

Amy H. Cannon
County Manager

Tracy Jackson
Assistant County Manager



Rawls Howard
Director

David Moon
Deputy Director

Planning & Inspections Department

MEMORANDUM

TO: CHESTER GREEN II, PLANNER II
City of Fayetteville, Planning and Code Enforcement Service Department

FROM: ANNIE MELVIN, E911 STREET NAMING COORDINATOR
Cumberland County Planning & Inspection Department

THRU: RAWLS HOWARD, DIRECTOR
Cumberland County Planning & Inspection Department

DATE: March 4, 2022

SUBJECT: **CONSIDERATION OF RENAMING AN PORTION OF COALITION BLVD TO
BEAVER ST**

BACKGROUND:

With the construction of the new Amazon warehouse (Project Bronco), positioned in the center of Coalition Blvd off Bragg Blvd, Coalition Blvd will now be two dead-end streets. Each street will end at the warehouse with no pass-through access permitted. With the implementation of the Next Gen E911 standards, you cannot have two streets with the same name. Staff contacted Ryan Company, Senior Vice President of Development, and informed to rename the street leading up to the warehouse off Bragg Blvd. The new proposed name is Beaver Street.

**PROPOSED
BEAVER ST**

RECOMMENDATION/PROPOSED ACTION

Staff recommends approval of the street name change.

ATTACHMENTS:

Case SN0489 Backup Material

Type
Backup

**AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF FAYETTEVILLE,
NORTH CAROLINA, TO RENAME A PORTION OF COALITION BOULEVARD TO
BEAVER STREET**

BE IT ORDAINED, by the City Council of the City of Fayetteville, that:

Section 1. A portion of Coalition Boulevard shall be renamed due to the position of the new warehouse for Project Bronco (Amazon). Said street will extend west 780 feet, more or less, from Bragg Boulevard and only service the warehouse.

Section 2. It is the intention of the City Council to rename the road portion “Beaver Street” to promote and facilitate the orderly provision of mail and City police, fire, and sanitation collection services to all properties that adjoin the renamed road portion.

Section 3. It is therefore ordained by the City Council of the City of Fayetteville that the provisions of this ordinance are hereby adopted for the benefit, protection, and promotion of the general welfare of the City of Fayetteville and the provision of this ordinance are effective upon adoption this _____ day of _____, 2022.

CITY OF FAYETTEVILLE

BY: _____
MITCH COLVIN, Mayor

ATTEST:

PAMELA J. MEGILL, City Clerk

Amy H. Cannon
County Manager

Tracy Jackson
Assistant County Manager



Rawls Howard
Director

David Moon
Deputy Director

Planning & Inspections Department

February 16, 2022

Contact information for SN0789

Cloteen Jasmin

Market Leader, Senior Vice President of Development

Cloteen.jasmin@ryancompanies.com

Phone: 470-938-8804

Cell: 404-734-3764



BRAGG BLVD

PORTION TO
BE RENAMED

NG 295

COALITION BLVD