

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF FAYETTEVILLE AMENDING ARTICLE 30-5, DEVELOPMENT STANDARDS, OF THE CODE OF ORDINANCES OF THE CITY OF FAYETTEVILLE, NORTH CAROLINA

BE IT ORDAINED, by the City Council of the City of Fayetteville, North Carolina, that:

Section 1. Table 30-5.L.8.A., Permitted Signs in Non Residential Zoning Districts, is hereby amended by deleting the same in its entirety and substituting with the following:

Table 30-5.L.8.A: Permitted Signs in Non Residential Zoning Districts				
TYPE OF SIGN		NON-RESIDENTIAL ZONING DISTRICT		
		OI, NC	UC	LC, CC, MU, DT-2, BP LI, HI [8]
Exempt signs		Not regulated		
Signs permitted without a permit in all zoning districts		See Section 30-5.L.6		
Signs permitted with a permit in all districts		See Section 30-5.L.7		
PERMANENT ON-PREMISE SIGNS				
Maximum number [1]		2	3 per road frontage	3
FREESTANDING SIGN STANDARDS [2]				
Ground Sign	Copy area (sf per linear foot of lot frontage)	1.5/1	1.5/1	1/1
	Copy area maximum (sf)	75	100	150
	Minimum setback (feet)	10	10	10
	Maximum height (feet)	12	12	20
Pole Sign	Copy area (sf per linear foot of lot frontage)	1/1	1/1	1/1
	Copy area maximum (sf)	50	50	150
	Minimum setback (feet)	5	5	5
	Maximum height (feet)	15	15	25
Wall, Canopy, Awning, Marquee Sign [3] [4]	Copy area (sf per linear foot of building frontage)	1/1	1/1	1/1
	Copy area maximum (sf)	50	50	500
Projecting Sign [5]	Copy area (sf per linear foot of building frontage)	1/1	1/1	1/1
	Copy area maximum (sf)	50	50	500
PERMANENT OFF-PREMISES SIGNS				
Billboard Sign [6] [7]	Maximum copy area	300 sf in LI district; 400 sf in HI district		
	Maximum height	30 feet in LI district; 25 feet in HI district		
	Minimum setback			25 feet
NOTES:				
1. Parcels having road frontage on more than one public or private street are permitted permanent on-premises signs for each public or private street.				
2. Freestanding pole and under-canopy signs shall maintain a minimum clearance of nine feet over any pedestrian areas and of 14 feet over any vehicular paths.				
3. Canopy and awning signs may be painted or printed upon a canopy or awning or may be attached, provided such attached sign shall be affixed flat to the surface of the canopy or awning completely within the limits of the canopy or awning, and may be directly illuminated. Under-canopy, canopy soffit or ceiling signs shall be so hung beneath a canopy that the copy or display shall be perpendicular to the building wall. Signage shall be permitted along the edge of a canopy provided the sign copy shall not extend in any direction above, beyond or below the canopy edge. The fringe or drip-flap portion of a canvas awning shall be considered as a canopy edge. Signage shall be permitted above the edge of the canopy on the protection covering of the canopy provided the signage is within the parallel edges of the protective covering and is an integral part of the protective covering or is applied directly thereto.				

4. A marquee sign may extend over a required front yard or sidewalk, provided that a vertical clearance of nine feet or more is maintained beneath the sign. No marquee sign shall be closer than two feet, measured in horizontal distance from the curb line or edge of any street. Marquee signs may extend for the full length and width of the marquee.
5. A projecting sign shall not extend vertically above the roof line or parapet wall of a building unless it is used as a substitute for a freestanding sign. The minimum height from grade to the lowest edge of a projecting sign shall be nine feet above a pedestrian walkway or 14 feet above a vehicular drive. No projecting sign shall be closer than two feet, measured in horizontal distance from the curb line or edge of any street.
6. Billboard signs are permitted provided the following requirements are met: a. One sign face shall be permitted per sign, except that if back- to-back or double-faced there may be two sign faces; b. No such off-premises billboard sign shall be located less than 2,000 feet from another such off-premises billboard sign; c. No such off-premises sign shall be located less than 500 feet from any residential zoning district; d. The area immediately surrounding billboard structures shall be appropriately maintained.
7. Billboard signs are permitted only in LI and HI zoning districts.
8. When standards for signs in the DT downtown district in Table 30-5.L.8.a and Section 30-5.L.9 conflict, the provisions of Section 30-5.L.9 shall apply.
9. Three-dimensional (3-D) signs of any type are encouraged and may be approved by the Planning Commission through the alternative signage plan process or the Historic Resources Commission through the certificate of appropriateness process, as applicable.

Section 2. It is the intention of the City Council, and it is hereby ordained that the provisions of this ordinance shall become and be made part of the Code or Ordinances, City of Fayetteville, North Carolina, and the section of this ordinance may be renumbered to accomplish such intention.

ADOPTED this the _____ day of _____, 2022.

CITY OF FAYETTEVILLE

MITCH COLVIN, Mayor

ATTEST:

PAMELA J. MEGILL, City Clerk