

# DOWNTOWN



# FAYETTEVILLE



# UPDATE REPORT

2028

# VISION

DOWNTOWN FAYETTEVILLE IS THE HEART OF OUR COMMUNITY'S SPIRIT AND DIVERSITY, **WHERE CREATIVITY, CULTURE, AND COMMERCE INTERSECT.**

**DOWNTOWN BELONGS TO ALL OF US.**

DRIVEN BY THE **VIBRANT MIX OF OUTLIERS, TRANSPLANTS & NATIVES.** ENHANCED BY THE UNIQUE PERSPECTIVES THAT DEFINE OUR CITY.

DOWNTOWN FAYETTEVILLE IS A **SOURCE OF LOCAL PRIDE** & A PLACE RESIDENTS AND GUESTS LOVE TO EXPLORE, REVISIT, AND SHARE WITH FRIENDS.



GROW



AMPLIFY



ATTRACT



WELCOME



MOBILIZE

**economic vitality**

**placemaking & activation**

**promotion & marketing**

**public realm enhancement**

**advocacy**

1. **The Precise Process** (131 Donaldson)  
Professional Services
2. **Flamingo Holl'r**(450 W. Russell, Suite 101)  
Events and Expo
3. **Bound & Vine** (134 Person Street)  
Book Store
4. **Chapter Book Store** (225 Franklin)  
Book Store
5. **House of Jewels** (450 W. Russell, Suite 102)  
Event Space
6. **Miracles Barber Training Institute** (228 Franklin)  
Salon School
7. **Sandhills Property Solutions** (113 Donaldson)  
Real Estate/Construction
8. **Trinity Tattoo** (125 Person Street, Suite B)  
Tattoo Studio
9. **The Traveler** (123 Hay Street) – Taproom
10. **Simons & Hill Legal Group, PLLC** (117 Person)  
Law Office
11. **Sol's Arcade + Taproom** (421 Maiden Lane)  
Barcade



+ **6** Net  
businesses  
opened



# JUNETEENTH JUBILEE SOVEREIGN

## EVENT SCHEDULE

 2:30PM  
100 PROFESSIONAL  
BLACK WOMEN IN  
BLACK PHOTO SHOOT

 3:00PM  
JUNETEENTH JUBILEE  
EVENT DOORS OPEN

 3:15PM  
OPENING SPEAKER,  
CRYSTAL MCLEAN

 3:30PM  
UMIC CHOIR

 4:00PM  
CWCC CHOIR

 4:30PM  
CROWNING MISS  
JUNETEENTH FAYETTEVILLE

 4:45PM  
ROBERTA FLACK TRIBUTE,  
BRENDA VANDERVORT-MILLER,  
BOOK BLACK WOMEN, INC

 5:00PM  
WHERE THEM FANS AT?! -  
BOOK BLACK WOMEN

 6:00PM  
OPENING HEADLINER:  
RISSI PALMER

 7:45PM  
CLOSING HEADLINER:  
TANK AND THE BANGAS

 9:15PM  
JUNETEENTH JUBILEE  
EVENT ENDS



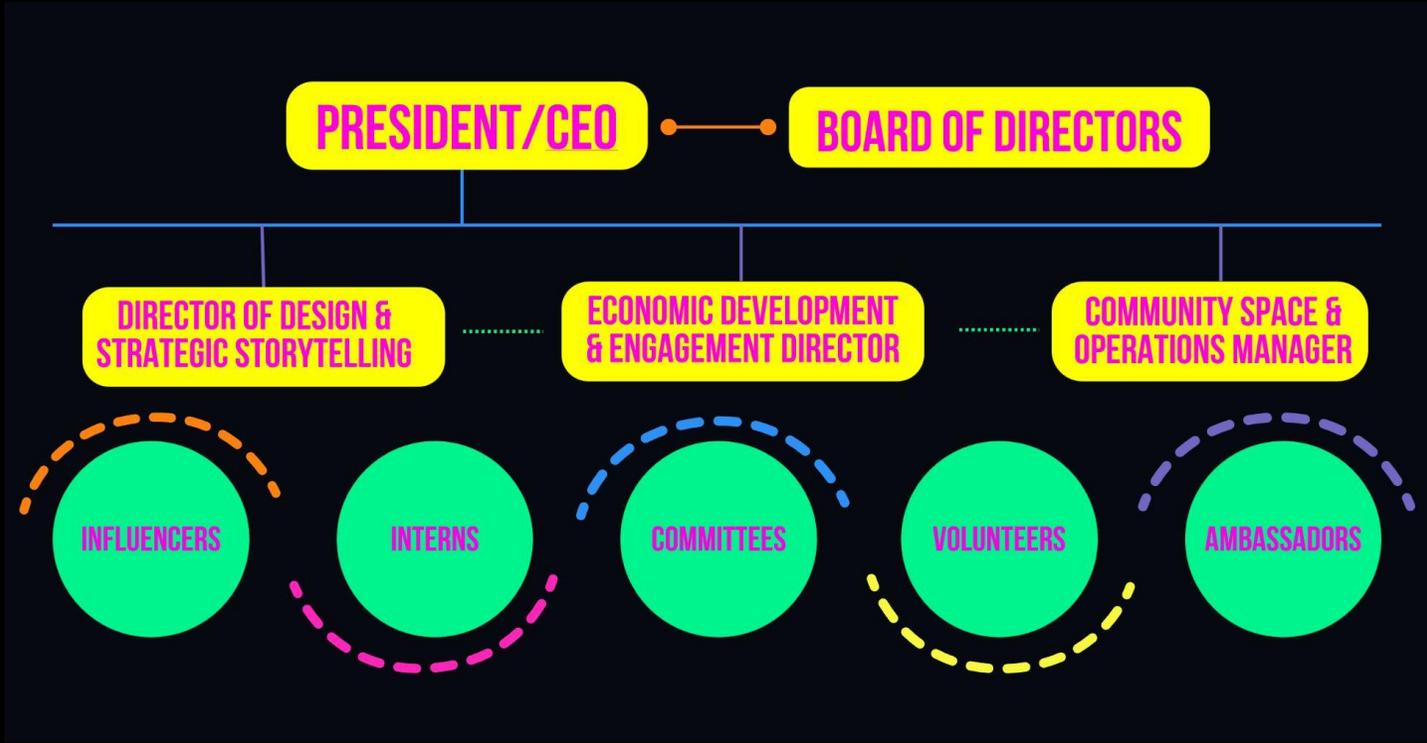




# NEW PRESIDENT & CEO ASHANTI BENNETT

"This decision reflects our strong belief in her vision and leadership, which has already guided the organization through a time of transition. We are confident that Ms. Bennett will continue to serve with integrity, transparency, and purpose, marked with servant leadership and joy."

- Michael Pennink  
Board Chair



**COOL SPRING DOWNTOWN DISTRICT**  
There's always something to do downtown!

Contact Us [f](#) [t](#) [e](#) [m](#) [GIFT CARDS](#) [DONATE](#) [TROLLEY](#)

Interactive Map →

Explore Downtown | Get Around | Do Business | Live Downtown | About Us

I Want To Explore...

## Explore Our New Map!

We have over 100 amazing shops, restaurants and entertainment hot-spots. Check out all Cool Spring Downtown District has to offer with our handy interactive map!

EXPLORE NOW →

See Our Event Calendar →

**COOL SPRING DOWNTOWN DISTRICT**

# JOIN THE TEAM

**AMBASSADOR**



**COOL SPRING DOWNTOWN DISTRICT**

**YOUR VISION. YOUR GROWTH. YOUR BUSINESS IS WELCOME HERE.**

I'VE FOUND MY PLACE IN DOWNTOWN FAYETTEVILLE



**DOWNTOWN FAYETTEVILLE**

\*final design not pictured



**FOR RENT**

**WELCOME TO OUR GRAND OPENING**

**ROCKY BUREAU**

**NEXT DAY SERVICE**

**COOL SPRING DOWNTOWN DISTRICT**

**WHERE LEARNING MEETS GROWTH**

#ONLYINDTFAYNC

**Gerard Falls**  
Superintendent, The Capital Square Academy

**COOL SPRING DOWNTOWN DISTRICT**

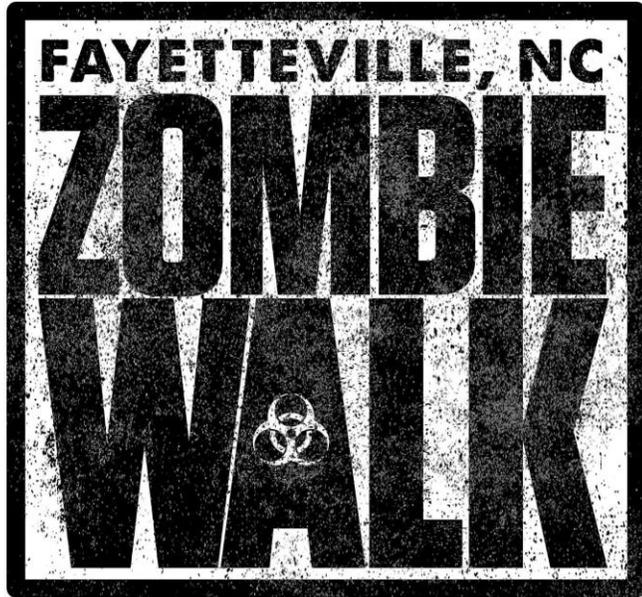
**AMPLIFY THE ARTS**

#ONLYINDTFAYNC

*"I have been working for the last 20 years building the pastry scene in Downtown Fayetteville. This year, Art Meets Life celebrates its 20th Anniversary with The Sweet Palette."*

**LeJune "EJ" Bowen**  
Pastry Artist and Pastry Educator

COMING UP...



SEE YOU AROUND



DOWNTOWN  
FAYETTEVILLE, NC