

DOWNTOWN FAYETTEVILLE



**UPDATE
REPORT**

2028 VISION

DOWNTOWN FAYETTEVILLE IS THE HEART OF OUR COMMUNITY'S SPIRIT AND DIVERSITY, **WHERE CREATIVITY, CULTURE, AND COMMERCE INTERSECT.**

DOWNTOWN BELONGS TO ALL OF US.

DRIVEN BY THE **VIBRANT MIX OF OUTLIERS, TRANSPLANTS & NATIVES.** ENHANCED BY THE UNIQUE PERSPECTIVES THAT DEFINE OUR CITY.

DOWNTOWN FAYETTEVILLE IS A **SOURCE OF LOCAL PRIDE** & A PLACE RESIDENTS AND GUESTS LOVE TO EXPLORE, REVISIT, AND SHARE WITH FRIENDS.



GROW



AMPLIFY



ATTRACT



WELCOME



MOBILIZE

economic vitality

placemaking & activation

promotion & marketing

public realm enhancement

advocacy

1. **The Precise Process** (131 Donaldson)
Professional Services
2. **Flamingo Holl'r** (450 W. Russell, Suite 101)
Events and Expo
3. **Bound & Vine** (134 Person Street)
Book Store
4. **Chapter Book Store** (225 Franklin)
Book Store
5. **House of Jewels** (450 W. Russell, Suite 102)
Event Space
6. **Miracles Barber Training Institute** (228 Franklin)
Salon School
7. **Sandhills Property Solutions** (113 Donaldson)
Real Estate/Construction
8. **Trinity Tattoo** (125 Person Street, Suite B)
Tattoo Studio
9. **The Traveler** (123 Hay Street) – Taproom
10. **Simons & Hill Legal Group, PLLC** (117 Person)
Law Office
11. **Sol's Arcade + Taproom** (421 Maiden Lane)
Barcade



+6 Net businesses opened



JUNETEENTH JUBILEE SOVEREIGN

EVENT SCHEDULE



2:30PM

100 PROFESSIONAL
BLACK WOMEN IN
BLACK PHOTO SHOOT



3:00PM

JUNETEENTH JUBILEE
EVENT DOORS OPEN



3:15PM

OPENING SPEAKER,
CRYSTAL MCLEAN



3:30PM

UMIC CHOIR



4:00PM

CWCC CHOIR



4:30PM

CROWNING MISS
JUNETEENTH FAYETTEVILLE



4:45PM

ROBERTA FLACK TRIBUTE,
BRENDA VANDERVORT-MILLER,
BOOK BLACK WOMEN, INC



5:00PM

WHERE THEM FANS AT?! -
BOOK BLACK WOMEN



6:00PM

OPENING HEADLINER:
RISSI PALMER



7:45PM

CLOSING HEADLINER:
TANK AND THE BANGAS



9:15PM

JUNETEENTH JUBILEE
EVENT ENDS





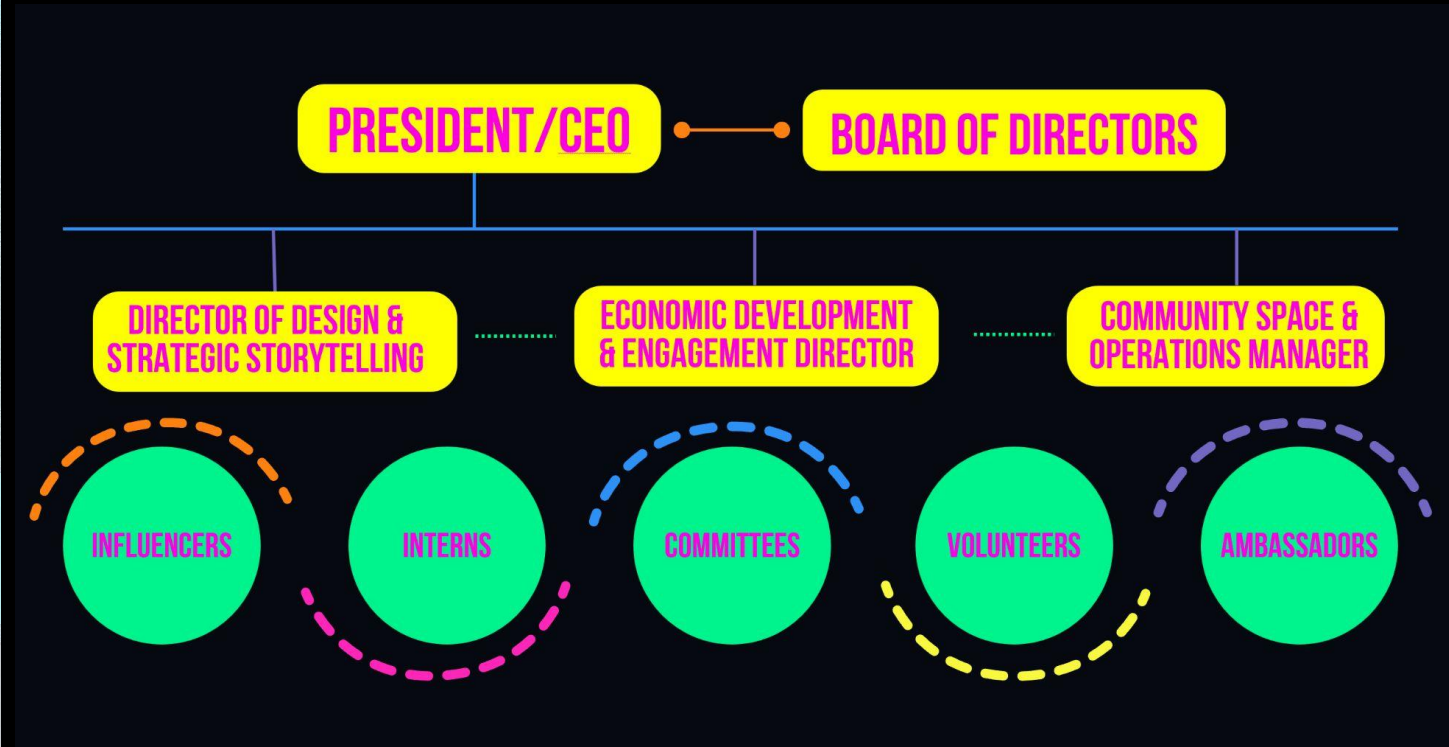


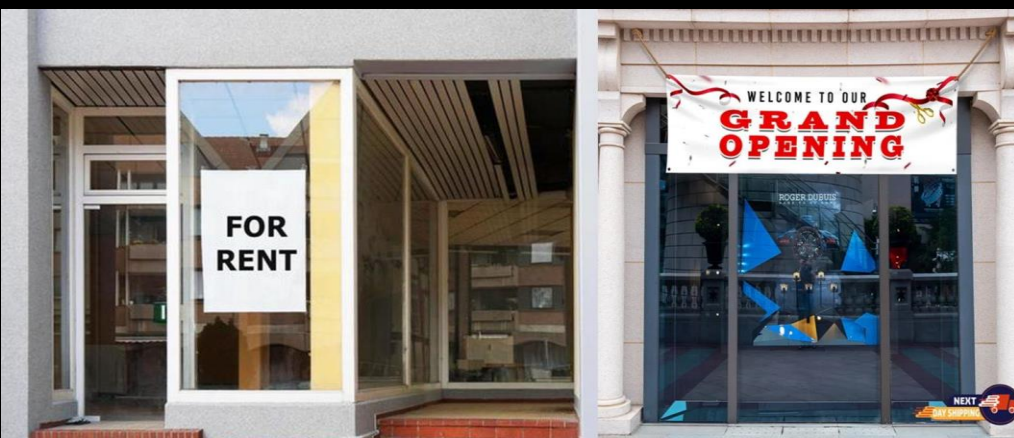
NEW PRESIDENT & CEO

ASHANTI BENNETT

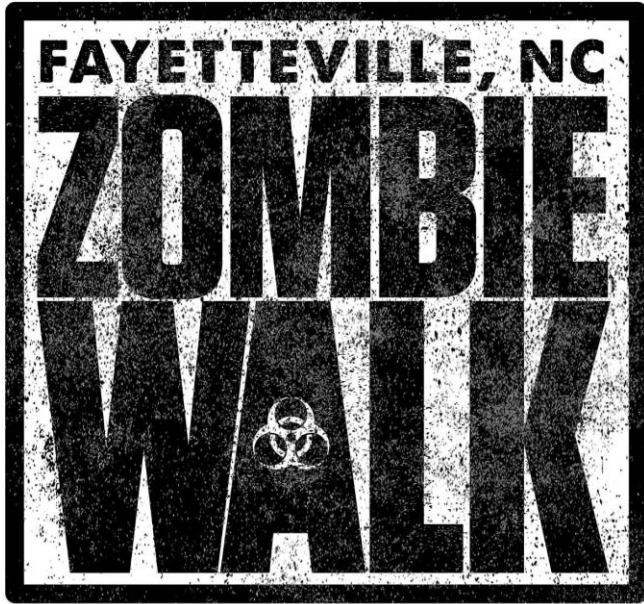
"This decision reflects our strong belief in her vision and leadership, which has already guided the organization through a time of transition. We are confident that Ms. Bennett will continue to serve with integrity, transparency, and purpose, marked with servant leadership and joy."

- Michael Pennink
Board Chair





COMING UP...



SEE YOU AROUND

