



PATHWAYS FOR **PROSPERITY**

CREATE COMMUNITY CONVERSATION AND ACTION
TO ADDRESS ECONOMIC MOBILITY AND DRIVE CHANGE IN THE ECONOMIC
OUTCOMES OF FAYETTEVILLE & CUMBERLAND COUNTY RESIDENTS

Council Member Larry Wright, Kirk deViere, Adam Svolto

A CLEAR IMPERATIVE

“Build an infrastructure of opportunity to ensure ***all*** our citizens have a clear path to family-supporting work, that employers have the workforce they need to grow and innovate, and that our civic culture is one that supports prosperity for all.”

BACKGROUND

- Multi-year effort to optimize systems, policies, resources
- City of Fayetteville serving as convener
- Close partnership with Cumberland County
- Open, public process

COMPREHENSIVE ACTION PLAN

- Developed by five workgroups
- Leverages existing assets and models
- Prioritizes 11 focus communities
- Additional work needed on measures and funding

FOCUS COMMUNITIES

Old Wilmington Road/B Street Area
Massey Hill
Murchison Road
Ramsey Street—Country Club Drive
Cedar Creek Road
Bonnie Doone
Shaw Heights/University Estates
Bunce Road
Spring Lake
Downtown Fayetteville
SE Cumberland County (unincorporated)

OBJECTIVES—PRE-K

Lead Agency: Partnership for Children

1: Increase preschool attendance rates by 10 percentage points

2: Increase available slots in high-quality childcare centers (especially in childcare “deserts”)

OBJECTIVES—K-12

Lead Agency: Community-Agency Council

1. Double enrollment in job based/job skill learning opportunities for HS graduates within three years
2. Reduce suspensions by 15 percentage points

OBJECTIVES—LIFE SKILLS

Lead Agency: Communities in Schools

1. Increase parental resilience by connecting 500 families to community resources (Walker-Spivey model)
2. Recruit/mentor 10 percent of parent participants to serve as mentors themselves

OBJECTIVES--HOUSING

Lead Agency: TBD

1. Increase inventory of safe, affordable housing for residents who are severely cost burdened (paying over 50% income in housing)
2. Build capacity for residents in 11 focus communities to engage in housing policy development

OBJECTIVES—WORKFORCE

Lead Agency: Cumberland County Workforce Development Board/K-12 Community-Agency Committee

1. Improve alignment between industry demand and education/training resources
2. Increase capacity for local education/training system to serve individuals in focus communities

NEXT STEPS

- Present Comprehensive Action Plan to Cumberland County Board of Commissioners and the Cumberland County School Board
- Finalize measures for objectives
- Confirm fiscal agents for grant-seeking
- Complete funding plan/grant applications
- Empanel Neighborhood Revitalization Teams

Overall Goal (e.g., reduce poverty X%)

Key Focus Areas
(city/county level)

Affordable
Housing

K-12
Education

Pre-K
Education

Life Skills

Workforce
Alignment

Neighborhood 1

Neighborhood 2

Each neighborhood/community develops goals at the local level
that support the city/county level objectives

QUESTIONS
