

**FAYETTEVILLE CITY COUNCIL
STRATEGIC PLANNING RETREAT MINUTES
CITY HALL/ZOOM
433 HAY STREET, FAYETTEVILLE
NOVEMBER 30, 2022
9:00 A.M.**

Present: Mayor Mitch Colvin

Council Members Katherine K. Jensen (District 1); Shakeyla Ingram (District 2); Mario Benavente (District 3); Johnny Dawkins (District 5); Derrick Thompson (District 6); Brenda McNair (District 7); Courtney Banks-McLaughlin (District 8); Deno Hondros (District 9)

Absent: Council Member D. J. Haire (District 4)

Others Present: Douglas Hewett, City Manager
Karen McDonald, City Attorney
Adam Lindsay, Assistant City Manager
Kelly Olivera, Assistant City Manager
Jeffrey Yates, Assistant City Manager
Jodi Phelps, Chief of Staff
Gina Hawkins, Police Chief
Mike Hill, Fire Chief
Gerald Newton, Development Services Director
Chris Cauley, Interim Economic and Community
Development Director
Sheila Thomas-Ambat, Public Services Director
Jerry Clipp, Human Resource Development Director
Tony Coleman, Airport Director
Michael Gibson, Parks, Recreation and Maintenance
Director
Tyffany Neal, Transit Director
Rose Rasmussen, Internal Audit Director
Dwayne Campbell, Chief Information Officer
Deborah Manzo, NC Performance Excellence Coaching
Program Director
Pamela Megill, City Clerk
Members of the Press

1.0 CALL TO ORDER

Mayor Colvin called the meeting to order at 9:05 a.m. and welcomed everyone in attendance.

2.0 ITEMS OF BUSINESS – FY 2023 STRATEGIC PLANNING RETREAT

Dr. Deborah Manzo facilitated the meeting. Topics of discussion included the following:

- Review Agenda
- Retreat Objectives
- Review Strategic Planning Process
- Discuss yesterday's highlights
- Problem Solving and Change
- 2023 Work Plan Integration

City Council worked in groups to develop a list of 12 Focus Areas to concentrate on as follows:

1. Reduce Gun Violence
2. Ensure Workforce Readiness
3. Improve Neighborhoods
4. Ensure Staff Retention and Morale
5. Increase Direct Airline Flights from Fayetteville Regional Airport
6. Increase of Business and Investments

7. Ensure Safe Neighborhoods
8. Trust and Confidence of Government and Citizens
9. Increase Homeowners versus Renters
10. Ensure Future Growth of City/County Edges
11. Safest City in North Carolina
12. Forge Public Partnerships

ADJOURNMENT

There being no further business, the meeting adjourned at 4:50 p.m.

Respectfully submitted,

PAMELA J. MEGILL
City Clerk

MITCH COLVIN
Mayor

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