

Proposal for City of Fayetteville Support

44th & 45th Fayetteville Dogwood Festival

Submitted to: City of Fayetteville

Requested Support: 2026 & 2027 Festival

Purpose: Core Infrastructure, Safety & Accessibility Support



The Fayetteville Dogwood Spring Festival is a long-standing, free community event that brings together residents, families, local businesses, artists, and visitors to downtown Fayetteville. As we prepare for the upcoming Spring Festival, our focus is on safe operations, accessibility, and efficient event flow while remaining fiscally responsible.

To meet these goals, we respectfully request City of Fayetteville in-kind equipment support to cover the bare-minimum infrastructure needed to host a safe and successful festival.

This request focuses strictly on essential equipment, not enhancements, and directly supports public safety, crowd management, ADA accessibility, and operational efficiency.

Requested City Equipment Support

We are requesting the following equipment and usage support from the City of Fayetteville:

Tents & Covered Infrastructure

- **Three (3) 20x20 tents**
Used for operations, first aid, volunteer coordination, and city/public safety needs
- **Ten (10) 10x10 tents**
Used for information booths, nonprofit partners, volunteer check-in, and shade relief

Event Operations & Safety Equipment

- **One (1) scissor lift (usage support)**
Required for safe installation of banners, lighting, and elevated signage
- **Six (6) large outdoor light generators or supplemental lighting units**
Critical for evening safety, walkways, vendor areas, and emergency visibility
- **Two hundred fifty (250) folding chairs**
Used for public seating, seniors, ADA accommodations, and family rest areas

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Staging, Viewing & Crowd Management

- **One (1) large mobile stage**
Primary performance and programming stage
- **Large outdoor bleachers**
Improves sightlines, reduces crowd congestion, and supports accessibility

Transportation & Accessibility

- **One (1) golf cart**
Used for essential transportation of staff, volunteers, accessibility needs, and emergency response

Why This Support Matters

Providing this equipment through City support:

- Enhances public safety and visibility
- Improves ADA accessibility and mobility
- Reduces crowd congestion and bottlenecks
- Allows the festival to remain free and open to all
- Reduces financial strain on the nonprofit organizers
- Ensures efficient coordination with city departments and emergency services

Without this equipment, the festival would face increased rental costs that significantly impact our operating budget and reduce resources available for programming and community engagement.

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Community Impact

The Fayetteville Dogwood Festival supports:

- Downtown economic activity
- Local and small businesses
- Nonprofit and community organizations
- Family-friendly arts and cultural programming
- Safe, inclusive public gathering spaces

City-provided equipment directly supports these outcomes while reinforcing Fayetteville's commitment to accessible community events.

The Fayetteville Dogwood Festival has been a trusted community tradition for more than four decades. With the City of Fayetteville's support in providing essential equipment, we can continue to host a safe, organized, and welcoming Spring Festival that reflects the pride and spirit of our city.

We appreciate your continued partnership and consideration and look forward to working together to ensure another successful festival for our community.

Sincerely,

Kaylynn Suarez, Executive Director
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