Impervious Area
Updates and
Stormwater Utility
Rate Assessment

April 7, 2025







Seeking Council Consensus

Update the stormwater utility billing database based on new impervious area data to accurately assess fees to non-residential properties

Provide guidance on which tiered structure, if any, to move forward with developing.



Project Overview

Phase 1: Collection and Processing of New Aerial Imagery

Phase 2: Impervious Area Analysis

Phase 3: Stormwater Utility Rate Structure Evaluation







Project Goals

- Develop recommendations for a Tiered Residential Rate Structure
 - Fair and equitable
 - Simple and understandable
 - Easily applied
 - Similar to other North Carolina Phase 1 MS4 communities
 - Generate sufficient revenue to support program goals



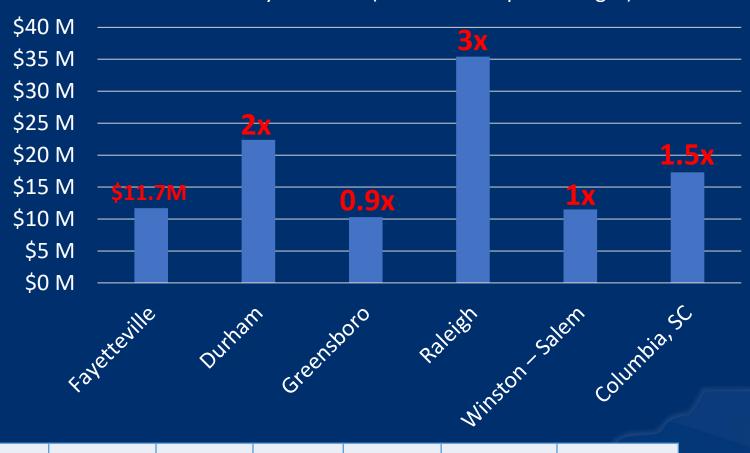
Benchmarking Results

	Fayetteville	Durham	Greensboro	Raleigh	Winston – Salem	Columbia, SC
Physical Area (sq mi)	148	113	130	147	133	137
Population	209,749	296,186	302,296	482,295	252,975	142,426
Growth Trend	0.6%	4.4%	1.0%	3.1%	1.4%	4.1%
Residential Accounts	63,644	79,900	75,000	119,167	Unk	27,600
Non-residential Accounts	5,859 (9%)	6,400 (8%)	15,000 (20%)	16,413 (14%)	Unk	2,400 (9%)
Total SW Utility Revenue (FY 23-24 Budget)	\$11.7 M	\$22.4 M	\$10.3 M	\$35.4 M	\$11.5 M	\$17.3 M
Total SW Budget (FY 23-24 Budget)	\$20.0 M	\$29.1 M	\$12.5 M	\$36.4 M	\$12.6 M	\$18.3 M
FTE's	59	81	87	79	Unk	Unk



Benchmarking Results





SW Fee Revenue / capita	\$56	\$76	\$34	\$73	\$45	\$122
SW Fee Revenue / sq mi	\$79K	\$196K	\$80K	\$240K	\$86K	\$126K



Equivalent Residential Unit Analysis

- ERU = Equivalent Residential Unit (Average Residential Impervious Area)
- Delineated impervious area for a random sampling of over
 2,000 single family residential parcels to check size of ERU

Equivale	ent Residential Unit	Analysis
Existing ERU (sq ft) building footprints only	Calculated ERU (sq ft) building footprints only	Percent Increase
2,266	2,329	< 3%





Impervious Area Evaluation

Warehouse



Additional Impervious Area	163,929 sq ft
Additional ERUs Billed	72
Annual Fee Increase (\$7/ERU)	\$6,048

Elementary School

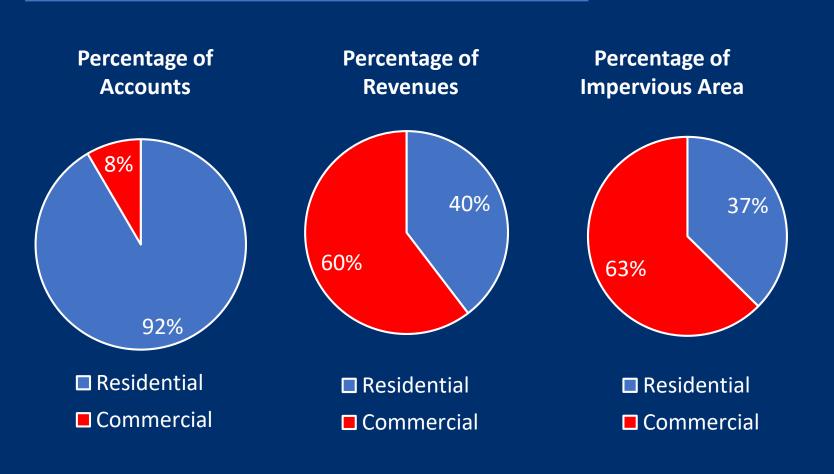


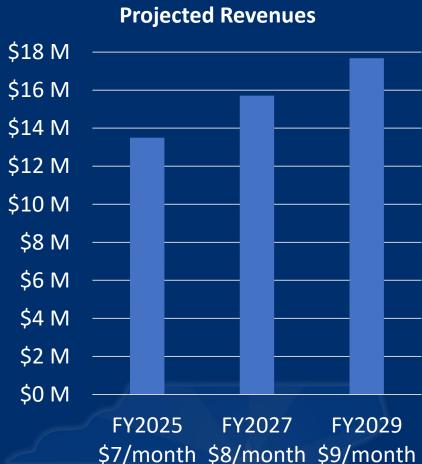
Additional Impervious Area	27,235 sq ft
Additional ERUs Billed	12
Annual Fee Increase (\$7/ERU)	\$1,008

Assessment of Current Rate Structure

Current Rate Framework

• Flat Rate, Currently \$7 per month







Level of Service Assessment

Capital Projects

- Driven by robust watershed master planning program
 - Funding Needs Identified
 - Top Projects \$200 M
 - All Projects \$500 M
 - Additional funding will be needed to address projects that come out of on-going watershed studies

Administrative Support

Increase to support program needs

System Maintenance

- System Size (**ROW ONLY**)
 - 280 miles of piped drainage
 - 75 miles of open channel
 - 10 miles of culverts
 - 55 Stormwater Control Measures
- System Value (gross estimate)
 - + \$400 M
- Strategic Asset Management Plan

Regulatory Compliance

- NPDES MS4 Compliance Increase maintenance and inspection of private and public SCMs
- Development Services
- Impaired Waters
- Water Quality Monitoring increase frequency



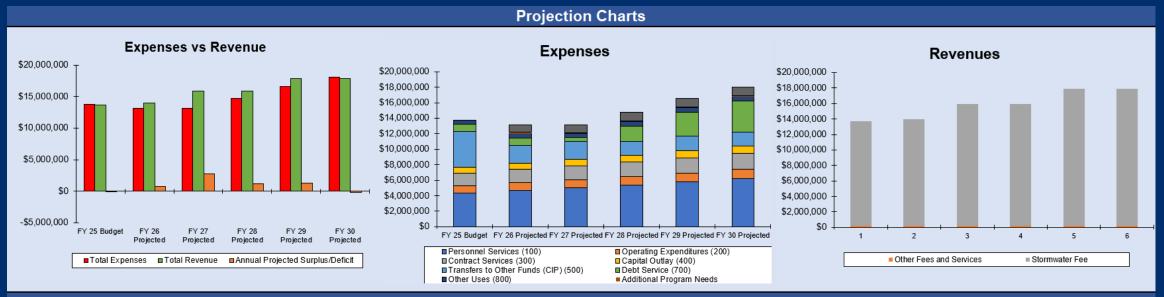
Future Projections

Factor	Expense Increase	Revenue Decrease
Inflation	2.3% 👚	
System Growth	2.0%	
Wage Increases	4.0%	
Collection Rate		2.0%
Billing Credits		2.0%

Program Needs

- Additional CIP Revenue
- Strategic Asset Management Plan
- Strategic Water Quality Monitoring Strategy
- Increase in SCM inspection and maintenance
- Funding analysis for priority CIP

Future Projections



Projection Numerical Summary

Totals												
		FY 25 Budget		FY 26 Projected		FY 27 Projected		FY 28 Projected		FY 29 Projected		FY 30 Projected
Total Expenses	\$	13,748,575	\$	13,165,542	\$	13,150,900	\$	14,730,245	\$	16,589,443	\$	18,049,935
Total Revenue	\$	13,676,155	\$	13,929,685	\$	15,897,982	\$	15,902,234	\$	17,870,724	\$	17,875,174
Annual Projected Surplus/Deficit	\$	(72,420)	\$	764,143	\$	2,747,082	\$	1,171,989	\$	1,281,281	\$	(174,761)

	Expense Breakdown													
		FY 25 Budget		FY 26 Projected		FY 27 Projected		FY 28 Projected		FY 29 Projected		FY 30 Projected		
Personnel Services (100)	\$	4,382,466	\$	4,700,195	\$	5,040,959	\$	5,406,428	\$	5,798,394	\$	6,218,778		
Operating Expenditures (200)	\$	918,037	\$	968,988	\$	1,022,767	\$	1,079,530	\$	1,139,444	\$	1,202,684		
Contract Services (300)	\$	1,644,137	\$	1,714,835	\$	1,788,573	\$	1,865,481	\$	1,945,697	\$	2,029,362		
Capital Outlay (400)	\$	772,400	\$	805,613	\$	840,255	\$	876,386	\$	914,070	\$	953,375		
Transfers to Other Funds (CIP) (500)	\$	4,555,755	\$	2,312,116	\$	2,305,288	\$	1,746,125	\$	1,858,591	\$	1,796,978		
Debt Service (700)	\$	920,387	\$	920,628	\$	478,824	\$	2,021,692	\$	3,135,948	\$	3,986,342		
Other Uses (800)	\$	555,393	\$	568,167	\$	581,235	\$	594,603	\$	608,279	\$	622,270		
Additional Program Needs	\$	-	\$	175,000	\$	50,000	\$	52,150	\$	54,392	\$	56,731		
Additional Needs Identified by City			\$	1,000,000	\$	1,043,000	\$	1,087,849	\$	1,134,627	\$	1,183,415		

Revenue Breakdown													
FY 25 Budget FY 26 Projected FY 27 Projected FY 28 Projected FY 29 Projected FY 30 Projected													
Annual Stormwater Fee (\$/ERU)	\$	84	\$	84	\$	96	\$	96	\$	108	\$	108	
Stormwater Fee	\$	13,499,520	\$	13,748,988	\$	15,713,129	\$	15,713,129	\$	17,677,270	\$	17,677,270	
Other Fees and Services	\$	176,635	\$	180,698	\$	184,854	\$	189,105	\$	193,455	\$	197,904	

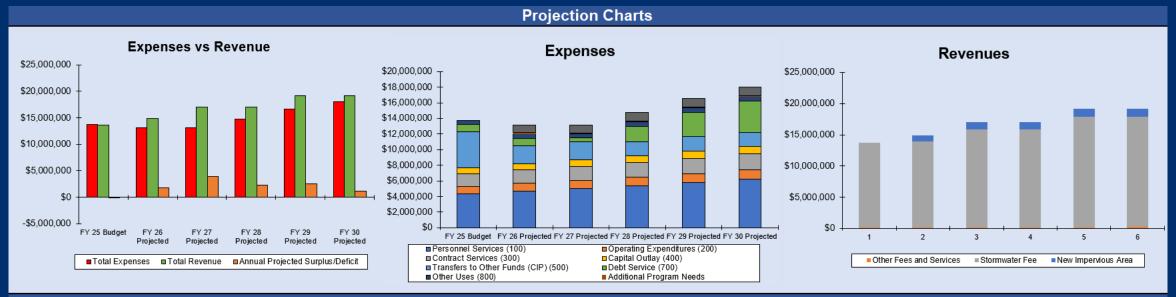


Additional Annual CIP Funding

Additional	Rate Needed t	o Generate Addition	nal Annual CIP
Annual CIP Funding	FY2026	FY2027/FY2028	FY2029/FY2030
-	\$7	\$8	\$9
\$1M	\$7.50	\$8.50	\$9.50
\$2M	\$8.01	\$9.01	\$10.01
\$5M	\$9.51	\$10.52	\$11.52
\$10M	\$12.03	\$13.03	\$14.04
\$15M	\$14.54	\$15.55	\$16.55
\$20M	\$17.05	\$18.06	\$19.07



Future Projections with Updated Impervious Area for Commercial Rate Payers



Projection Numerical Summary

	Totals												
		FY 25 Budget		FY 26 Projected		FY 27 Projected		FY 28 Projected		FY 29 Projected		FY 30 Projected	
Total Expenses	\$	13,748,575	\$	13,165,542	\$	13,150,900	\$	14,730,245	\$	16,589,443	\$	18,049,935	
Total Revenue	\$	13,676,155	\$	14,929,685	\$	17,040,839	\$	17,045,091	\$	19,156,439	\$	19,160,888	
Annual Projected Surplus/Deficit	\$	(72,420)	\$	1,764,143	\$	3,889,939	\$	2,314,846	\$	2,566,996	\$	1,110,953	

	Expense Breakdown													
		FY 25 Budget		FY 26 Projected		FY 27 Projected		FY 28 Projected		FY 29 Projected		FY 30 Projected		
Personnel Services (100)	\$	4,382,466	\$	4,700,195	\$	5,040,959	\$	5,406,428	\$	5,798,394	\$	6,218,778		
Operating Expenditures (200)	\$	918,037	\$	968,988	\$	1,022,767	\$	1,079,530	\$	1,139,444	\$	1,202,684		
Contract Services (300)	\$	1,644,137	\$	1,714,835	\$	1,788,573	\$	1,865,481	\$	1,945,697	\$	2,029,362		
Capital Outlay (400)	\$	772,400	\$	805,613	\$	840,255	\$	876,386	\$	914,070	\$	953,375		
Transfers to Other Funds (CIP) (500)	\$	4,555,755	\$	2,312,116	\$	2,305,288	\$	1,746,125	\$	1,858,591	\$	1,796,978		
Debt Service (700)	\$	920,387	\$	920,628	\$	478,824	\$	2,021,692	\$	3,135,948	\$	3,986,342		
Other Uses (800)	\$	555,393	\$	568,167	\$	581,235	\$	594,603	\$	608,279	\$	622,270		
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Additional Needs Identified by City			\$	1,000,000	\$	1,043,000	\$	1,087,849	\$	1,134,627	\$	1,183,415		

Revenue Breakdown										
		FY 25 Budget		FY 26 Projected		FY 27 Projected		FY 28 Projected	FY 29 Projected	FY 30 Projected
Annual Stormwater Fee (\$/ERU)	\$	84	\$	84	\$	96	\$	96	\$ 108	\$ 108
Stormwater Fee	\$	13,499,520	\$	13,748,988	\$	15,713,129	\$	15,713,129	\$ 17,677,270	\$ 17,677,270
Other Fees and Services	\$	176,635	\$	180,698	\$	184,854	\$	189,105	\$ 193,455	\$ 197,904
New Impervious Area			\$	1,000,000	\$	1,142,857	\$	1,142,857	\$ 1,285,714	\$ 1,285,714

Other Rate Structures

Residential Rates Comparison

Fayetteville Du		Durhar	n	Greensboro		Raleigh		Winston-Salem		Columbia, SC	
ERU (sq ft)	Rate	Impervious Area Range (sq ft)	Rate	Impervious Area Range (sq ft)	Rate	Impervious Area Range (sq ft)	Rate	Impervious Area Range (sq ft)	Rate	ERU (sq ft)	Rate
		<2,000	\$4.95	600-1,999	\$1.80	400-1,000	\$3.06	1-2,000	\$4.59		
2,266 \$	\$7.00	2,000-4,000	\$10.25	2,000-2,899	\$3.24	1,001-3,870	\$7.65	2,001-4,000	\$4.86	2,454	\$14.15
	\$7.00	>4,000	\$20.53	>2,900	\$4.68	3,871-6,620	\$13.01	4,001-6,000	\$7.29	2,454	Ş14.15
						6,621-9,500	\$22.19	>6,000	\$9.72		



Residential Tiered Structure #1

Tier	Percentage of Parcels	Impervious Area (Buildings) (sq ft)	Monthly Rate	Annual Rate	
Tier 1	67%	≤ 2,266	\$7.00	\$84	
Tier 2	27%	2,267 – 3,399	\$10.50	\$126	
Tier 3	6%	≥ 3,400	\$14.00	\$168	

Less than 1 ERU
1-1.5x ERU
Greater than 1.5x ERU

Additional Revenue Generated (\$7/ERU/month)

\$1.03 M



Residential Tiered Structure #2

Tier	Percentage of Parcels	Impervious Area (Buildings) (sq ft)	Monthly Rate	Annual Rate
Tier 1	26%	≤ 1,600	\$5.25	\$63
Tier 2	42%	1,601 – 2,300	\$7.00	\$84
Tier 3	31%	≥ 2,300	\$10.50	\$126

Additional Revenue Generated (\$7/ERU/month)

\$491.6 K



Residential Tiered Structure #3

Tier	Percentage of Parcels	Impervious Area (Buildings) (sq ft)	Monthly Rate	Annual Rate	
Tier 1	77%	<2500	\$7.00	\$84	
Tier 2	22%	2501-4800	\$14.00	\$168	
Tier 3	1%	>4800	\$21.00	\$252	

Additional Revenue Generated (\$7/ERU/month)

\$1.28 M

Reminder - Project Goals

- Develop recommendations for a Tiered Rate Structure
 - Fair and equitable
 - Simple and understandable
 - Easily applied
 - Similar to other North Carolina Phase 1 MS4 communities
 - Generate sufficient revenue to support program goals



Recommendations

ERU Size

Leave as-is

Impervious Area

- Update billing database with new impervious area for FY26
 - Overall increase (Some increases, some decreases)
 - Data reconciliation pending

Rate Structure

- Continue with flat rate with future rate increase in FY27 & FY29
- Pursue one of Tiered Options presented in FY26 with future rate increase in FY27 & FY29

Program Needs

- Additional CIP Revenue
- Strategic Asset Management Plan
- Strategic Water Quality Monitoring Strategy
- Increase in SCM inspection and maintenance
- Funding analysis for priority CIP





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