Ordinance No. S2022	2-
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AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF FAYETTEVILLE AMENDING VARIOUS SUBSECTIONS OF SECTION 30-5.L., SIGNAGE, OF ARTICLE 30-5, DEVELOPMENT STANDARDS, OF THE CODE OF ORDINANCES OF THE CITY OF FAYETTEVILLE, NORTH CAROLINA

BE IT ORDAINED, by the City Council of the City of Fayetteville, North Carolina, that:

Section 1. Subsection d., Motion Signs, of Section 30-5.L.4, Prohibited Signs, is amended by deleting the same in its entirety and substituting with the following:

d. Motion Signs

Signs or devices designed to attract attention, all or any part of which use movement or apparent movement by fluttering, revolving, rotating, spinning, swinging, animation, or moving in some other manner, including fabric signs not securely fastened to their supporting structures, and are set in motion by movement of water or the atmosphere or by mechanical, electrical, or any other means. Such signs or devices include, but are not limited to, banners, pennants, ribbons, streamers, spinners, propellers, discs, consecutively hung official or unofficial flags, and bunting, whether or not any such sign or device has a written message but do not include non-advertising/non-informational flags and feather flags. However, signs or devices that only move occasionally because of the wind are not prohibited if their movement is not a primary design feature of the sign or device, is not intended to attract attention to the sign or device, and is permitted for a limited period of time for a special event not to exceed 60 days.

Section 2. Subsection b.3., Reserved, of Section30-5.L.7, Signs Permitted With a Sign Permit, is amended by deleting the same in its entirety and substituting with the following:

3. Feather Flags

One feather flag is permitted per 50 feet of lot frontage, up to a total of 4 feather flags per parcel. A separation of 50 feet between feather flags is required. Feather flags may be a maximum of 3 feet wide. The maximum height is 10 feet above the adjacent grade. Feather flags shall be affixed with ground mounts with the pole installed perpendicular to the ground. Aboveground mounts including, but not limited to, feet or legs shall not be permitted. Feather flags shall not be mounted to any other structure. No additional objects may be attached to the feather flag including, but not limited to, streamers, ribbons, or balloons. Feather flags shall be removed or replaced if found to be faded, broken, torn, frayed, damaged, or otherwise in disrepair. In no case shall a feather flag be mounted in the right-of-way or public utility easement. Feather flags shall be prohibited in Historic/Landmark Overlay districts.

PAMELA J. MEGILL, City Clerk