

# Fayetteville Regional Airport

## Air Service Development / Council Work Session

*Monday, December 2, 2024*

*Deontae K. Watson, A.A.E., NCAP*

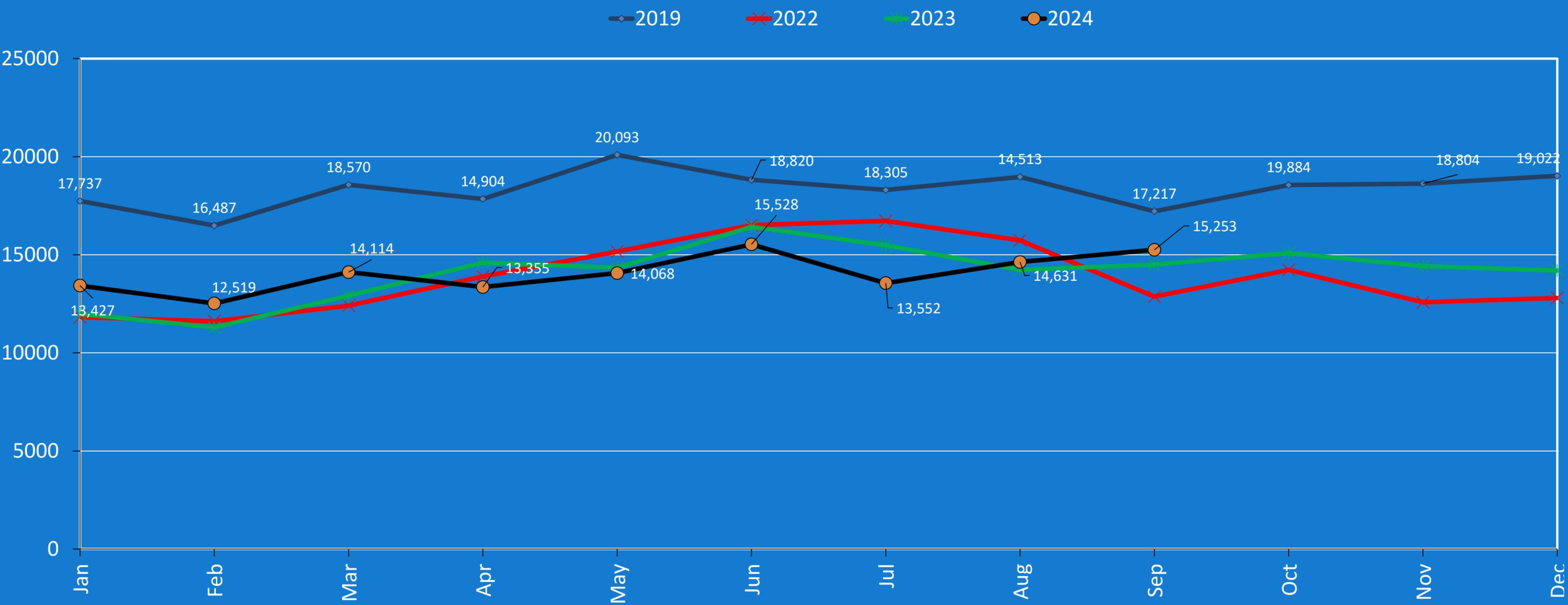
*Deputy Airport Director*



# Air Service Development

- ✈ Airport significant economic engine for the region
- ✈ FAY strategically positioned for airline growth
- ✈ Airport recently met with airline network planners
  - AA seven daily departures to CLT
  - DL increased flights 100% to ATL past few months
  - LCC's rapidly growing and showing interest in FAY
- ✈ FAA prohibits airport revenues for airline subsidies (ie.MRG's)
  - As such, resources needed from other sources
- ✈ MRG's prominent theme among LCC's
  - Offset start-up costs and initial risk

# Total Passengers Per Month: CY 2019 to CY 2022, 2023 and 2024 Comparison



# Air Service Development

- Similar sized airports nationwide are securing substantial local funding post pandemic to incentivize growth
- Airport developing an Air Service Strategic Plan
  - Incentive packages - MRG's and in-kind contributions
- Seeking \$400,000 from Council to show prospective airlines local strong interest in route growth and development
- Funds only distributed if airline meets MRG requirements

# Questions?

