COUNCIL COMMITTEE UPDATE

Committee Name: Corridor Revitalization Committee

Members: Council Members Jensen (Chair), Benavente, and McNair

Meeting Frequency: As Needed

Committee Purpose

The Committee was created 10 years ago to focus on creating expectations for businesses on the corridors through ordinances in order to create a nice looking gateway into the City.

Top 3 Objectives/Activities of the Committee

Signage for Littering, Panhandling, and No Standing on Medians

NCDOT Encroachment Agreements and any funding from NCDOT for I-295 Interchanges

Trash/Litter pick up throughout the City

Successes & Accomplishments

- 17 Locations have had panhandling signs installed
- 82 No Littering signs have been installed. The request to NCDOT to install on NCDOT right-of-way's
- The "Put Waste in its Place" campaign is being updated to include television, billboards, brochures, and pamphlets.

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Identified Challenges (If Any)

- Continuing to review opportunities to address littering.
- What is illegal dumping and what is littering.

Lessons Learned

- We need to look into corridor revitalization that does not take manpower and funding to upkeep. Low Maintenance Corridor Appearances.

What is Next/Future Plans

- Being workings on Downtown Night-Time Landscaping
- Addressing right-of-way maintenance and reviewing suggested language to update the City Code.
- Continue working with NCDOT on installation of signage and landscaping