

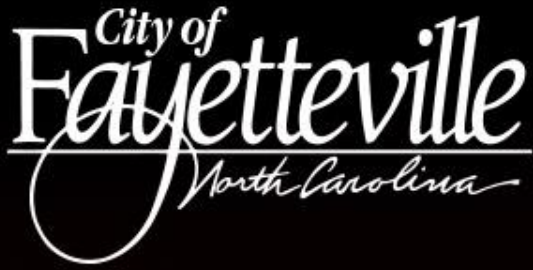
PROPOSED TRANSIT FARES

City Council Work Session

May 7, 2018

Background

- Fares last increased April 2013
- Strategic Planning Retreat
 - Enhanced Services – Sundays
 - FAST Transit Center
 - FY 2019 Budget Needs
- Process to Increase Rates
 - Title VI and Fare Policy
 - Public Notice & Hearing
 - Timing of Change is Critical



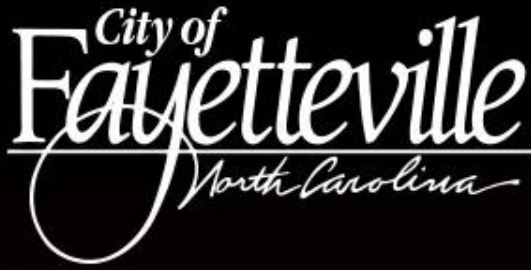
Comparison with Peer Cities

- Current Fares – Lower/Mid-Range
- Some Categories – Lower
 - Senior & Disabled Discount
 - ADA Paratransit
- Fare Recovery – Slightly Lower
 - Added Costs – Less Productive Routes
 - New Transit Center O&M
- Other Factors
 - Local Funding: to Service Population– Slightly Lower
 - Fare % of State & Local Funding–Lower



Proposed Fares

- Base Fare – One Ride \$1.25 to \$1.50
- Seniors & Disabled \$0.50 to \$0.65
- Day Pass – Adult \$3.00 to \$4.00
- Discounted Day Pass \$1.50 to \$2.00
- Youth Day Pass \$2.00 to \$2.50
- ADA One Ride \$2.00 to \$2.50
 - ADA 6-Ride New \$15
- ADA 20-Ride \$35 to \$44
- 30-Day – Adult \$40 to \$48
- 30-Day Discount \$17 to \$24



Proposed Fares

Fare Structure Categories	Current Rate	Ave. Use per pass	% of Total Trips	Ridership Monthly Ave	Annual Fare Revenue	Cost per Trip	New Fare Rate	New Cost per Trip	Ridership New Ave. Monthly Use	New Monthly Revenue
Adult Bus Fare	\$ 1.25	1	7.6%	9,986	\$ 149,785	\$ 1.25	\$ 1.50	\$ 1.50	9,147	\$ 13,720
Adult 1-Ride Pass	\$ 1.25	1	0.6%	800	11,993	\$ 1.25	\$ 1.50	\$ 1.50	732	1,099
Discount Bus Fare (Elderly and Disabled)	\$ 0.50	1	5.4%	7,136	42,816	\$ 0.50	\$ 0.65	\$ 0.65	6,365	4,137
One Day Pass	\$ 3.00	4.95	36.6%	48,257	350,961	\$ 0.61	\$ 4.00	\$ 0.81	41,501	33,536
One Day Pass(Discounted E&D)	\$ 1.50	4.91	8.4%	11,121	40,769	\$ 0.31	\$ 2.00	\$ 0.41	9,786	3,986
Rolling 30 Day Pass	\$ 40.00	47.7	13.4%	17,609	177,201	\$ 0.84	\$ 48.00	\$ 1.01	16,342	16,444
Rolling 5 Day Pass	\$ 11.00	11	1.0%	1,252	15,019	\$ 1.00	\$ 13.00	\$ 1.18	1,170	1,382
Discount Rolling 30 Day Pass (E&D)	\$ 17.00	50.1	9.3%	12,204	49,694	\$ 0.34	\$ 24.00	\$ 0.48	10,395	4,980
Discount Rolling 5 Day Pass (E&D)	\$ 5.50	12	0.5%	705	3,880	\$ 0.46	\$ 7.00	\$ 0.58	636	371
Student Rolling 30 Day Pass	\$ 30.00	37.8	7.2%	9,513	90,596	\$ 0.79	\$ 36.00	\$ 0.95	8,752	8,335
ADA Demand Response Fare/ Change to \$12 - 6 ride book	\$ 2.00	1	0.8%	1,040	24,960	\$ 2.00	\$ 2.50	\$ 2.50	962	2,405
ADA 20 Ride Pass/Ticket Book	\$ 35.00	20	1.8%	2,426	50,946	\$ 1.75	\$ 44.00	\$ 2.20	2,239	4,925
ADA 10 Ride Pass/Ticket Book	\$ 17.50	10	1.2%	1,630	34,230	\$ 1.75	\$ 22.00	\$ 2.20	1,504	3,309
Youth- Day Pass/Ticket Book	\$ 2.00	4.8	0.6%	806	4,029	\$ 0.42	\$ 2.50	\$ 0.52	725	378
Summer Fun Pass (3 month)	\$ 15.00						\$ 15.00			
Free Thursday	\$ -	1	3.8%	5,036	-				5,036	
PCA/Companion			0.2%	324					324	
Others			1.4%	1,884					1,884	
Totals			100.0%	131,728	\$ 1,046,878	\$ 0.66			117,500	\$ 99,009
Change									(14,228)	\$ 11,769

Summary

- Across the Board Increase
- Timing For Process
 - Public Hearing May 29, 2018
 - Adoption May 29, 2018
 - Begin New Fares July 30, 2018
- Transition to Cashless process for ADA Paratransit
- Honor Passes Purchased Before Increase

City of Fayetteville *North Carolina*

433 Hay Street

Fayetteville, NC 28301-5537

www.cityoffayetteville.org

www.faytv7.com www.fayettevilleoutfront.com



Fayetteville
OUTFRONT



The City of Fayetteville, North Carolina does not discriminate on the basis of race, sex, color, age, national origin, religion, or disability in its employment opportunities, programs, services or activities.