

DRAFT

FAYETTEVILLE CITY COUNCIL
STRATEGIC PLANNING RETREAT MINUTES
DOROTHY GILMORE THERAPEUTIC RECREATION CENTER
PURDUE DRIVE, FAYETTEVILLE
JANUARY 30, 2024
10:00 A.M.

Present: Mayor Mitch Colvin

Council Members Katherine K. Jensen (District 1); Shakeyla Ingram (District 2); Mario Benavente (District 3); D. J. Haire (District 4); Johnny Dawkins (District 5); Derrick Thompson (District 6); Brenda McNair (District 7); Courtney Banks-McLaughlin (District 8); Deno Hondros (District 9)

Others Present: Douglas Hewett, City Manager
Lachelle Pulliam, Interim City Attorney
Adam Lindsay, Assistant City Manager
Kelly Olivera, Assistant City Manager
Jeffrey Yates, Assistant City Manager
Jodi Phelps, Chief of Staff
Kemberle Braden, Police Chief
Moisbiell Alvarez, Interim Fire Chief
Gerald Newton, Development Services Director
Chris Cauley, Economic and Community Development Director
Sheila Thomas-Ambat, Public Services Director
Jerry Clipp, Human Resource Development Director
Michael Gibson, Parks, Recreation and Maintenance Director
Tyffany Neal, Transit Director
Rose Rasmussen, Internal Audit Director
Willie Johnson, Interim Chief Information Officer
Robert Van Geons, FCEDC President/CEO
Pamela Megill, City Clerk
Members of the Press

1.0 CALL TO ORDER

Mayor Colvin called the meeting to order at 10:00 a.m. and welcomed everyone in attendance.

2.0 INVOCATION

Council Member Thompson offered the invocation.

3.0 ITEMS OF BUSINESS - FY 2023 STRATEGIC PLANNING RETREAT

Mr. Robert Van Geons, FCEDC President/CEO, presented an Economic Update, and asked the City Council where they would like the FCEDC to focus our efforts on in 2024. Mr. Van Geons stated Fayetteville's centralized location on I-95 gives you easy and cost-effective access to your customers and supply. Mr. Van Geons provided a handout on statistics for Fayetteville that capture why it is a great place to live, work, and recreate, to open businesses, enter the workforce, and enroll in higher education.

Discussion ensued.

Mr. Jeffrey Yates, Assistant City Manager, gave a presentation on the FY 23-24 Budget challenges and opportunities.

Discussion ensued.

The retreat continued and the following items were discussed and addressed: review of strategic priorities, consideration of roles identified, sort and prioritize strategic priorities, explore how to measure success, create decision filters for emerging priorities.

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4.0 ADJOURNMENT

There being no further business, the meeting adjourned at 3:01 p.m.

Respectfully submitted,

PAMELA J. MEGILL
City Clerk

MITCH COLVIN
Mayor

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