



Murchison Choice Update

October 24, 2022



- A comprehensive approach to neighborhood transformation.
- For Fayetteville, this represents a **transformational** way to engage and invest in redevelopment areas.
- The City was 1 of 11 competitive awards nationally.
- Current residents will be able to benefit from this transformation by preserving affordable housing.
- **The Choice Neighborhoods Initiative is focused on three core goals:**
 - **Housing:** Transform distressed public housing into mixed-income housing that is physically and financially viable over the long term.
 - **People:** Support positive outcomes for families who live in the surrounding neighborhood
 - **Neighborhood:** Transform distressed neighborhoods into viable, mixed-income neighborhoods



Map of the Choice Neighborhood





**COMMUNITY
RESOURCE
DAY &
CAREER
FAIR**



WE WANT YOUR TALENT

- COMMUNITY RESOURCES
- IN-DEMAND CAREER PATHWAYS/TRADES
- DAYTIME, EVENING & WEEKEND CLASSES
- VIRTUAL & ONLINE CLASSES
- SCHOLARSHIPS & GRANTS
- CAREER ASSESSMENT & PLANNING
- FINANCIAL LITERACY
- NEW CONSTRUCTION TRADES ACADEMY
- CAREER READINESS CERTIFICATE
- MEET WITH LOCAL EMPLOYERS
- AND MUCH MORE.

**SEPTEMBER
22, 2022
11AM - 3PM**

TO REGISTER:
KIM AT 910.678.8495
LEWISK@FAYETTEHCC.EDU

**SMITH RECREATIONAL CENTER
1520 SLATER AVENUE
FAYETTEVILLE, NC 28301**









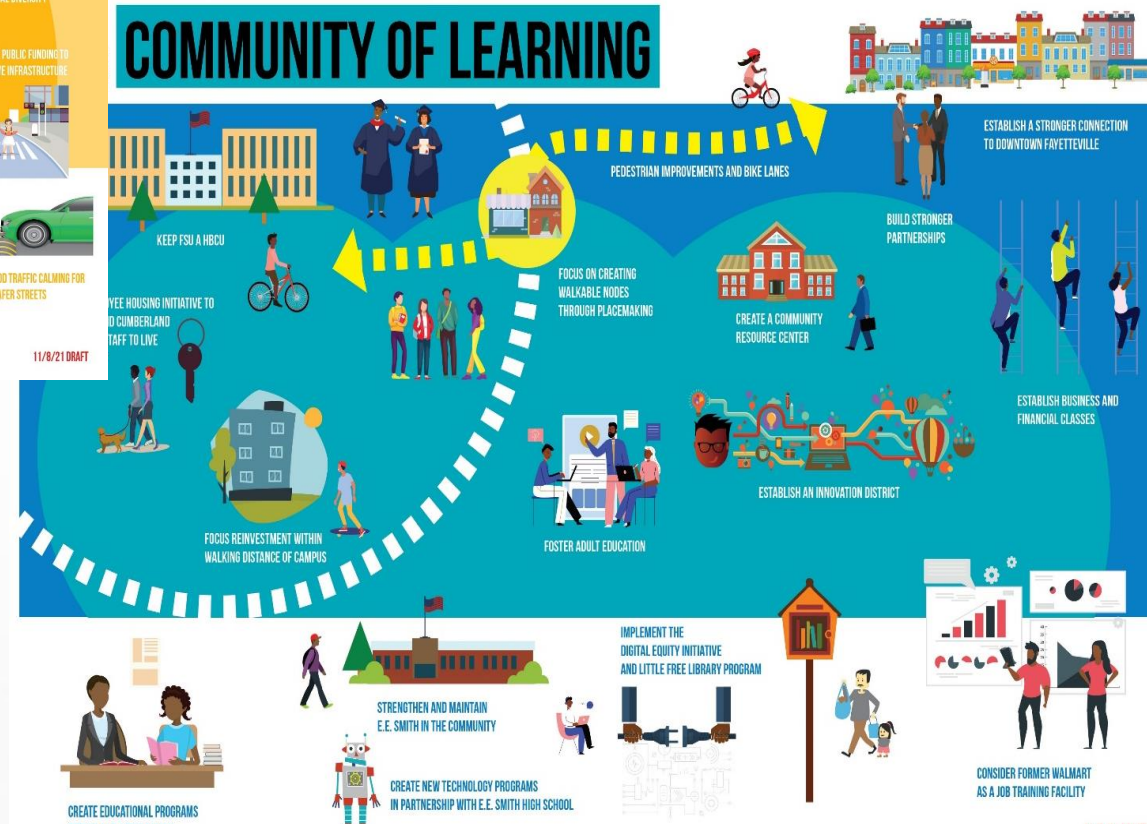
Partnership with FTCC and NC Works!

Grew from 10 participants in October to 66 in May and 273 in September!!!

Overarching Themes



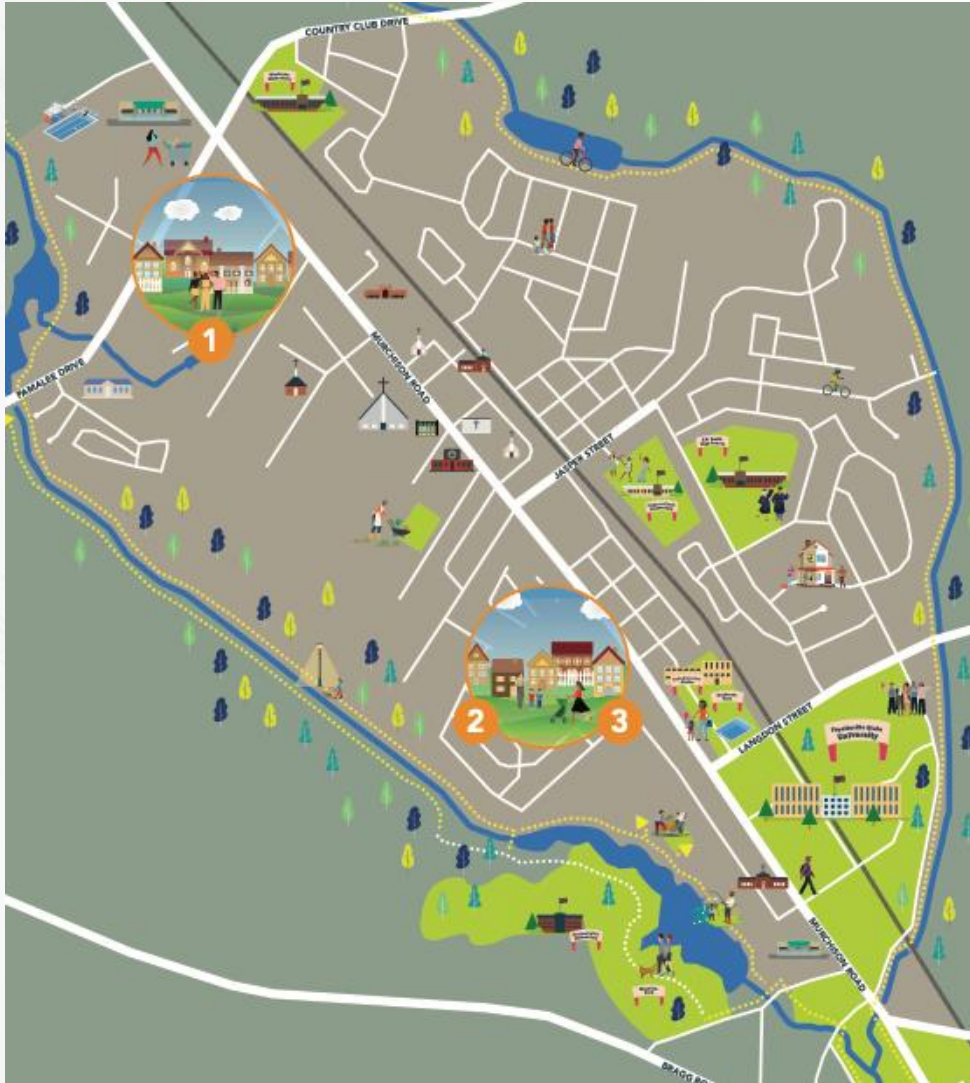

GROWING GREEN





- Finalizing pieces
- Environmental Studies
- Architectural Services
- Recruiting a Master Developer
- Market Study Completed
- Early Action Projects

Housing Plan and MOU



- Mixed Income Redevelopment of Murchison Townhouse Site (Phase 1)
- Mixed Income Redevelopment of Elliott Properties Site (Phase 2)
- Mixed Income Redevelopment of Elliott Properties Site (Phase 3)
- 7 sites were evaluated by the planning team for potential inclusion in the housing plan
- Market Study
 - 240-440 affordable and market-rate rental units by 2027
 - 60 for-sale homes by 2027
- Tri-Party Memorandum of Understanding between Fayetteville Metropolitan Housing Authority, North Carolina Indian Housing Authority, and the City of Fayetteville to work together on the plan, if awarded



- **115 Units Total**
- **3,000 SF Commercial Amenity Community Space**

-  Garden-style Apartments
-  Senior Apartments
-  Townhouse & Duplex Units



- **207 Units Total**
- **3,000 SF
Amenity/Community
Space**

-  Garden-style
Apartments
-  Amenity/
Community
-  Townhouse &
Duplex Units
-  Detached
Single-Family for
Sale

- Little Free Libraries
- YMUS Community Garden
- Murchison Townhomes Wi-Fi
- Gateway Improvements
 - Northern Gateway – Bus Stop enhancements and beautification
 - Southern Gateway – Painting MLK Bridge (after NC DOT and HUD approval)



- Receive the staff report and authorize the Housing Plan MOU as well as the Gateway Improvement Resolution.
- Do not receive the staff report and authorize the Housing Plan MOU as well as the Gateway Improvement Resolution and provide further guidance to staff





FayettevilleNC.gov