



### **Connecting Data with Impact**



#### **Significant Progress**

The City of Fayetteville is making significant strides toward our FY26 goals, transforming data into actionable impact across the community.



#### **Story Behind the Numbers**

This presentation will highlight not just the numbers, but how our strategic initiatives are creating meaningful changes for our residents.



#### **Performance Data**

We'll review key performance on strategic priorities set by the City Council, focusing on Q1 – FY26.





#### **FY26 Strategic Priorities Overview**

1. Ongoing commitment to a comprehensive approach to community safety.



2. Enhance economic growth throughout the City.



3. Continue the City's commitment to revitalization efforts and housing needs.



4. Evaluate and expand transportation and other connectivity for residents.



5. Increase Parks and Recreation opportunities for youth engagement and interaction.





## FAYETTEVILLE: PRIORITY 1: Comprehensive Community Safety

#### 1. Ongoing commitment to a comprehensive approach to community safety.



KPI <sup>1</sup>	Owner	Qtr 1	FY26 Target
Total # of Unique Interactions at Fayetteville Cares Day Resource Center (FCDRC)	ECD	545	1,200
Total # of Interactions at FCDRC	ECD	3,183	11,750
# of Active Community Partners at FCDRC	ECD	42	30
90th percentile total emergency response time (in minutes)	Fire	6:54	7:20
Average Police Department response time for priority 1 calls (in seconds).	FPD	531	600
# of individuals accessing mental health services through liaison.	ocs	60	200
# of Community Safety Micro-Grants Awarded	ECD/OCS	20	46
\$ Amount of Community Safety Micro-Grant Funding Invested in the City	ECD/OCS	\$84,500	\$200,000
# of community outreach events hosted and supported by OCS	ocs	59	125















#### **PRIORITY 2: Economic Growth**

#### 2. Enhance economic growth throughout the City.



KPI <sup>1</sup>	Owner	Qtr 1	FY26 Target
\$ amount of workforce development funding secured	СМО	N/A	N/A
# of Jobs Created through ECD Grants and Loans	ECD	124	135
# of Jobs Retained through ECD Grants and Loans	ECD	31	35
# of Small Businesses Supported through City-Partner Programs	ECD	1	5
Amount of ECD Funds Invested in Small Business Programs	ECD	\$6,953.76	\$175,000
Amount of ECD Funds Invested in the City through Grants and Loans	ECD	\$2,140,622	\$7,303,153
Submittal of NPDES Annual Report to NCDEQ	Public Services	No	Yes
% vacancy rate in city (Office, Industrial, Retail)	SPA/FCEDC	6.23%	N/A
# of commercial building permits issued	Development Services	35	250
# of residential building permits issued	Development Services	211	1000











#### **PRIORITY 3: Revitalization & Housing**

# 3. Continue the City's commitment to revitalization efforts and housing needs.

KPI <sup>1</sup>	Owner	Qtr 1	FY26 Target
\$ amount of ECD funds invested in the city through grants and loans	ECD	\$2,140,622	\$7,303,153
# of Housing Educational/Outreach Events ECD Hosts/Participates In	ECD	2	100
# of Single-Family Affordable Housing Units Leveraged via ECD Funding	ECD	9	4
# of Multi-Family Affordable Housing Units Leveraged via ECD Funding	ECD	4	5
# of Homeowners Assisted with Critical and Emergency Repairs	ECD	0	50
# of First-Time Home Buyers Assisted with Homebuyer HERO Funding	ECD	10	10
# of Blighted Structures Demolished (CDBG Funded)	ECD / Development Services	3	10
# of Blighted Structures Demolished (Non-CDBG Funded)	ECD / Development Services	3	3











### **PRIORITY 4: Transportation & Connectivity**

# 4. Evaluate and expand transportation and other connectivity for residents.

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25	4	200	3/4
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3		13	4

KPI <sup>1</sup>	Owner	Qtr 1	FY26 Target
# of recommendations implemented from Transit's most recent Title VI Survey Analysis	Transit	3	TBD
# of transit routes with 30-min frequency or less	Transit	5	TBD
% of routes with 30-min frequency or less	Transit	37.7%	35%
Transit service reliability rate (% of on-time trips)	Transit	77%	75%
# of City transportation and connectivity plans incorporated into GIS Master Overlay Map	IT	3	10
# of public-private partnerships (PPP) initiated around air service.	Airport	N/A	TBD
# of communication efforts promoting transportation options	MarComm	TBD	TBD
# of Linear feet of available trails	PRM	11.5	12.1
# of miles of roadway resurfaced and alternate pavement preservation techniques applied	Public Services	14.65	39
# of linear feet of sidewalk constructed through City and private development projects	Public Services	2,604	28,500









### **PRIORITY 5: P&R Youth Engagement**

# 5. Increase Parks and Recreation opportunities for youth engagement and interaction.



KPI <sup>1</sup>	Owner	Qtr 1	FY26 Target
of total participants for Orange St. school project.	PRM	351	500
of students served through Orange St. STEM or similar school-based nitiatives	PRM	71	150
of new programming opportunities.	PRM	5	0
of new hours available for youth engagement and interactions.	PRM	23	75
value of granting opportunities applied for.	PRM	\$5,000	\$35,000
of youth participants enrolled in the CIT program.	PRM	74	50
of youth participants enrolled in the Junior Officials program.	PRM	11	23
of youth participants enrolled in the FCYC.	PRM	48	50
of youth participants enrolled in the ACE program.	Airport	N/A	30
of youth participants enrolled in the PALs program.	FPD	87	120
of Youth Engagement Educational/Outreach Events ECD losts/Participates In	ECD	3	0
of new youth engaged in Parks & Recreation programming through OCS coordination.	ocs	180	250
of Parks & Rec events/programs co-hosted or supported by OCS.	ocs	4	10







#### **Next Steps**

- Continue data analysis, refine approaches, and further engage stakeholders through surveys and community meetings.
- Report Q2 updates for the FY26 priorities to Council at regular meeting in January 2026.
  - Strengthening Partnerships: Continue our collaborative efforts with local businesses and organizations to improve community safety, housing, and youth engagement efforts.
  - ➤ Q/A with City Council: The City Council's feedback will help shape future initiatives and identify areas for further focus in Q2 and beyond.





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