



AUGUST 1, 2022

# Transit Development Plan City Council





# Today's Agenda

Transit Development Plan

The Plan

FAST Facts

Recommendations

Finance Plan



# Transit Development Plan

# What is a Transit Development Plan?

10-year vision

Future-oriented

Community built

Budgetary  
guidance

System-wide  
improvements





# The Plan



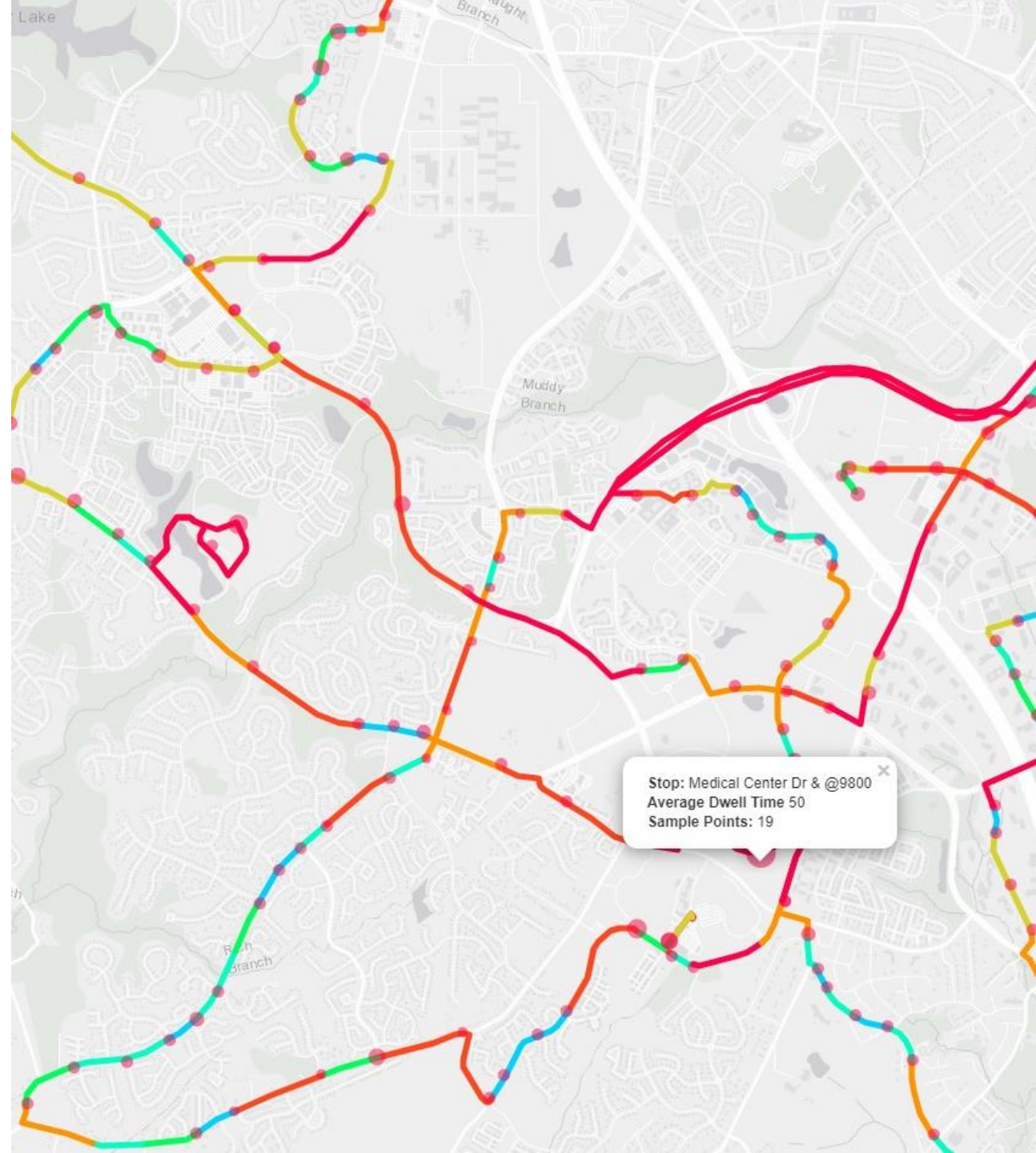
STEP 1  
**Rebuild  
Service**





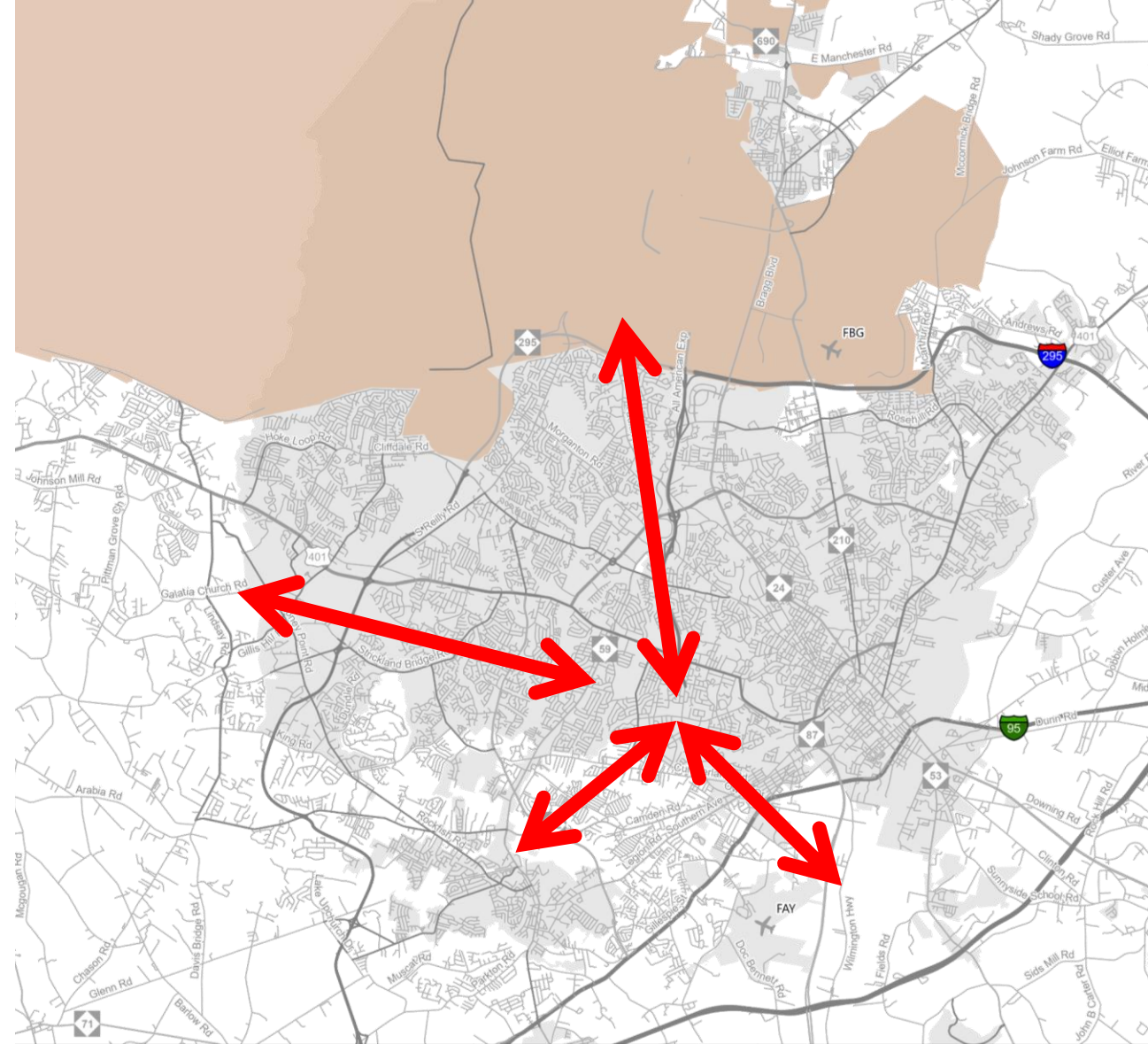
## STEP 2

# Improve Service

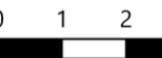


# STEP 3

## Expand Service



- ✈ Airport
- Ft. Bragg
- ▭ County Boundary





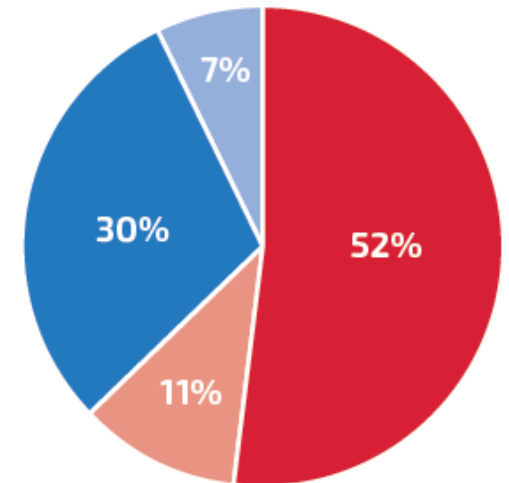
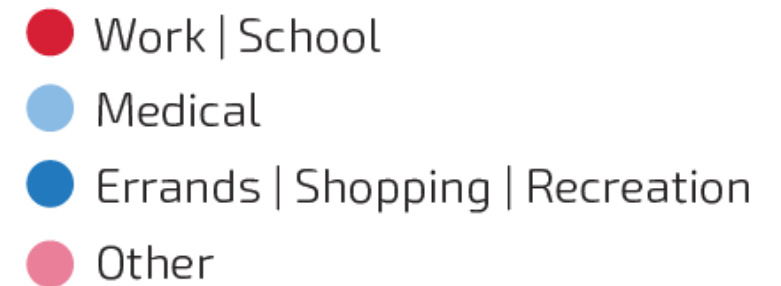


# FAST Facts

# Key Facts

- FAST wants to serve all Fayetteville residents, commuters, and visitors
- 2020 Pandemic highlighted essential nature of FAST services
- >50% of FAST riders are going to work or school
- FAST continues its efforts to recruit and retain employees
- FAST secured competitive federal grants for electric vehicles and a cashless fare system
- Fares have not increased since 2013

## Trip Purpose

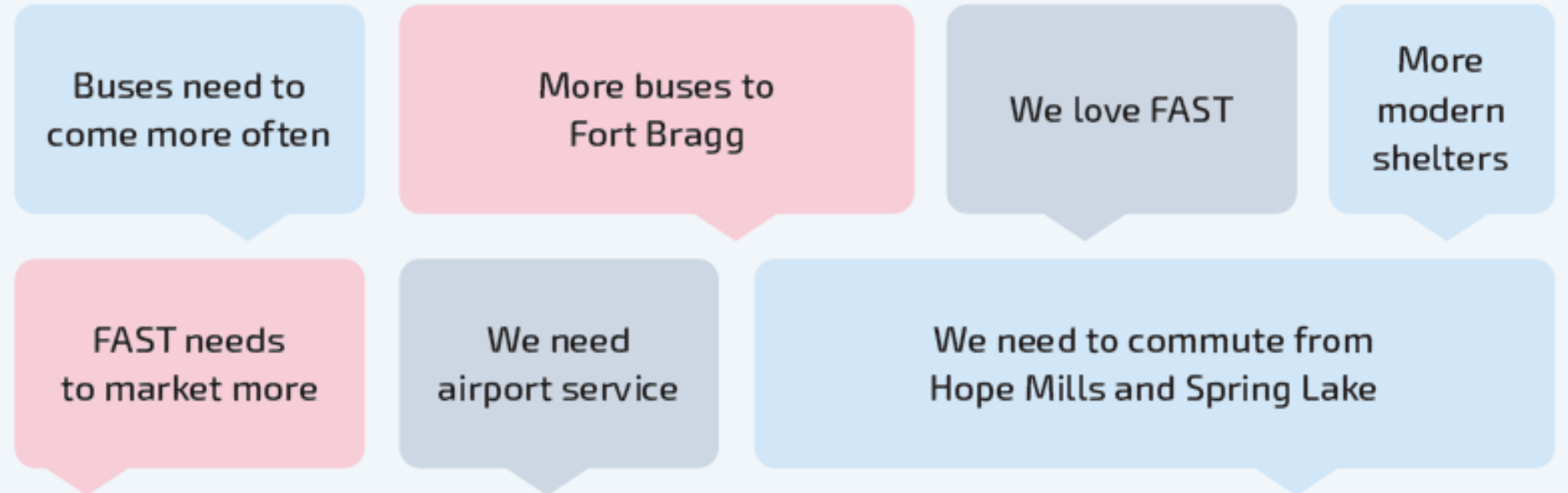


# Key Input

## WHAT WE DID:

|  PUBLIC |  STAKEHOLDER |  STAFF |  PUBLIC |
|------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|
| <b>2</b> Listening Sessions                                                              | <b>3</b> Project Advisory Committee (PAC) Meetings                                              | <b>1</b> Transit Operator Conversations                                                   | <b>1</b> Survey                                                                            |

## WHAT WE HEARD:







# Recommendations

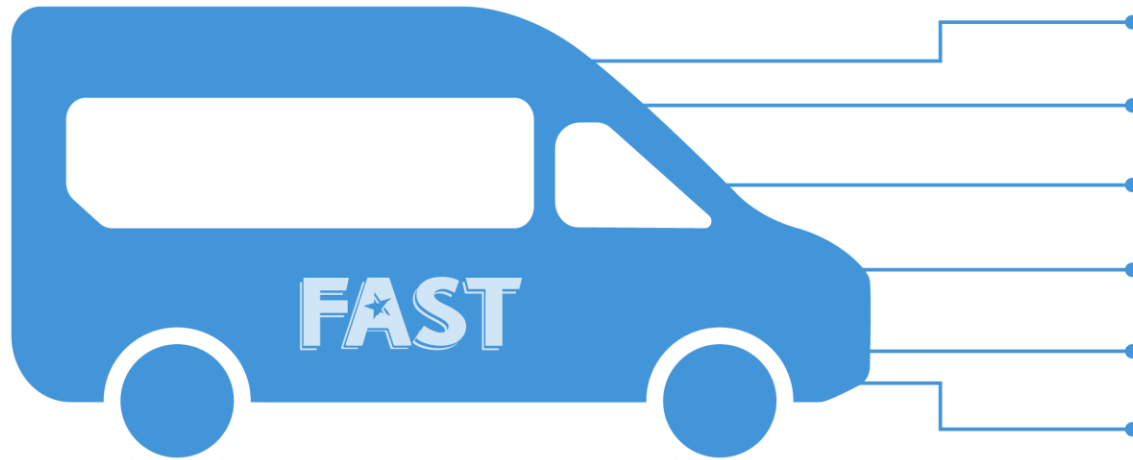
# Step 1 | Rebuild Service

- Return nighttime service
- Increase service to Fort Bragg
- Review staffing levels and compensation
- Prepare marketing plan

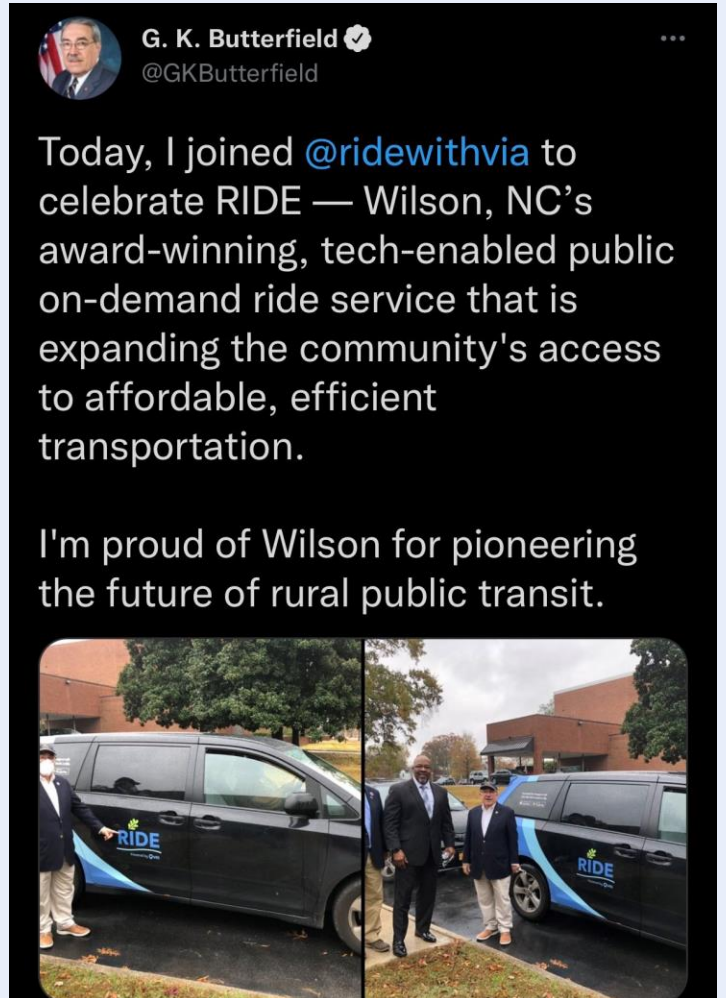


# Nighttime Service

## What is Microtransit?

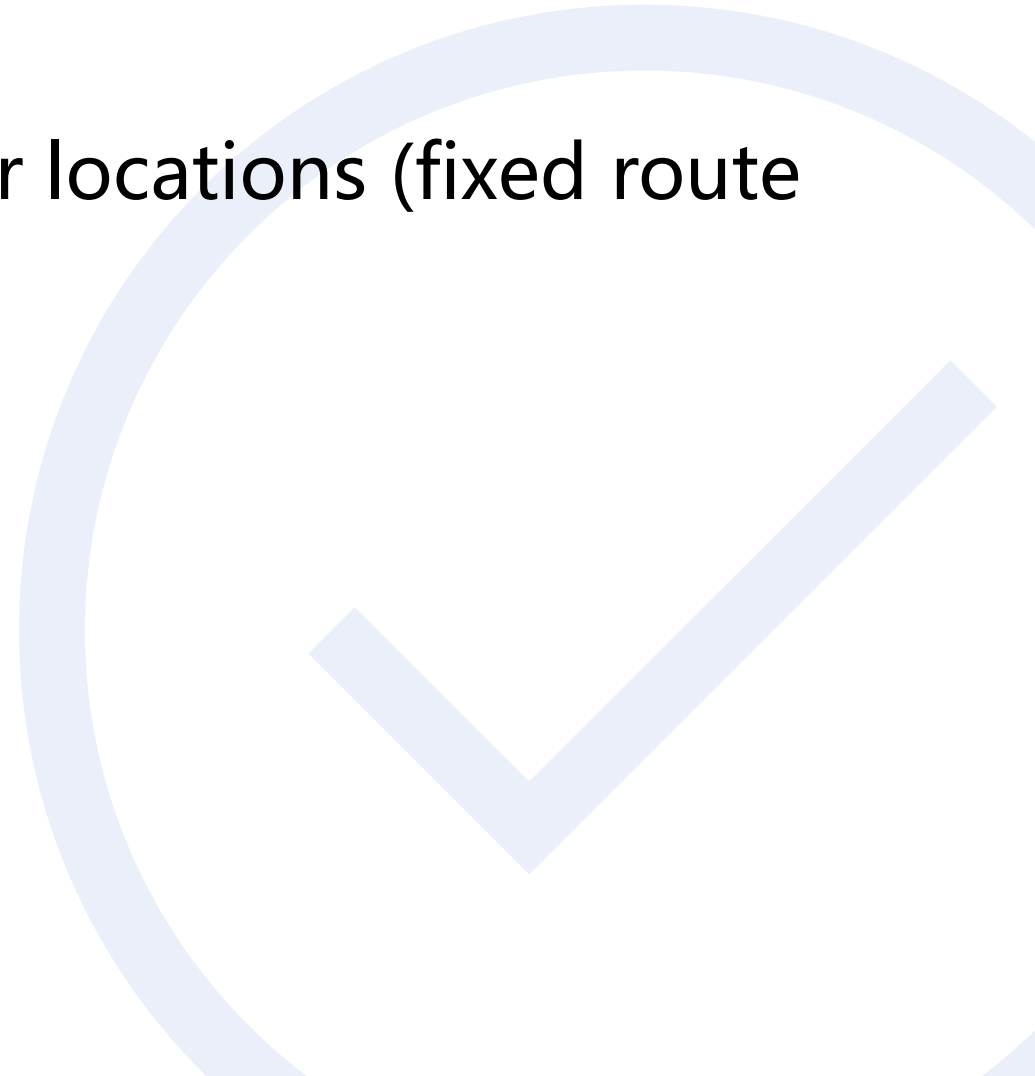


- » Public version of Uber/Lyft
- » Demand response/real-time
- » Flexible
- » Smaller vehicles
- » Tech-enabled
- » Shared transportation



## Step 2 | Improve Service

- Increase frequency
- Modernizing and enhancing transfer locations (fixed route and FAST *Trac!*)
- Recruit & educate developers
- Expand marketing plan





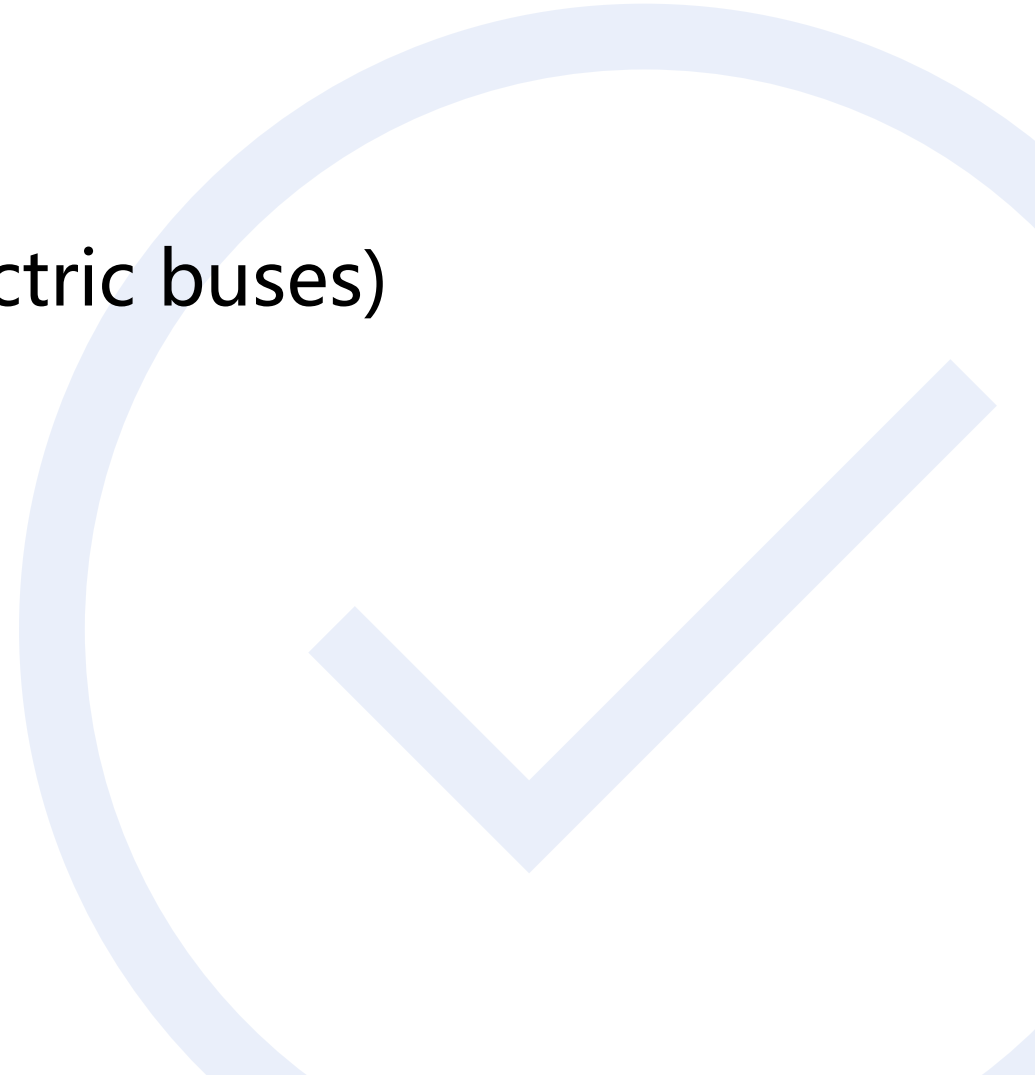
## Step 3 | Expand Service

- Go regional with service to Hope Mills & Spring Lake
- Expand to Fayetteville Regional Airport



# Continuous Improvement

- Investment in shelters
- Investment in ADA improvements
- Vehicle replacement (phasing in electric buses)
- Institute good repair principles



# Timeline





# Finance Plan

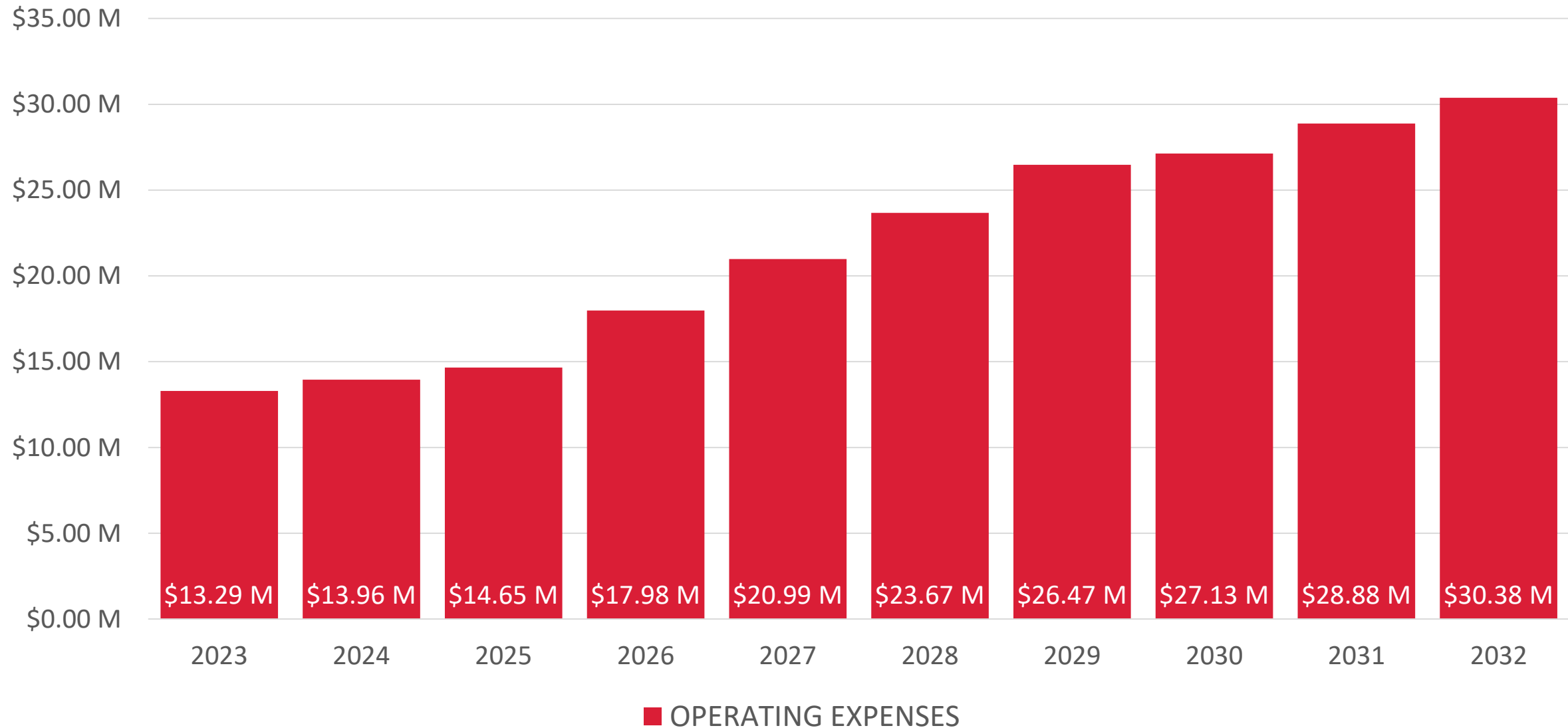
# Finance Plan

- Big picture
- 10-year plan
- Planning-level projections
- Not a budget
- City Council approval of TDP does NOT commit any funds

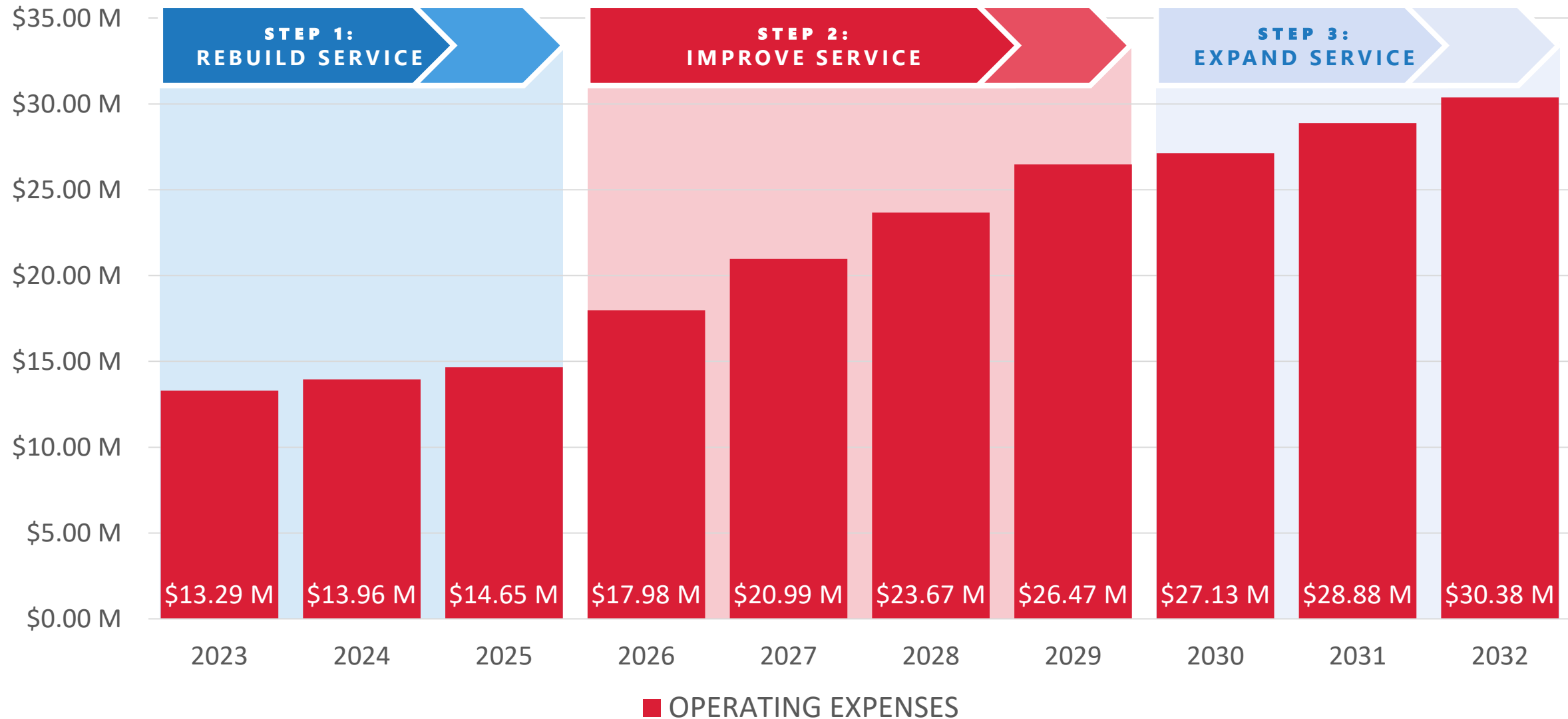




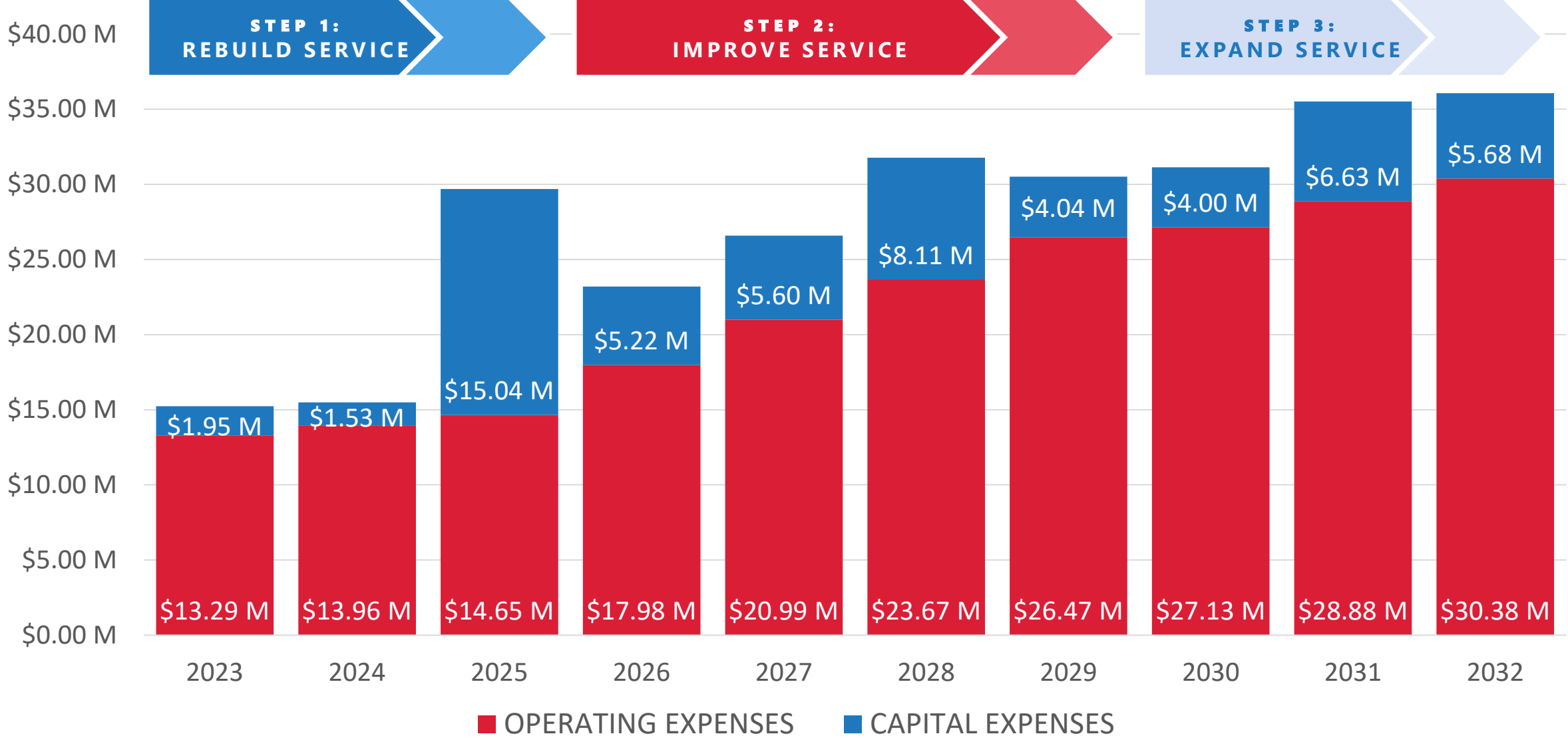
# Finance Plan | Operating Expenses



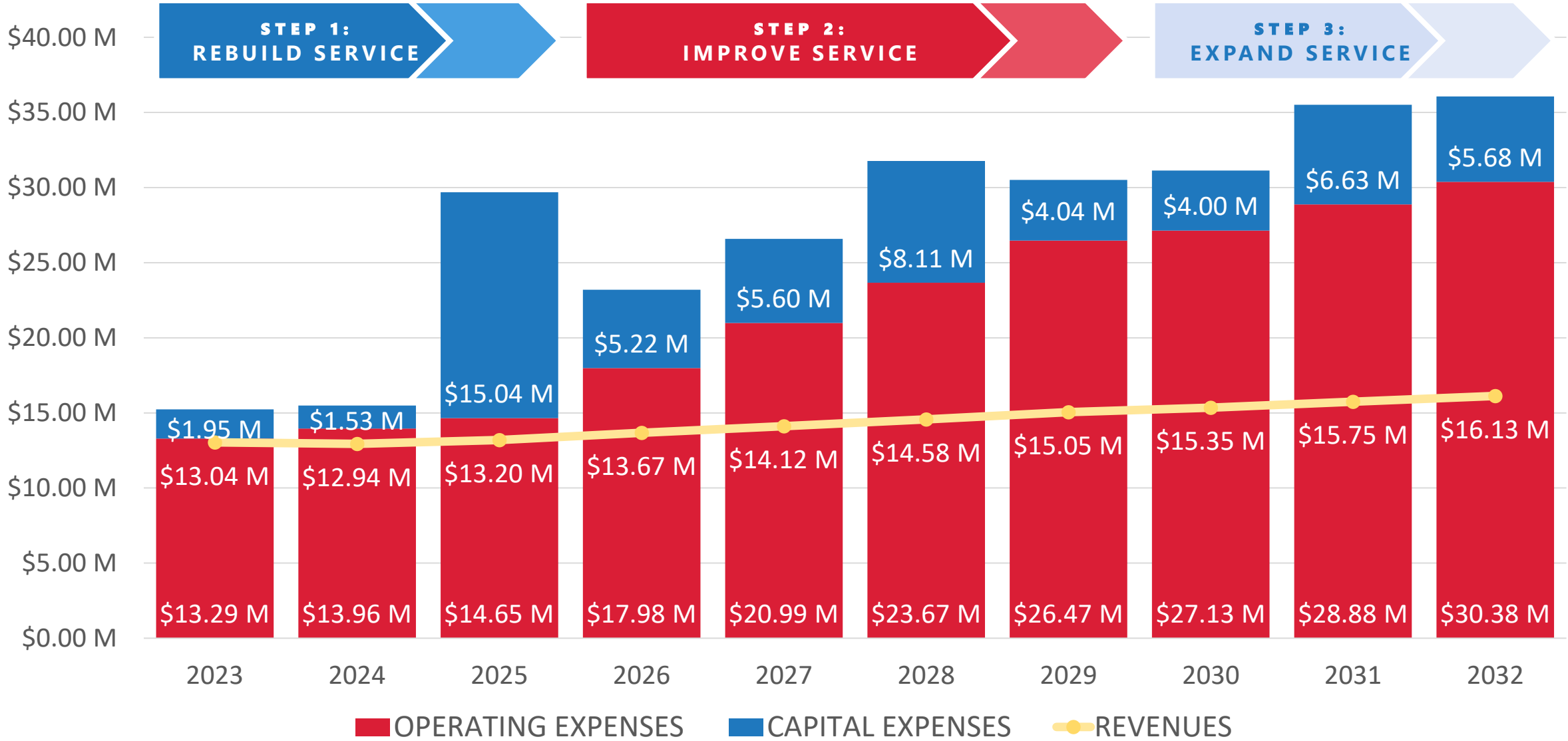
# Finance Plan



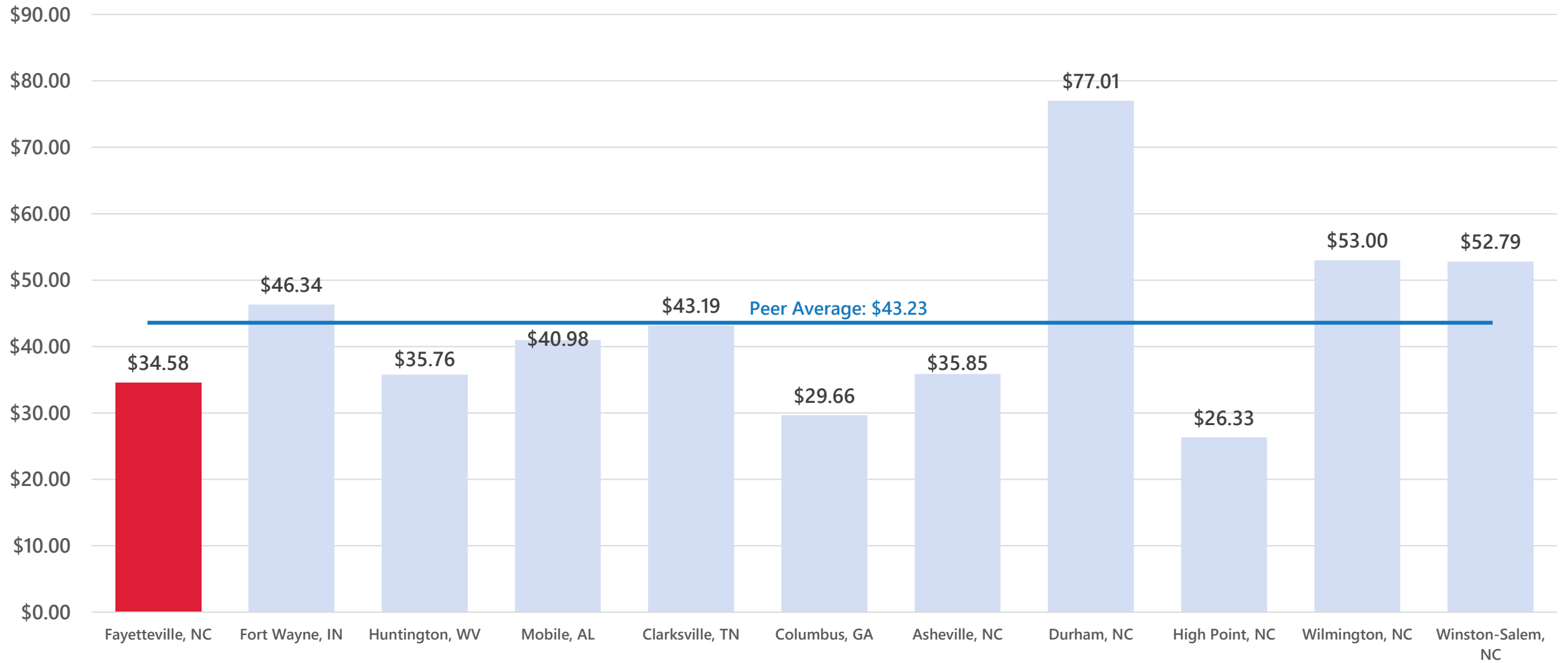
# Finance Plan



# Finance Plan



# Transit Funding per Capita





# Thank you!

## CONTACT

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