



Planning & Inspections Department

MEMORANDUM FOR FAYETTEVILLE CITY COUNCIL AGENDA OF SEPTEMBER 22, 2025

TO: FAYETTEVILLE CITY COUNCIL

FROM: RAWLS HOWARD, DIRECTOR OF PLANNING & INSPECTIONS

DATE: SEPTEMBER 22, 2025

SUBJECT: PUBLIC HEARING AND CONSIDERATION OF RENAMING A PORTION OF STRICKLAND BRIDGE ROAD TO BRINKMAN ROAD - CASE SN-0513

BACKGROUND

A portion of Strickland Bridge Road has been severed due to the I-295 Highway projects, creating a need to rename the street segment. With implementation of the Next Gen E911 standards, Cumberland County cannot have two streets with the same name within the same Fire Response zone in order to promote efficient emergency service response. Staff contacted every parcel owner that abutted the severed portion of Strickland Bridge Road, Brinkman Road received the decisive vote. The staff recommendation to Fayetteville City Council is to adopt the ordinance for this road name.

CURRENT NAME

PORTION OF STRICKLAND BRIDGE RD

PROPOSED NAME

BRINKMAN RD

RECOMMENDATION/PROPOSED ACTION

Staff recommends approval of the street name change.

Severed Strickland Bridge Rd Map
SN-0513

