

Pamela Megill

From: Deno Hondros
Sent: Monday, February 26, 2024 3:32 PM
To: Pamela Megill; Jennifer Ayre
Subject: Fwd: [EXTERNAL]Reduction of Paid Parking Hours

see DTA parking support letter attached. Thanks! - deno

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From: Downtown Alliance <shopdowntownfaync@gmail.com>
Sent: Monday, February 26, 2024 3:21:35 PM
To: Deno Hondros <DenoHondros@FayettevilleNC.Gov>
Cc: Malik W. Davis <MalikDavis@FayettevilleNC.Gov>
Subject: [EXTERNAL]Reduction of Paid Parking Hours

The Downtown Alliance Endorses the Reduction of Paid Parking Hours from 7pm to 5pm on Weekdays

Paid parking hours have been a contentious topic in downtown Fayetteville since its inception in 2021. In light of emerging challenges and evolving urban dynamics, it is imperative to consider the advantages of reducing paid parking hours in our city.

Improved Business Environment

For businesses, reducing paid parking hours can create a more conducive environment for customers and employees alike. Stopping paid parking at 5pm, rather than 7pm, enables more customers to access businesses during peak hours without the worry of parking restrictions. This change specifically benefits our restaurants and local movie theater. By removing the time constraint, individuals are more likely to spend more time exploring local shops, boutiques, and restaurants, ultimately supporting local businesses and contributing to the growth of our local economy.

Environmental Benefits

By shortening the duration of paid parking, people are apt to remain downtown longer and walk to various businesses rather than drive. This shift contributes to a greener and healthier urban environment.

Enhanced Quality of Life

Ultimately, reducing paid parking hours can lead to a higher quality of life for our residents. By minimizing the time spent searching for parking spaces and reducing the financial strain associated with extended parking, individuals can allocate more time and resources towards patronizing our businesses. This increased flexibility allows for more leisure activities, social interactions, community engagement, and more populated streets fostering a sense of well-being and safety while building stronger connections within our downtown neighborhood.

In conclusion, endorsing the reduction of paid parking hours offers a multifaceted solution that benefits various stakeholders in our city. From improved accessibility and enhanced business environments to environmental advantages and a better quality of life, this strategic move aligns with the vision of a vibrant, sustainable, and inclusive downtown.

The Downtown Alliance asks that you vote in favor of reducing the weekday parking hours from 7pm-5pm.

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Downtown Alliance
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