

City Council Agenda Item Request

Date of Request: January 16, 2026 **Requester:** Council Member Antonio Jones

Agenda Item Title: Enhancing Zoning Public Notice Visibility and Digital Accessibility for City Communications

Estimated Cost: Unknown **Anticipated Funding Source:** General Fund

City Department(s) Support Requested: Development Services, Marketing & Communications, City Manager's Office

Estimated Staff Time Required: 10 Hours

Anticipated Date for Future Council Work Session Discussion: February 2, 2026

Which City Council approved Goal(s) within the Strategic Plan does this request directly support?
Goal II : Responsive City Government Supporting a Diverse & Viable Economy and Community

What do you envision accomplishing with this agenda item request?

Request staff research ways to improve public awareness and accessibility of City notices, both in the physical environment and online, ensuring residents receive clear, conspicuous, and timely information about City actions, public meetings, and safety alerts.

Additional Comments:

Possible methods of improving communication:

- >Improve public notice signage by increasing size, visibility, color, placement, and quantity to ensure notices are clear and conspicuous.
- >Expand notification outreach by notifying nearby Community Watch Group leaders and publishing notices in additional non-paywall, accessible local publications when appropriate.
- >Enhance City communications by including key notices in the City Manager's newsletter and monthly meeting updates.
- >Improve website accessibility by reviewing usability, adding searchable public notice content, and evaluating tools such as interactive maps to better inform residents.