

Memorandum

To: Douglas J. Hewett
City Manager, City of Fayetteville

From: Darrell T. Allison, J.D. 
Chancellor, Fayetteville State University

Re: Catalyst Site 1 Progress Update

Date: January 30, 2026

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Fayetteville State University (FSU) is pleased to provide this 30-month progress update on development efforts associated with Catalyst Site 1 and the broader shared vision between the City of Fayetteville and the University for redevelopment along the Murchison Road corridor. These efforts continue to reflect FSU's long-term commitment to expanding its campus footprint, supporting student success, and serving as an anchor institution for community-centered revitalization.

Shared Vision for the Murchison Road Corridor:

FSU remains invested in the collaborative redevelopment strategy for the Murchison Road corridor. A significant milestone within this shared vision is the JBS Developer's and Housing Authority's project to construct Central Park Villas. This development represents a meaningful step forward for both the City and the University, advancing redevelopment goals for the corridor and, more specifically, Catalyst Site 1.

University Progress and Ongoing Initiatives:

The University continues to move forward with strategic planning for the remaining acreage within Catalyst Site 1. We are actively advancing a feasibility study for the Catalyst Site 1 property. This study will better define development opportunities, shape the long-term vision for the site, and determine the highest and best use of the remaining land in alignment with institutional needs and community priorities.

Additionally, FSU is initiating an updated environmental study of the property. Completion of this study is a required step to satisfy necessary regulatory and institutional approvals and will support informed decision-making as future development phases are considered.

Finally, the University is engaged in ongoing discussions with Cumberland County regarding a potential development opportunity within the corridor. While still in the exploratory stage, this opportunity has the potential to become a valuable community asset and aligns with the shared redevelopment vision held by the City and FSU.

Fayetteville State University remains fully committed to advancing redevelopment along the Murchison Road corridor through strategic partnerships, responsible planning, and mission-aligned investment. We appreciate the continued collaboration with the City of Fayetteville and look forward to working together as Catalyst Site 1 progresses into its next phase. Should you have any questions or require additional information, please do not hesitate to contact my office.