



REDISTRICTING PROJECT PROPOSAL THE CITY OF FAYETTEVILLE

June 21, 2021

Submitted by: DeWitt F. McCarley

Contact: 704.335.9519 | macmccarley@parkerpoe.com

Anthony Fox

Contact: 704.335.9841 | anthonyfox@parkerpoe.com



Scope of Services

Parker Poe and N-Focus are grateful for the opportunity to propose to handle all legal, demographic, and GIS work required to bring your election districts into compliance with state and federal law. The combined team will include Mac McCarley and Anthony Fox, Partners at Parker Poe, as the project leads; La-Deidre Matthews, Associate on legal research and other assist; Jonathan Wells, Thomas Weitnauer, and Sarah La Belle from N-Focus as well as additional advisors from both firms if needed. As presented in the cover, our scope of services includes:

- Analyzing the 2020 Census data to determine total population, and by dividing that number by the number of districts, determine the ideal size for districts.
- Analyzing population data for each current district to determine which districts are above and which districts are below the ideal size. Working with your Planning Department, determine where growth is expected to be in the next decade, and where the natural boundaries, neighborhood boundaries, and precinct lines are located.
- Interviewing elected officials to determine goals and priorities in selecting criteria for redistricting. Based on the information obtained in the interviews, draft a proposed set of criteria for consideration by the Council. The criteria would be presented to the Council for adoption and would guide the remaining work on the project. At the option of the Council, and if time allows, the criteria could be put out for public review and comment before being presented to the Council for consideration.
- Working with the Senior Planner and GIS Specialist from N-Focus, begin drafting one or more options for redistricting plans. The number of plans developed would be at the direction of the Council.
- Presenting the plans for staff, public, and elected official comment. Advise and consult throughout the consideration and adoption process. This may include producing additional plans or amending proposed plans in response to public and elected official comments.
- Assisting in creating and disseminating copies of the adopted plan.

Fees

We will work directly with the City in determining the amount of time these steps will take at the outset. We will use the hourly rates presented in the chart below for each professional.

Name	Title	Proposed Hourly Rate
Mac McCarley	Partner, Government & Public Policy	\$375
Anthony Fox	Partner, Government & Public Policy	\$375



Name	Title	Proposed Hourly Rate
La-Deidre Matthews	Associate	\$275
Jonathan Wells	AICP, Town Planner, Special Projects	\$140
Thomas Weitnauer	AICP, Town Planner, GIS Specialist	\$125
Sarah La Belle	Environmental, Transportation and Special Projects	\$140

For additional information on each of our proposed team members, please view our resumes in the following pages of this proposal.



DeWitt F. McCarley

Partner

macmccarley@parkerpoe.com

t 704.335.9519



Mac McCarley concentrates his practice in advising local governments and private sector clients in regulatory and public policy matters.

Prior to joining Parker Poe, he served as city attorney for the City of Charlotte for 17 years. Before his employment with the City of Charlotte, he held the position of city attorney with the City of Greenville, N.C., for 14 years and served as the assistant general counsel for the North Carolina League of Municipalities in Raleigh. He is admitted to practice before the United States Supreme Court. He is also certified as a mediator by the North Carolina Dispute Resolution Commission.

Mac was a member of the 1995 and 2010 North Carolina Legislative Study Commissions on Annexation where he represented municipal interests.

Additionally, he is a frequent speaker at professional conferences on media relations and general negotiation skills.

REPRESENTATIVE EXPERIENCE

- Negotiated the return of an NBA franchise to Charlotte and the arena construction and operating agreements between the team and the city.
- Represented the City of Hendersonville on the development agreement for the renovation of the Grey Hosiery Mill into 35 downtown apartments (awarded 2021 Best Adaptive Reuse Project by the NC Main Street Program).
- Led the city negotiation team working with NASCAR on agreement to construct and operate the NASCAR Hall of Fame.
- Represented the city on railroad operating and construction agreements for initial Charlotte area transit system light rail project.
- Negotiated the contract between the city and the Democratic National Committee for the 2012 Democratic National Convention to be held in Charlotte.
- Represented the City of Charlotte in intervention motions in *South Carolina v. North Carolina*, 130 S.Ct. 854 (2010), an original jurisdiction water rights case in the U. S. Supreme Court.
- Represented the City of Wilmington, N.C., in minor league baseball negotiations.
- Represented the City of Las Vegas in major league soccer negotiations.
- Negotiated arena use agreements for the Charlotte Checkers of the



CHARLOTTE OFFICE



PRACTICE AREAS

Sports & Entertainment
Government & Public Policy



EDUCATION

University of North Carolina at Chapel Hill
JD, 1977
University of North Carolina at Chapel Hill
BA, 1974



ADMISSIONS

North Carolina, 1977



DeWitt F. McCarley

Partner

macmccarley@parkerpoe.com

t 704.335.9519



American Hockey League (AHL).

- Represented the Town of Chapel Hill in negotiating the development agreement for the redevelopment of the 72-acre Glen Lennox complex.
- Represented the City of High Point in negotiating and drafting the use and operating agreement for the BB&T Point minor league baseball stadium, home of the High Point Rockers.
- Represented the City of Sanford in negotiating and drafting an interlocal agreement to provide sewer service to the Moncure Megasite.
- Represented the City of Gastonia in negotiating and drafting the use and operating agreement, lease agreement, and economic development agreement for the minor league ballpark in the FUSE District in downtown Gastonia.
- Represented a regional transportation authority in rail and bus projects involving multiple municipalities.

PUBLICATIONS

- "The Federal Government's Coronavirus Response: Implications for Emergency Responders," PoliceOne, EfficientGov, April 2020
- "Opportunity Zones Are Latest Reason for Local Governments & Developers to Take a Look at Abandoned Mills," Charlotte Business Journal, August 2019
- "The Intersection of Safety and Expression: Injunctive Relief in Crowd Control Measures," Municipal Lawyer, July 2019
- "The Content Challenge: A Practitioner's Guide to Sign Ordinances After Reed," Municipal Lawyer, November 2018

SPEAKING ENGAGEMENTS

- "COVID-19: Employment Issues for North Carolina Cities & Towns," Parker Poe Webinar, April 2020
- "Public-Private Partnerships in Economic Development, Sports and Entertainment: A Municipal Practitioner's View," International Municipal Lawyers Association (IMLA) Annual Conference, September 2019



DeWitt F. McCarley

Partner

macmccarley@parkerpoe.com

t 704.335.9519



- "Best Practices in Negotiations," International Municipal Lawyers Association (IMLA) Annual Conference, September 2019
- "Sign Ordinance Revision After Reed v. Gilbert: What You Need to Know," Arkansas Municipal League Annual Convention, June 2019
- "How to Get What You Want and Have Fun Doing It," Commercial Real Estate Women (CREW) Charlotte, March 2019
- "City Perspectives on Sports Facility Deals," North Carolina Bar Association, May 2016
- "Negotiated Resignations," Public Employment Law Update at the UNC School of Government, May 2016
- "Negotiation Principles and Practice," IMLA in Las Vegas, NV, October 2015
- "Dealing with the Press," IMLA in Baltimore, MD, 2014
- "United Way of Central Carolinas Young Leaders Speaker Series," August 2013
- "Municipal Annexation Best Practices," North Carolina League of Municipalities Annual Conference, 2010
- "View from the Other End of the Hall: Mayors, Managers & Attorneys," IMLA Annual Conference, 2009
- "Practical & Legal Guide for Internal Investigations," Organization of Municipal Personnel Officers Annual Conference, 2009

HONORS

- *The Best Lawyers in America* in Municipal Law, 2016-2021
- North Carolina Pro Bono Honor Society, 2018-2020
- University of North Carolina School of Law Distinguished Alumni Award, 2012
- International Municipal Lawyers Association (IMLA) Charles S. Rhyne Lifetime Achievement Award, 2011
- North Carolina Association of Municipal Attorneys Ernest H. Ball Award, 2010
- Florence Crittenton Services, Inc. Lucille P. Giles Community Award, 2008



DeWitt F. McCarley

Partner

macmccarley@parkerpoe.com

t 704.335.9519



- Leadership Charlotte Schley Lyons Circle of Excellence Award, 2002
- Martindale-Hubbell AV® Preeminent™ in Government & Public Policy; Municipalities & Counties

MEMBERSHIPS

- 26th Judicial District, North Carolina State Bar Councilor, 2012-present; Chair, Grievance Committee, 2016-2018
- University of North Carolina School of Government Foundation, Board of Directors, Chair, 2009-2011; Member, 2014-2019
- Rotary Club of Charlotte, President 2008-2009; Chair of Program Committee, 2006, 2019, 2020; Member, 1995-present
- Mecklenburg County Bar Foundation, Board of Directors, Chair, 2010-2011; Member, 2003-2012; Patrons' Fund Campaign, Chair, 2005-2007; Naming Rights Campaign Co- Chair, 2014
- Florence Crittenton Services, Inc., Advisory Board (Chair, 2004-2008; Member, 2002-present); Board of Directors (Chair, 2000-2002; Member, 1996-2002)
- International Municipal Lawyers Association, Board of Directors (President, 2009-2010; Member, 2000-2011)
- Mecklenburg County United Way Annual Campaign, Chair, 2003
- Governor's Email Policy Review Committee, Member, 2008



Anthony Fox

Partner

anthonyfox@parkerpoe.com

t 704.335.9841



Anthony Fox's clients derive direct benefit from his vast knowledge of North Carolina's state, municipal, and public-private partnership legal landscape. With more than 30 years' experience representing municipalities in North Carolina – both as an assistant city attorney and as a town attorney – from Wilmington to Asheville and from his vast experience on state boards and commissions, Anthony knows how to solve his clients' business problems. He advises municipalities, school boards, public sector clients, regulated industries, and corporate clients before administrative bodies and all levels of the North Carolina state court system, federal district courts, and the Fourth Circuit Court of Appeals. He is also admitted to practice in the United States Supreme Court.

As a former assistant city attorney, current town attorney, and as an attorney who handles municipalities' overflow work, Anthony is actively involved in the issues facing cities and towns today, from defending their positions on complex legal matters like annexation, zoning, construction, and land use disputes, to shaping public-private developments or structuring municipal acquisitions. This work includes acquiring facilities, developing agreements and loan documents, getting environmental and engineering approvals, and securing funding. He also assists municipalities and regulated industries with eminent domain and land condemnation actions. Clients trust Anthony to handle their most sensitive internal investigations too. He is adept at shaping strategy to achieve positive results and skilled at effective messaging.

Because of his experience in the public sector, Anthony provides companies involved in public-private partnerships with unparalleled legal representation – both for transactional matters and litigation. Anthony assists companies in structuring complex public-private deals that include elements of land use, zoning, and annexations. He also provides advice on economic development matters and incentives. His clients include corporations, developers, municipalities, and regulated industries. Anthony provides his clients with a sense of being connected by giving them access to his 30 years of vast experience and to key individuals at the local and state levels. In this way, he is often able to use creative strategies to help the public and private sectors come together to achieve their desired results.

Anthony is active in his community, having had local and state appointments from governors and mayors of both major political parties. He is a past president of the North Carolina Association of Municipal Attorneys and remains an active member in this organization. He also served as the sole attorney on the Federal Communication Commission's Intergovernmental Advisory Committee and was appointed to the City of Charlotte Airport Commission.



CHARLOTTE OFFICE



PRACTICE AREAS

Government & Public Policy
Land Use & Zoning
Litigation
Eminent Domain & Condemnation
Economic Development
Navigating the Coronavirus Pandemic



EDUCATION

North Carolina Central University
JD, 1982
University of North Carolina at Chapel Hill
MPA, 1982
North Carolina A&T State University
BA, *cum laude*, 1977



ADMISSIONS

North Carolina, 1983



Anthony Fox

Partner

anthonyfox@parkerpoe.com

t 704.335.9841



REPRESENTATIVE EXPERIENCE

- Represented municipal interests in the development of a convention center hotel and the relocation of a minor league baseball franchise, including site acquisition and operating agreements.
- Represented private sector clients in zoning, land use, economic development, and expansion and relocation projects.
- Challenged a statewide legislative enactment and succeeded in having it declared unconstitutional.
- Successfully defended the largest involuntary annexation in North Carolina history.
- Extensive experience in all aspects of municipal and governmental transactions and frequent work with clients on:
 - Public-private partnerships
 - Annexation, telecommunications, public finance, land use, transportation, and administrative law
 - Economic development and incentives
 - Litigation of matters on behalf of North Carolina cities, counties, schools, and governmental agencies and litigation of various regulatory matters
- Represented the cable industry and is a former member of the FCC Intergovernmental Advisory Committee (IAC) where he advised the Federal Communications Commission on a range of telecommunications issues, particularly the country's transition to digital television. He is the sole attorney representative on the IAC, which included a governor, a utility commission representative and legislative, county, tribal, and municipal representatives.

CLIENT ALERTS

- "Families First Coronavirus Response Act: Implications for Public Employers and First Responders," March 2020



Anthony Fox

Partner

anthonyfox@parkerpoe.com

t 704.335.9841



HONORS

- *The Best Lawyers in America* in Land Use and Zoning Law, 2007-2021; Land Use and Zoning Litigation, 2011-2021; Municipal Law, 2018-2021
- North Carolina Bar Association, Legal Legend of Color, 2020
- *North Carolina Super Lawyers*, 2009-2010
- Martindale-Hubbell AV® Preeminent™ in Municipalities & Counties; Government & Public Policy; Land Use & Zoning; Litigation; Eminent Domain & Condemnation

MEMBERSHIPS

- Charlotte Airport Commission, Board Member, 2013-present
- Novant Health Presbyterian Medical Center, Chairman, Board of Directors, 2013-2015
- North Carolina Association of Municipal Attorneys, Member, 1983-present; President, 2009-2010; Director, 2005-present
- Charlotte Chamber of Commerce, Director, 2004-present; General Counsel, 2005-2007
- Belk Foundation, Board of Directors, 2017
- Charlotte Citizens Review Board, Vice-Chair, 1997-2000
- Charlotte City Partners, Director, 2001-2006
- Queens University, Trustee, 2013-present
- Mecklenburg County Bar Foundation, Director, 2004-2006
- Charlotte Regional Visitors Authority, Vice Chair, 2002-2010; Chair, 2010
- National School Boards Association, Member, 2008-2012
- New Arena Committee, Member, 1998-1999
- North Carolina Banking Commission, Chair, Appellate Hearing Panel, 2005; Member, 2004-2006
- Presbyterian Hospital, Board of Trustees, 2006-2015
- North Carolina Central University, Board of Visitors, School of Law, 2006-present
- North Carolina State Bar, Board of Continuing Legal Education, 1992-1999



Anthony Fox

Partner

anthonyfox@parkerpoe.com

t 704.335.9841



- North Carolina Turnpike Authority, Board of Directors, 2004-2013
- United Way, Chairman, Board of Directors, Central Carolinas, 2002
- Mecklenburg County Bar, Secretary, 1994-1995





La-Deidre D. Matthews

Associate

ladeidrematthews@parkerpoe.com

t 704.335.6638



La-Deidre Matthews concentrates her practice on commercial real estate and litigation. She is part of Parker Poe's Government & Municipalities and Development Services Industry Team. She represents real estate developers, investors, and other property owners on all aspects of land use and zoning. She also advises on mixed-use, office, retail, residential, municipal, and multifamily projects where she has represented both the municipality and the developer in P3 projects. She has particular experience and knowledge of the Charlotte and Triangle markets and participates in Urban Land Institute in both.

Additional experience representing governments and municipalities includes working as part of our economic development team and advising on local incentives related to corporate expansions in NC. She also assists partners in special projects related to various legal services needs of their local government clients.

La-Deidre is also a litigator who represents developers, corporations, and local governments. Her litigation experience includes representing cities and counties in civil suits and administrative actions and defending private-sector clients against a broad range of tort claims, including professional negligence accusations.

La-Deidre is committed to her local community and currently serves as co-vice chair of the John S. Leary Association of Black Attorneys and as a member of the Pipeline Subcommittee for the Mecklenburg County Bar's Diversity & Inclusion Committee.

Prior to joining Parker Poe, La-Deidre was a postdoctoral legal fellow with the UNC-Chapel Hill Office of General Counsel. She earned her law degree and bachelor's degree from UNC, where she was president of the Education Law and Policy Society, a parliamentarian on the Student Bar Association, and a research assistant for the Youth Justice Clinic. She also externed with North Carolina Supreme Court Justice Cheri Beasley and the North Carolina Attorney General's Office.

CLIENT ALERTS

- "Key Initial Takeaways From the U.S. Department of Education's Massively Impactful New Title IX Regulations," May 2020



CHARLOTTE OFFICE



PRACTICE AREAS

Land Use & Zoning
 Real Estate & Commercial Development
 Local Government Litigation



EDUCATION

University of North Carolina at Chapel Hill
 JD, 2018
 University of North Carolina at Chapel Hill
 BA, 2013

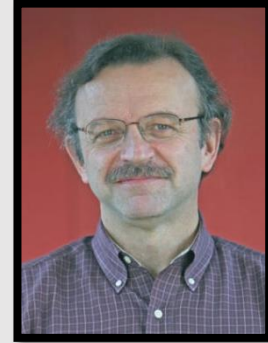


ADMISSIONS

North Carolina

Jonathan Wells, AICP

N-Focus Town Planner
JWells@NFocusPlanning.org
Cell 704.576.8638
Office 704.933.0772



Highlights

- ✓ Experienced in working collaboratively with diverse populations to identify common goals and to reach consensus solutions.
- ✓ Command of NC planning laws and statutes regarding land use and comprehensive planning, land development review, and infrastructure planning
- ✓ Proven leadership in public policy and process review, evaluation and improvement/enhancement
- ✓ Proficient in Microsoft Office Suite

Relevant

- ✓ Experience with planning-related demographics and statistics, including redistricting, population estimates, and projections.
- ✓ Accustomed to managing and organizing large amounts of data and records.

Experience

2018—CURRENT N-Focus, Inc., Town Planner, Special Projects

2020 Troutman, NC

- **2021** Serves as interim Planning & Zoning Director and am currently examining historical population trends alongside factors such as household size and housing starts in order to more accurately project the town's population, in order to be applied to anticipated town population-driven service demands, staffing, and capital needs

2020 Town of Harrisburg

Served as Interim Planner

Parker Poe

Analyzed student enrollment statistics and trends and school classroom availability pertaining to a proposed residential development in Currituck County (NC), and provided expert testimony for the county's APFO (Adequate Public Facilities Ordinance)

2018 Town of Matthews

- **2019** Served as Interim Planner

Continued . . .

2018 City of Kings Mountain

Served as Interim Planning & Economic Development Director

N-Focus project team member

Co-authored the Youngsville (NC) Comprehensive Plan, including the chapter addressing demographics and anticipated population change within the town

2000 – 2017

City of Charlotte, NC

- Led the city’s annexation effort, applying Geographic Information Systems (GIS) best practices to aligning factors such as population, households, dwelling units, and acreage to state statutory requirements governing annexation
- Participated in city’s biennial effort to re-balance election districts following major annexations and the 2010 US Census
- Provided leadership and supervision to the city Planning Department’s 6-person GIS team
- Led the effort to establish a set of “health metrics” that was integrated into the Charlotte region’s Metropolitan Transportation Plan, which enables the tracking of the health of the region’s transportation systems based upon a series of health-related statistics

1994 – 2000

Charlotte Mecklenburg (NC) Schools

- Developed enrollment projections for each of the district’s 120+ schools
- Developed 10-year student enrollment projections for the district, upon which the district’s assessment of capital needs for new schools and school additions was based
- Developed enrollment boundaries intended to populate newly-constructed and expanded schools, and to alleviate crowding in existing schools while acknowledging district’s goal of maintaining racially diverse school populations to the extent practicable
- Participated in development of district’s five-year Capital Improvement Program aimed at addressing anticipated enrollment-driven classroom demand (as well as repair and compliance needs of existing schools)
- Provided oversight to the district’s magnet school admission program

1986 – 1994

Rochester (NY) City School District

- Prepared projected student population enrollments to estimate future district-wide classroom needs
- Developed attendance boundary proposals to populate new schools and to address crowding issues in existing schools
- Prepared the district five-year Capital Improvement Program aimed at addressing anticipated enrollment-driven classroom demand (as well as repair & compliance needs of existing schools)

Education

Masters of Public Administration (Urban Studies emphasis) – State University of New York College
BA Environmental Design – State University of New York at Buffalo School of Architecture and Planning

Thomas Weitnauer, AICP

TWeitnauer@NFocusPlanning.org

Cell 980.248.7173

Office 704.933.0772



Highlights

GEOGRAPHIC INFORMATION SYSTEMS (GIS) EXPERIENCE

- ✓ Uses the most current ESRI GIS Software – ArcGIS Pro
- ✓ Rapid retrieval and use of nationally & locally produced GIS Data
- ✓ Proficient in created custom GIS layers
- ✓ Ability to create attractive map graphics to simplify complex data

DEMOGRAPHIC ANALYSIS, PROJECTIONS AND PRESENTATION EXPERIENCE

- ✓ Makes full use of MS Excel's extensive suite of tables and charts to create compelling graphics
- ✓ Employs MS PowerPoint's static, transparent and video tools to turn raw data into presentations
- ✓ Experience in retrieving, sorting, and analyzing U.S. Bureau of Census data

Relevant Experience in GIS and Demographic Analysis

2018 – CURRENT N-Focus, Inc., Town Planner, GIS Specialist

2021 City of Lowell, NC and Town of Landis, NC

- Lead author of Comprehensive Plans, including summarizing demographics
- Prepared all maps in the Comprehensive Plans
- Prepared new Official Zoning Maps

Village of Marvin, NC GIS Services

Serves in a part-time capacity to write co-author a development ordinance or a new Village Center including preparing maps.

Town of Spencer, NC

Prepared a new Official Zoning Map

2020 – 2021

Towns of Rutherfordton, Troy, and Biscoe, NC

- Lead author of the Comprehensive Plans, including summarizing demographics
- Prepared all maps in the Comprehensive Plans
- Prepared new Official Zoning Maps

Continued . . .

2020 Town of Haw River, NC

- Co-author of the Comprehensive Plan, including summarizing demographics
- Prepared all maps in the Comprehensive Plan

2019 – 2020

City of Kings Mountain, GIS Services

- Served in a part-time capacity as the City's GIS Specialist
- Prepared multiple maps for the Economic Development and Planning Department including rebuilding and updating the Official Zoning Map

2019 Town of Lilesville, Official Zoning Map Update

Updated the Official Zoning Map to reflect recent annexations

Town of Williamston, NC

Updated the Future Land Use Map in the Comprehensive Plan

Town of Wilson's Mills, NC

- Co-author of the Comprehensive Plan, including summarizing demographics
- Prepared all maps in the Comprehensive Plan
- Prepared a new Official Zoning Map

2018 – 2019

Town of Farmville, NC

Lead author of the Park and Recreation Grant Application (PARTF), including summarizing demographics.

Town of Youngsville, NC

Created a new Official Zoning Map

Multiple Local Attorneys in NC

Prepared alternative land development scenarios on properties to ascertain proposed types of right-of-way (ROW) impacts on maximum development capacity before and after ROW impact

1992 – 2018

Mr. Weitnauer managed GIS Staff and GIS Consultants for 11 years

- City of Greenville, NC, Chief Planner (5 years)
- Reedy Creek Improvement District, FL, Land Use Planner (6 years)

Education

Masters City Planning – Georgia Institute of Technology
BA Architecture – UNC Charlotte

Sarah W. La Belle, AICP

N-Focus Environmental and Transportation Planner

SLabelle@NFocusPlanning.org

Cell 925.451.6461

Office 704.933.0772



Highlights

- ✓ Cross-discipline team building: Planning, Policy, Engineering, Environmental, and Regulatory
- ✓ Command of National Environmental Policy Act (NEPA) and California Environmental Quality Act (CEQA) process requirements and documentation.
- ✓ Effective public involvement planning, group facilitation, facilitative leadership and project management
- ✓ Proficient in Microsoft Office Suite, Google Workspace

Relevant

- ✓ Practical experience with interpretation of travel demand modeling output, census demographic and population data for use in multi-modal transportation planning as well as bicycle and pedestrian facilities planning and park planning.
- ✓ Development of long- range, short- range and interim planning documents
- ✓ Project /Task management
- ✓ Evaluation program effectiveness for Health Impact Assessments, Park planning programs

Relevant Experience

2016 - 2017	Senior Planner Eastbay Regional Park District <ul style="list-style-type: none">➤ Site visits and evaluation of new Park Acquisitions➤ Prepared NEPA/CEQA documents: Environmental Assessments (EA), Environmental Impact Reports/Environmental Impact Statements (EIR/EIS), Initial Studies (IS)➤ Prepared Health Impact Assessments of various Park facilities and recommended changes and/or enhancements relevant to Park policy
2006 – 2016	DPM Environmental Planning and Project Management, California High Speed Train <ul style="list-style-type: none">➤ Fresno to Bakersfield, Bakersfield to Palmdale: Deputy Project Manager for the completion of the Environmental Impact Report/Environmental Impact Statement (EIR/EIS) for 2 sections of Phase I California High Speed Train on joint venture and multi-disciplinary teams.

Continued . . .

Sarah W. La Belle
N-Focus Environmental and Transportation Planner
Continued . . .

- Budget, schedule and scope management and monitoring
- Managed the development of the Administrative Record and response to public comment process
- Provided support to multi-disciplinary teams for environmental assessment (i.e. Biology survey teams, air quality, socio-economic, noise and vibration, etc)
- Managed team of in-house planners and private consultants to evaluate and recommend best alternative for future transit corridors. Heavy public involvement, Board presentations

2006 - 2014 **Caltrans (California Department of Transportation)**

- Task Manager/Contract Manager of multi-year on-call for Environmental Services Master Services Agreement
- Developed and proposed scope, budget and schedule, and managed progress for variety of biological field survey teams.
- Prepared numerous NEPA/CEQA documents including Initial studies, EIR/EIS, FONSI, and Alternatives Analysis.

2001 - 2003 **PM Initial Study (IS) N and NE corridors for Charlotte Area Transit System (CATS)**

- Managed team of in-house planners and private consultants to evaluate and recommend best alternative for future transit corridors. Heavy public involvement, Board presentations
- Developed public involvement materials and facilitated community in-put events
- Served as liaison to governance board, Mecklenburg County, and CATS Sr management. Management

1992 - 2001 **Dir / Sr Planner Cabarrus – Rowan Metropolitan Planning Organization (MPO)**

- Prepared updates of long range transportation plans
- Conducted field studies and collected traffic data including, but not limited to, travel-time, vehicle occupancy counts, origin and destination studies, pavement management and monitoring, curve and grade analysis, congestion surveys, turn movements.
- Created and implemented public involvement plan, media relations, presentations to stakeholder groups.
- Liaison to the 7 member jurisdiction executive boards, NC Board of Transportation, prominent area stake holders including but not limited to, Philip Morris, Field Crest Cannon, University of North Carolina, Charlotte, Charlotte Motor Speedway and Carolinas Medical Center
- Drafted Transportation Improvement Plan priority lists with supporting background and submitted for adoption to decision makers

Education

Masters of Applied Geography (Transportation Studies emphasis) – University of North Carolina - Charlotte
BA Social Sciences (Behavioral Geography emphasis) – California State University at Hayward



Mac McCarley
Partner
t: 704.335.9519
f: 704.334.4706
macmccarley@parkerpoe.com

Atlanta, GA
Charleston, SC
Charlotte, NC
Columbia, SC
Greenville, SC
Raleigh, NC
Spartanburg, SC
Washington, DC

June 23, 2021

Via E-mail (KMcDonald@ci.fay.nc.us)

Karen M. McDonald
City Attorney
City of Fayetteville
City Attorney's Office
433 Hay Street
Fayetteville, NC 28301

Re: **Redistricting Services**

Dear Karen:

You have asked whether Parker Poe offers redistricting services on a flat fee basis, and if not, can we give an estimate of project cost.

We have chosen not to offer flat fee proposals. Redistricting is too important a project to give you "off the shelf" materials or try to restrict the amount of time you and your elected officials want us on site. Our concern is that with a flat fee there would be pressure to do the least, the quickest. With hourly rates you control the level of service you want: anything from basic to high touch.

An estimate would be between \$15,000 and \$25,000, depending on the quality of the GIS data available from the City and the Bd of Elections, the level of public participation the Council wants, how many different plans and amendments the City requests, the degree of agreement among council members on the goals, and how many trips to Fayetteville are required.

Our team is experienced and committed. We would be honored to work with you and the Fayetteville City Council on this important project.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Mac McCarley', enclosed in a thin black rectangular border.

Mac McCarley