

FY26 Strategic Priorities: *Q2 Performance Update*

Office of Strategic & Performance Analytics (SPA)

Chris Lowery – Manager

Andrew Brayboy – Sr. Analyst





Significant Progress

The City of Fayetteville is making significant strides toward our FY26 goals, transforming data into actionable impact across the community.



Story Behind the Numbers

This presentation will highlight not just the numbers, but how our strategic initiatives are creating meaningful changes for our residents.



Performance Data

We'll review key performance on strategic priorities set by the City Council, focusing on Q1 – FY26.



- 1. Ongoing commitment to a comprehensive approach to community safety.**
- 2. Enhance economic growth throughout the City.**
- 3. Continue the City's commitment to revitalization efforts and housing needs.**
- 4. Evaluate and expand transportation and other connectivity for residents.**
- 5. Increase Parks and Recreation opportunities for youth engagement and interaction.**



1. Ongoing commitment to a comprehensive approach to community safety.



KPI ¹	Owner	Qtr. 1	Qtr. 2	FY26 Target
Total # of Unique Interactions at Fayetteville Cares Day Resource Center (FCDRC)	ECD	545	306	1,200
Total # of Interactions at FCDRC	ECD	3,183	2,289	11,750
# of Active Community Partners at FCDRC	ECD	42	45	30
90th percentile total emergency response time (in minutes)	Fire	6:54	7:25	7:20
Average Police Department response time for priority 1 calls (in seconds).	FPD	531	462.67	600
# of individuals accessing mental health services through liaison.	OCS	60	54	200
# of Community Safety Micro-Grants Awarded	ECD/OCS	20	0	46
\$ Amount of Community Safety Micro-Grant Funding Invested in the City	ECD/OCS	\$84,500	\$0	\$200,000
# of community outreach events hosted and supported by OCS	OCS	59	81	125



2. Enhance economic growth throughout the City.

KPI ¹	Owner	Qtr. 1	Qtr. 2	FY26 Target
\$ amount of workforce development funding secured	CMO	N/A	N/A	N/A
# of Jobs Created through ECD Grants and Loans	ECD	124	13	135
# of Jobs Retained through ECD Grants and Loans	ECD	31	16	35
# of Small Businesses Supported through City-Partner Programs	ECD	1	1	5
Amount of ECD Funds Invested in Small Business Programs	ECD	\$ 6,953.76	\$ 21,443.14	\$175,000
Amount of ECD Funds Invested in the City through Grants and Loans	ECD	\$ 2,140,622	\$ 1,130,420	\$7,303,153
Submittal of NPDES Annual Report to NCDEQ	Public Services	No	Yes	Yes
% vacancy rate in city (Office, Industrial, Retail)	SPA/FCEDC	6.23%	5.78%	N/A
# of commercial building permits issued	Development Services	35	57	250
# of residential building permits issued	Development Services	211	165	1000



FCEDC
FAYETTEVILLE / CUMBERLAND CO.
ECONOMIC DEVELOPMENT



3. Continue the City's commitment to revitalization efforts and housing needs.



KPI ¹	Owner	Qtr. 1	Qtr. 2	FY26 Target
\$ amount of ECD funds invested in the city through grants and loans	ECD	\$2,140,622	\$1,130,420	\$7,303,153
# of Housing Educational/Outreach Events ECD Hosts/Participates In	ECD	2	0	100
# of Single-Family Affordable Housing Units Leveraged via ECD Funding	ECD	9	0	4
# of Multi-Family Affordable Housing Units Leveraged via ECD Funding	ECD	0	84	5
# of Homeowners Assisted with Critical and Emergency Repairs	ECD	2	5	50
# of First-Time Home Buyers Assisted with Homebuyer HERO Funding	ECD	13	9	10
# of Blighted Structures Demolished (CDBG Funded)	ECD / Development Services	3	3	10
# of Blighted Structures Demolished (Non-CDBG Funded)	ECD / Development Services	3	7	3



4. Evaluate and expand transportation and other connectivity for residents.



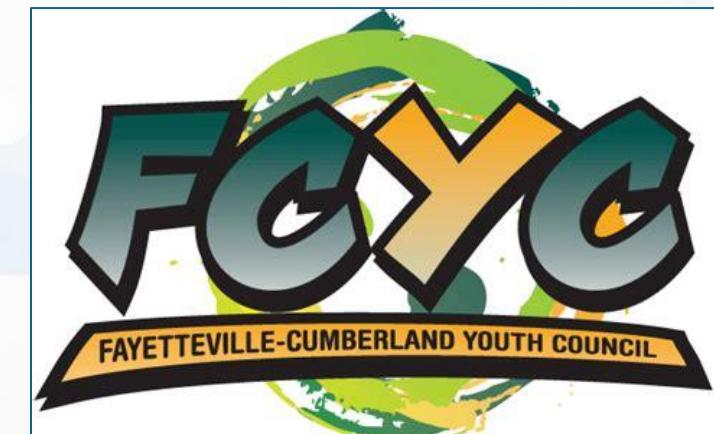
KPI ¹	Owner	Qtr. 1	Qtr. 2	FY26 Target
# of recommendations implemented from Transit's most recent Title VI Survey Analysis	Transit	3	3	TBD
# of transit routes with 30-min frequency or less	Transit	5	5	TBD
% of routes with 30-min frequency or less	Transit	27.7%	27.7%	35%
Transit service reliability rate (% of on-time trips)	Transit	77%	77%	75%
# of City transportation and connectivity plans incorporated into GIS Master Overlay Map	IT	3	10	10
# of public-private partnerships (PPP) initiated around air service.	Airport	N/A	N/A	TBD
# of communication efforts promoting transportation options	MarComm	45	48	TBD
# of Linear feet of available trails	PRM	60,720	60,720	12.1
# of miles of roadway resurfaced and alternate pavement preservation techniques applied	Public Services	14.65	14.65	39
# of linear feet of sidewalk constructed through City and private development projects	Public Services	2,604	21,061	28,500



5. Increase Parks and Recreation opportunities for youth engagement and interaction.



KPI ¹	Owner	Qtr. 1	Qtr. 2	FY26 Target
# of total participants for Orange St. school project.	PRM	351	1,136	500
# of students served through Orange St. STEM or similar school-based initiatives	PRM	71	404	150
# of new programming opportunities.	PRM	5	5	0
# of new hours available for youth engagement and interactions.	PRM	23	83.5	75
\$ value of granting opportunities applied for.	PRM	\$5,000	\$15,000	\$35,000
# of youth participants enrolled in the CIT program.	PRM	74	74	50
# of youth participants enrolled in the Junior Officials program.	PRM	11	12	23
# of youth participants enrolled in the FCYC.	PRM	48	62	50
# of youth participants enrolled in the ACE program.	Airport	N/A	35	30
# of youth participants enrolled in the PALs program.	FPD	87	61	120
# of Youth Engagement Educational/Outreach Events ECD Hosts/Participates In	ECD	3	25	0
# of new youth engaged in Parks & Recreation programming through OCS coordination.	OCS	180	134	250
# of Parks & Rec events/programs co-hosted or supported by OCS.	OCS	4	1	10



Next Steps

- Continue implementation and performance monitoring of FY26 strategic priorities as we move into the second half of the fiscal year.
- FY27 Strategic Planning Retreat to be held in February.
- Present the Quarter 3 FY26 Strategic Plan update to City Council at a regular meeting in April 2026.
- Council Feedback: Feedback from tonight's update will help guide focus areas and resource alignment moving forward.



FayettevilleNC.gov