

FIND A WAY

CARE FOR ONE ANOTHER

PROTECT THE WORLD

ALWAYS GO FURTHER

CAN DO  CAROLINA

Who We Are

FCEDC is a 501c6 public-private partnership designed to enhance job growth and prosperity across our community by attracting new investment, while expanding existing industry. Our team works to help strengthen our economy and diversify our community's tax base. We identify and prepare properties for expedited development and support existing companies by facilitating expansions and connecting them with resources.

www.fcedc.com | (910) 500-6464 | info@fcedc.com

ECONOMIC DEVELOPMENT CORPORATION
FAYETTEVILLE
CUMBERLAND co.
CAN DO  CAROLINA



Board of Directors

Our Board is comprised of 10 Voting and 3 Ex-Officio Members. Directors are appointed by the Cumberland County Board of Commissioners, the Fayetteville City Council, and the Community Development Foundation.



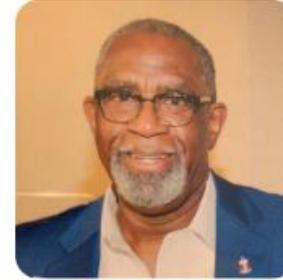
Kathryn Cox
Chair



Timothy Bryant
Vice-Chair



Bill Hedgepeth
Treasurer



Carl Manning
Secretary



Chairman Kirk deViere



BG (ret.) Ferd Irizarry



Dr. Brian Krakover



Jeremy Seeland



Kristie Allen



Mayor Mitch Colvin



Dr. Doug Hewett
ex-officio



Clarence Grier
ex-officio



Dr. Mark Sorrells
ex-officio

Primary Activities

- Supporting & Growing Existing Businesses
 - Recruiting New Private Sector Employers
 - Identifying and facilitating new Real Estate Development
 - Marketing our community to Business Decision Makers
 - Maintaining Database of Available Industrial, Office and Commercial Properties
 - Provide customized research and data to elected officials, clients, and community partners
 - Assist municipalities in achieving their development goals
 - Share potential funding and grant resources with businesses and partners
 - Collaborate with allies to advance community goals
 - Special Projects & Initiatives
- 

Our Value Proposition

#6

Largest City & County in the Carolinas

1.5M

People Within a 60-min Drive

\$2.4B

In Federal Prime Contracts

31 yrs.
Median Age

130k+

County Civilian Labor Force

5,000+

Active Job Seekers in the County

7,000+

Soldiers Transitioning into the Military Spouses Workforce Each Year

80k+

Veterans & Spouses

#37

Most Diverse City in America

85+

Native Languages Spoken

38k+

Students Enrolled in Local Colleges & Universities

300k+

Attendees Each Year at Our Local Festivals

500+

Restaurants, Breweries, Coffee Shops



Vibrant Downtown with shops, restaurants, and events

Credit: Cool Spring Downtown District



Thriving business climate for manufacturing, distribution, and tech



Home of Fayetteville Woodpeckers Baseball (Houston Astros Affiliate)



Gateway to Fort Bragg, the world's most populated military installation

What We Do

- **Secure Jobs & Investment**
Since January
2017:

\$1.38B INVESTMENT

**5,000+ NEW
JOBS**

- **Support Existing Industry**

Expansions



Booz Allen Hamilton
Joint Tech
Acceleration Facility
Ribbon Cutting

Local & State Grants



Phillip's Towing
Services, Inc.
\$120,000 Building Reuse
Grant

Networking & Collaboration



Transportation &
Logistics Quarterly
Meetings

What We Do

➤ Market Fayetteville's Skilled Workforce, Quality of Life, and Premier Location



Through Domestic and International Events



Society for Industrial and Office Realtors Conference



SelectUSA Investment Summit



IEDC Leadership & Annual Conferences



Trade Dept. Roadshow - Netherlands and Belgium

Projects Announced



Project Aero
300+ Jobs
\$867M Investment



Amazon: Opened July
2024
1,000+ Jobs
\$125M Investment



Myron Promos
\$50 Jobs
1.5M Investment



NVR: Opened June
2024
150+ Jobs
\$25M Investment



Rollese Acmeda
50 jobs
\$2.2M Investment



Yeadon Domes
72 jobs
\$4.6M Investment



FCEDC PROJECT OVERVIEW

FAYETTEVILLE / CUMBERLAND CO. ECONOMIC DEVELOPMENT

March 2026

87

TOTAL ACTIVE PROJECTS

13

PROJECTS GENERATED since February 1, 2026

3

New Client Visits since February 1, 2026

4

Total Client Visits since February 1, 2026

7

New Client Visits Year to Date

10

Total Client Visits Year to Date

28

Projects Generated in 2026

150

Projects Generated in 2025

Project Announcements Since Jan. 1, 2017

Amazon
Booz Allen Hamilton
CACI
Cambridge Lee Industries, LLC
Campbell Soup (NFI)
Cargill
ChenMed
D-Bat
eClerx
Fort Bragg Research Institute
Goodyear
Horne Brothers Construction, Inc.
Le Bleu Central Distributors
Metronet

\$1,384,600,000

5,122 Jobs

NVR, Inc.
Phillip's Towing Service
Plateau Group
Project Aero
Rollease Acmeda
STS of Fayetteville
Wahconah Tactical
We Pack
Yeadon Domes

Project Origin



Domestic

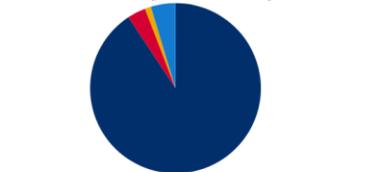


International



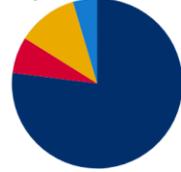
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Projects by Industry Sector



● Manufacturing (90.7%) ● Defense (1.2%)
● Distribution (3.5%) ● Service (4.7%)

Projects by Referral Source



● State (77%) ● Direct (11.5%)
● Broker (6.9%) ● Other (4.6%)

PROJECT STATS



775 mil
Avg. Cap-X per project



268
Avg. Jobs per project



127
Avg. AC per project



245k
Avg. SF per project



FCEDC LABOR OVERVIEW

FAYETTEVILLE / CUMBERLAND CO. ECONOMIC DEVELOPMENT

March 2026

Cumberland County

Civilian Labor Force



130,027

Dec 2025

Unemployment Rate



4.3%

Dec 2025

State of North Carolina

Unemployment Total



204,751

Dec 2025

Unemployment Rate



3.9%

Dec 2025

4.2%

Dec 2024

3.7%

Dec 2024



Civilian Labor Force: The number of people who are working or actively seeking employment



Total Employment: The number of people who are employed



Unemployment Rate: The number of unemployed people as a percentage of labor force

Metro MSA Total Employment

755 more people working in December, 2025 than in the previous month



2,339 less people working in December, 2025 than in the same period one year ago

143,932

MID-CAROLINA WORKFORCE REGION

Cumberland, Harnett, Montgomery, Moore, and Sampson Counties



Total Employment



256,784

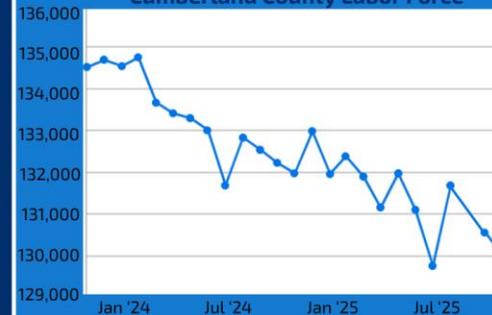
Civilian Labor Force



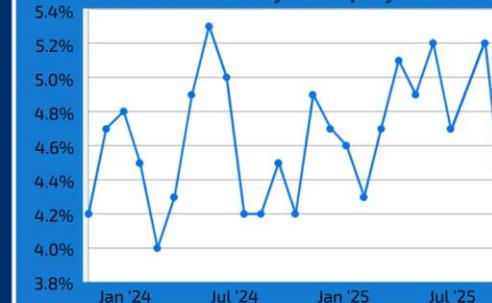
267,275
Dec 2025

268,828
Dec 2024

Cumberland County Labor Force



Cumberland County Unemployment Rate



Special Projects & Strategic Initiatives

➤ Next Generation Workforce Initiative

- Conducted Interviews & Focus Groups
- Presented Initial Findings



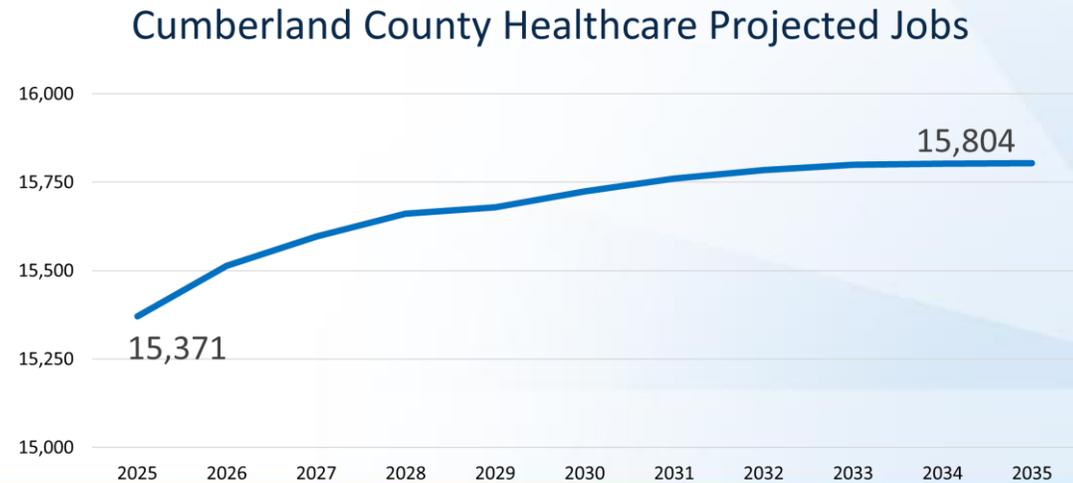
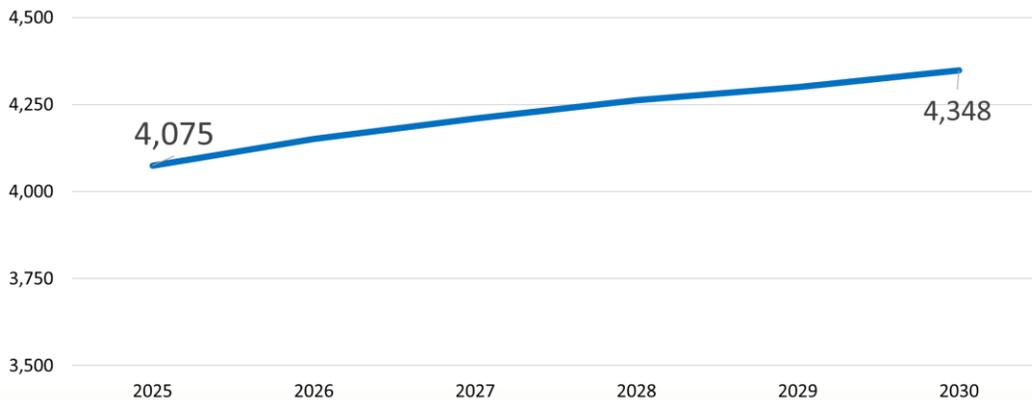
- Coordinated Research Trips



- Held Stakeholder Meetings



- Identified Two Career Paths



Special Projects & Strategic Initiatives

- Facilitated Black Voices Museum Community Input & Planning Process



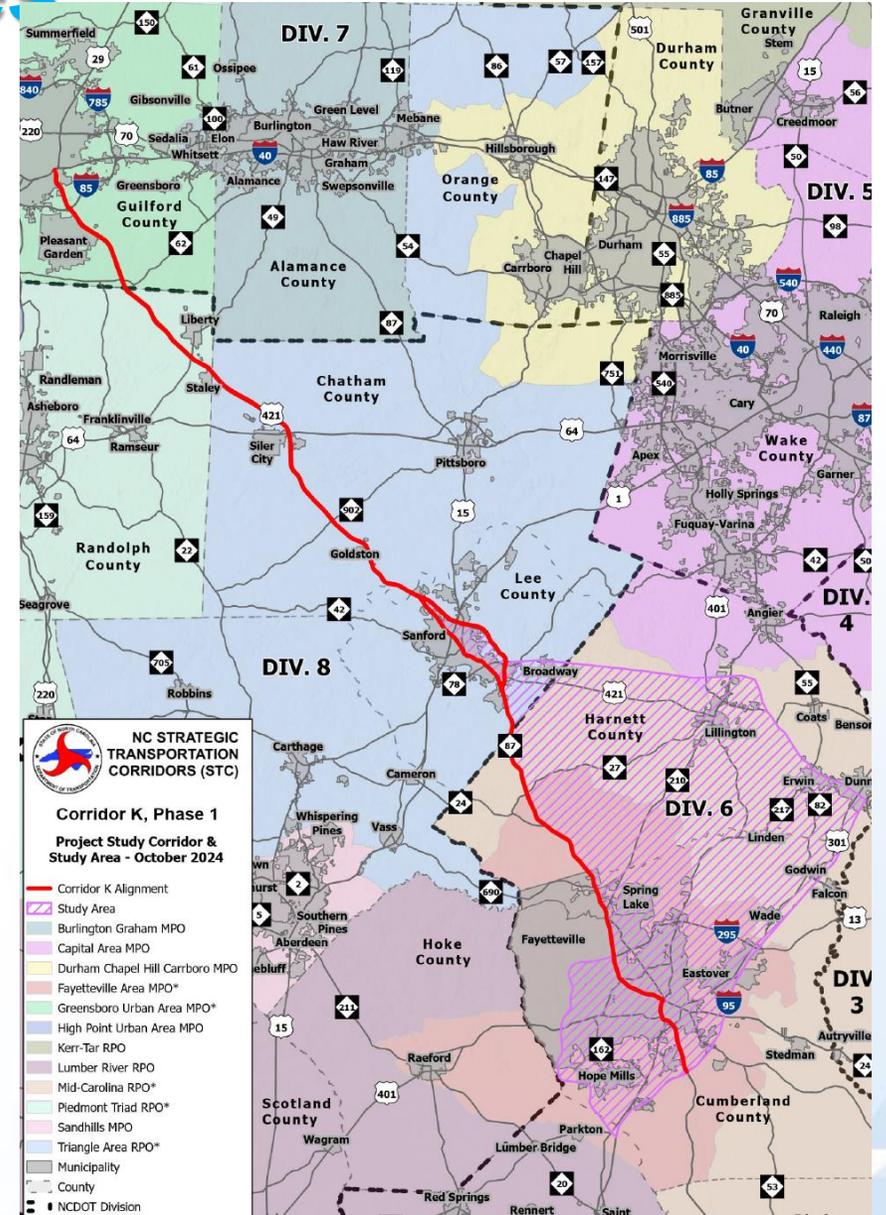
- Launched Can Do Performance Financing Program
 - Awarded initial applicants
 - Hosted Information Sessions for Round 2 Applicants



- Currently reviewing Round 2 Applications in partnership with CEED

Economic Development Initiatives

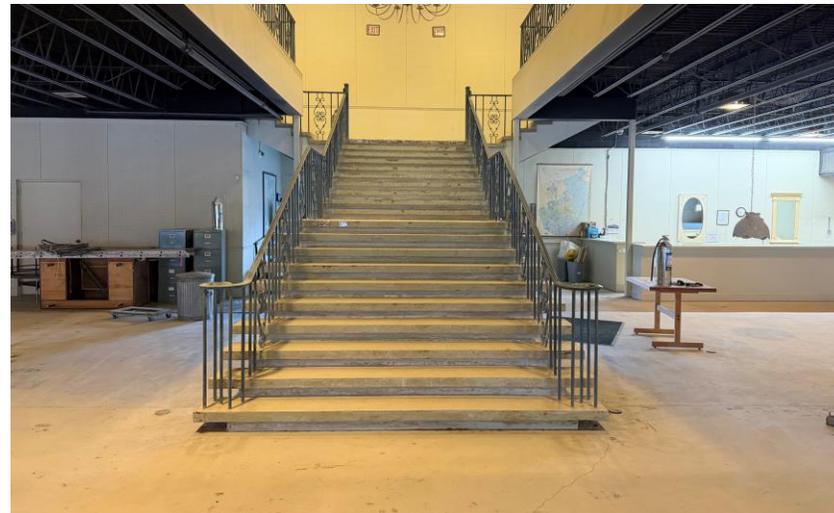
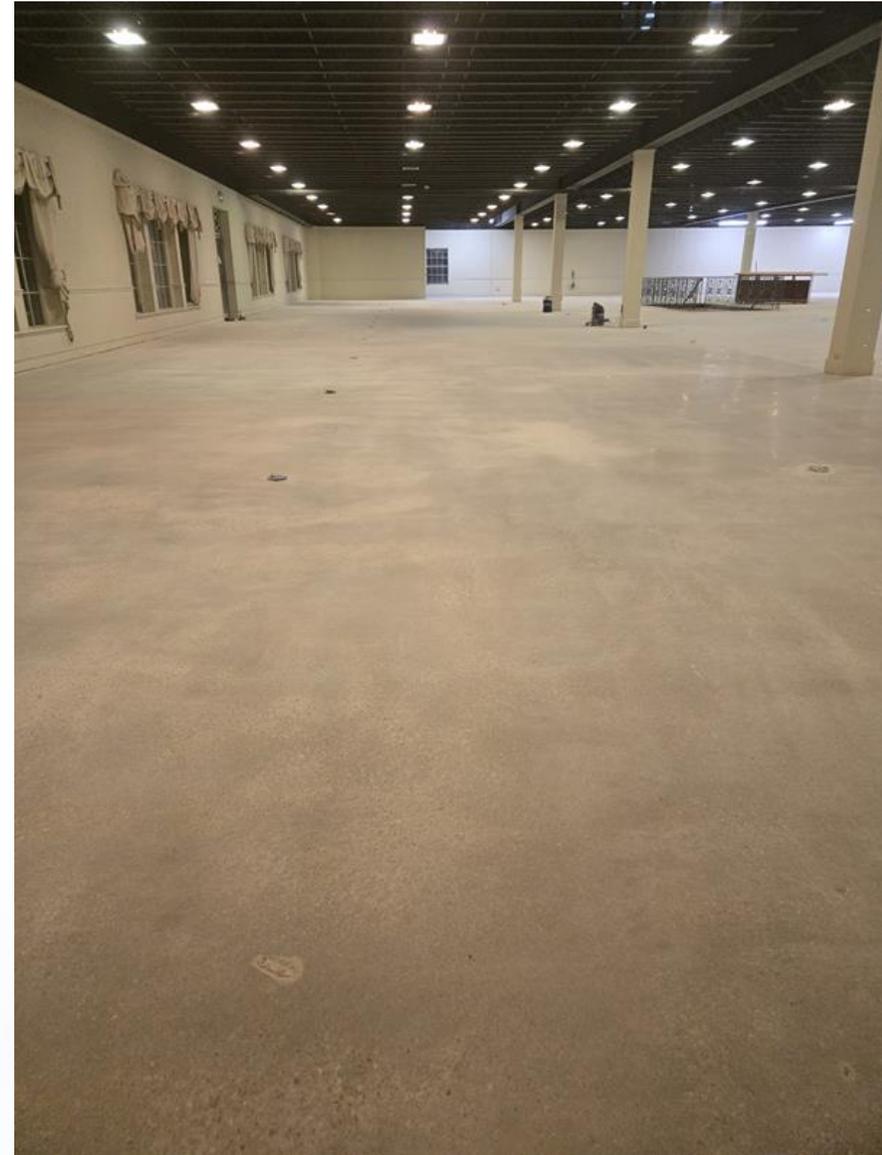
- Bringing I-685 to Cumberland County
- Megasite Goal - 850 acres
- Next Generation Workforce Development
 - Strengthen the workforce ecosystem by building collaborative capacity, support, and thought leadership with alignment from multiple organizations.
 - Raise career opportunity awareness among parents, educators, students, and community leaders.
 - Retain and grow the labor force through placemaking and services to newcomers.
 - Target at-risk and disconnected youth with intensive services
- Can Do Carolina Investment Fund
- Protecting the Economic Opportunity Asset that is the Cape Fear River
- Increasing our FDI efforts with allied nations - now is the time to invest in mutually beneficial relationships



A Center for Applied Innovation

Developing a center where innovative companies can launch operations that will shape tomorrow's technology. The facility will offer training spaces, secured technology labs, advanced computing infrastructure, a secure lecture hall, special event space, and private offices for technology-driven defense companies interested in recruiting, training, and hiring a skilled workforce.

611 W. Russell Street – 35,800 SF (2 Floors & Basement)



FCEDC FAYETTEVILLE / CUMBERLAND CO. ECONOMIC DEVELOPMENT

1.5M People Within a 60-min Drive



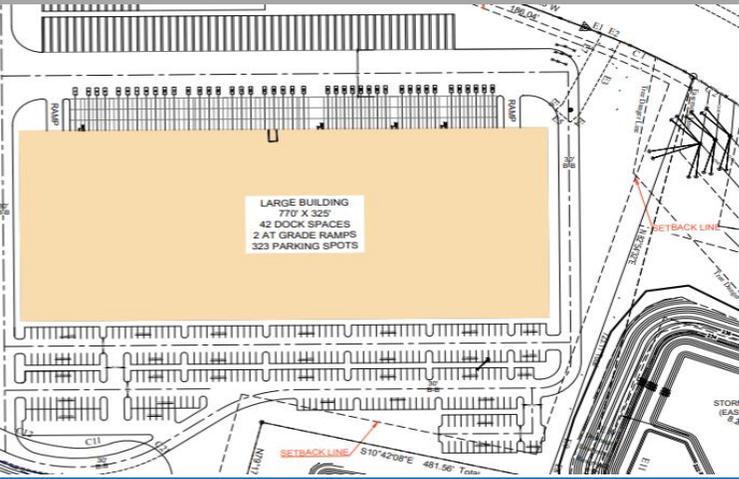
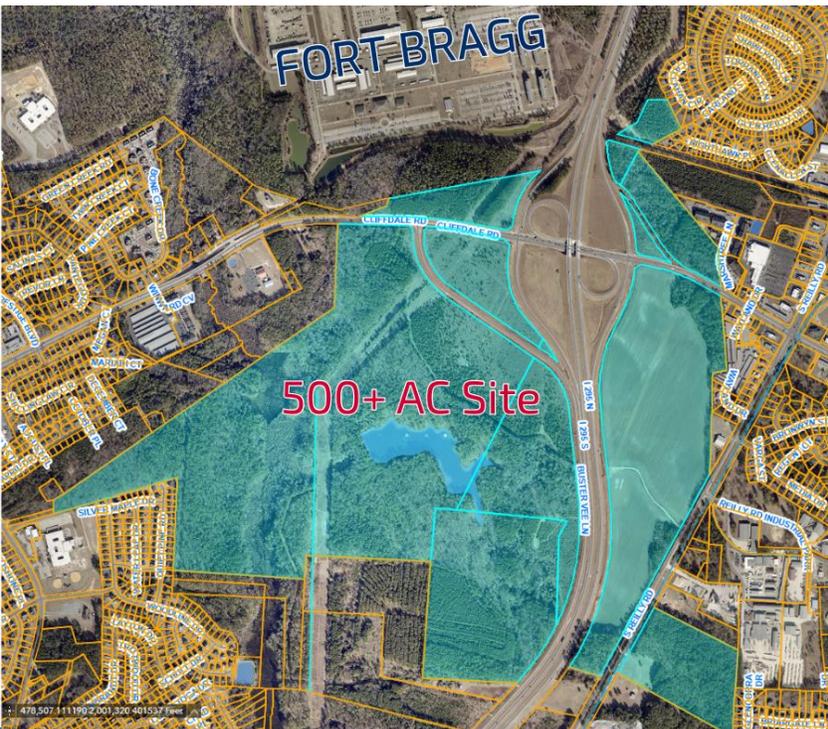
#6 Largest City & County in the Carolinas

#37 Most Diverse City in America

YOUNGEST City in the Carolinas

- Establish a regional defense innovation hub that bridges the gap between commercial technology innovators and the military, enabling the rapid identification, development, and adoption of commercial technologies
- Provide opportunities for the 7,000 highly trained soldiers who transition at Ft. Bragg each year
- Add to the 850+ contractors who performed \$2.4 B of Prime Contracts in our County last year

611 W. Russell Street – Innovation Center



Coalition Blvd off All American Freeway & I-295



Recommendations to City Council

- Continue to support the work of FCEDC through advocacy and performance-based incentive policies that attract private-sector investment and job creation.
- Advocate for the proposed I-685 route between Sanford and I-295, directly connecting our community to the rapidly growing “Carolina Core”.
- Redevelop the “Airport Corridor” between FAY and Downtown Fayetteville, support efforts to recruit new carriers, and work to expand development opportunities both inside and outside the fence
- Collaborate with partners to build a sustainable innovation ecosystem, with representatives from both the public and private sectors, to advance transformational programs and efforts
- Can-Do Branding: With reinvigorated support from the City and founding partners, we can achieve our original goal of a dynamic and vibrant community-wide brand.

We Respectfully Request a Motion to Approve the Report



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