



# Repurposing the Market House

Fayetteville-Cumberland Human Relations Commission

- Semone Pemberton, Chairwoman
- Milette Harris, Vice-Chairwoman



## Introduction



- History
  - Task (April 2021 Date)
  - Partnership with Department of Justice (DOJ) Community Relations
  - Two City SPIRIT events
    - October 11, 2021
    - January 25, 2022
  - Results presented March 28, 2022



#### Additional Community Input

- Created online voting survey
  - Available to entire community.
  - Over 500 survey respondents.
  - Survey remained available until June 1, 2022.
- Conducted face-to-face community input sessions
  - Three live voting sessions.
  - Multiple face-to-face community input sessions.
- Marketing
  - Staff announcements around the city
  - Social media
  - Television
  - · Online new outlets
  - City website





## Ad Hoc Committee

FAYETTEVILLE

HUMAN RELATIONS

CUMBERLAND CO.

- Committee Composition
- Objective
- Recommendations
  - Education (true and accurate): Change plaque at the Market House
  - Education Hub: Provide information in different formats (i.e., QR codes, ADA compliant methods, written, etc.)
  - Artistic Display: Use the four corners of Market Square to display rotating art exhibits by local artisans.





# Questions?