

CITY OF FAYETTEVILLE | JULY 2022

Transit Development Plan 2023–2032

What is a TDP?

A Transit Development Plan or TDP is a 10-year needs-based plan recommending improvements to transit services, infrastructure, technology, plans and policies.

TDP Approach

Data analysis

Listening

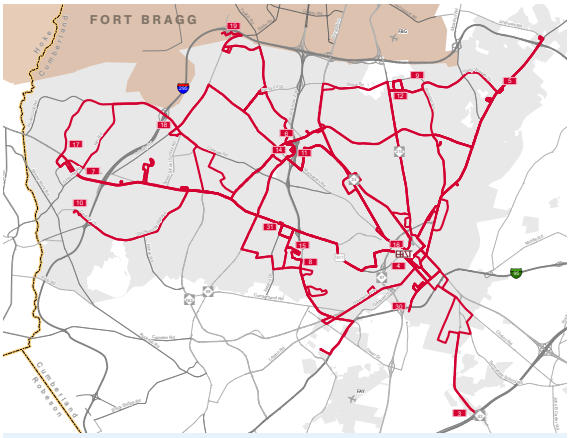
Discovery and understanding

Documentation and adoption

FAST Services Today

The Fayetteville Area System of Transit, commonly known as FAST, operates 18 weekday fixed routes *(shown at right)* as well as complementary paratransit service, known as FAST*Trac!*. In total, the two services provided almost 2 million trips in 2020. In recent years, FAST has made significant strides in improving bus stop amenities, including shelters and enhanced accessibility for individuals with disabilities. FAST has accomplished all of these improvements while still expending less per trip than its peers.

In 2017, FAST opened the FAST Transit Center, a state of the art facility, in downtown Fayetteville as its primary transfer location. FAST also connects numerous destinations, including downtown Fayetteville, Cross Creek Mall, Fort Bragg, multiple higher education facilities and medical facilities, among many other destinations.



FAST Service Area | *95 square miles*

For more information on routes, visit **www.ridefast.net**.

FAST Facts

Ridership

2019



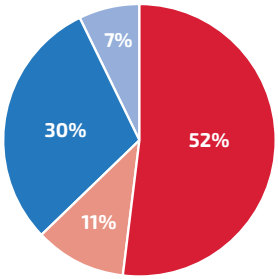
1,389,419 Fixed Route trips



63,423 FAST*Trac!* trips

Trip Purpose

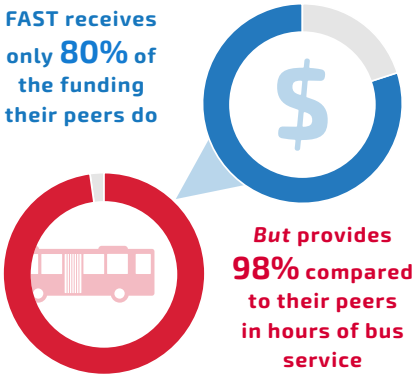
- Work | School
- Medical
- Errands | Shopping | Recreation
- Other



Efficiency

FAST is efficient and effective in use of their resources.

FAST receives only 80% of the funding their peers do



***But* provides 98% compared to their peers in hours of bus service**

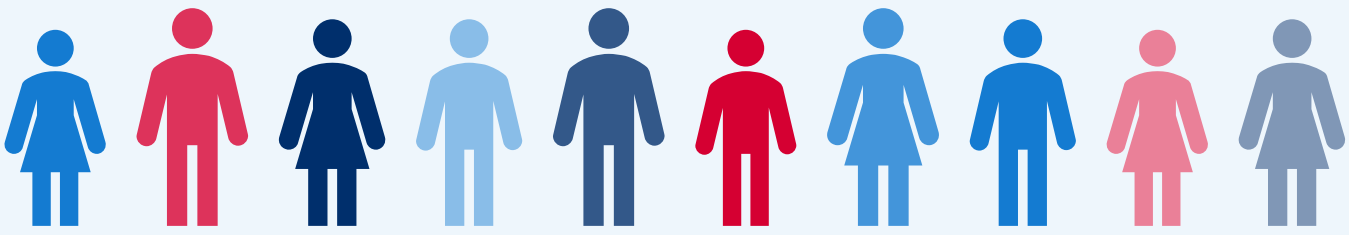
Engagement

WHAT WE DID:

PUBLIC	STAKEHOLDER	STAFF	PUBLIC
2 Listening Sessions	**3** Project Advisory Committee (PAC) Meetings	**1** Transit Operator Conversations	**1** Survey

WHAT WE HEARD:

- Buses need to come more often
- More buses to Fort Bragg
- We love FAST
- More modern shelters
- FAST needs to market more
- We need airport service
- We need to commute from Hope Mills and Spring Lake



TDP Recommendations

STEP 1: REBUILD SERVICE

STEP 2: IMPROVE SERVICE

STEP 3: EXPAND SERVICE

STEP 1 REBUILD SERVICE *(2023–2024)*

- Maintain existing fixed route and FAST*Trac!* services
- Restore nighttime service through a combination of core fixed routes and microtransit areas
- Modernize shelters and improve ADA accessibility at bus stops
- Increase service to Fort Bragg
- Phase in replacement of diesel vehicles with electric vehicles
- Ensure right mix of staff and competitive wages for future transit growth
- Develop targeted marketing plan

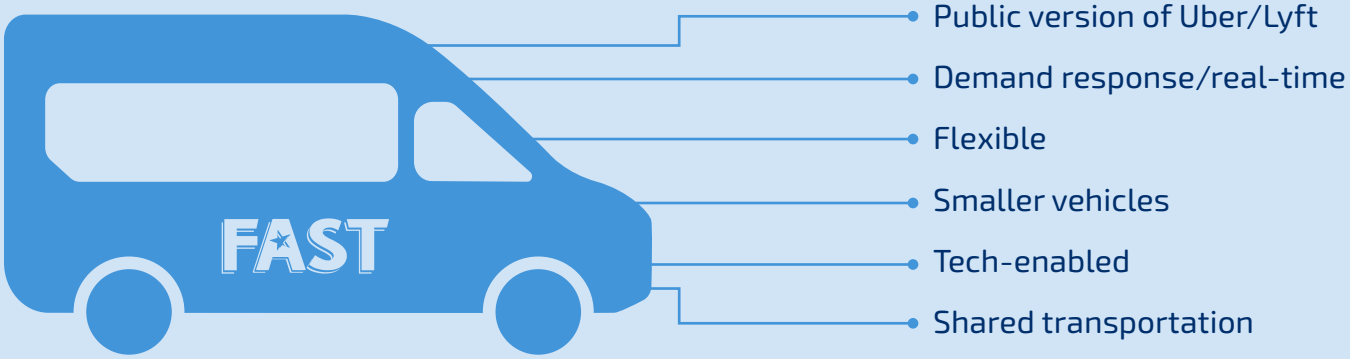
STEP 2 IMPROVE SERVICE *(2025–2030)*

- Continue all improvements from Step 1
- Strategically double frequency on targeted routes
- Enhance transfer locations for fixed route and FAST*Trac!*
- Add new maintenance facility
- Educate and collaborate with developers to produce transit friendly developments
- Update targeted marketing plan

STEP 3 EXPAND SERVICE *(2031–2032)*

- Continue all improvements from Steps 1 and 2
- Expand microtransit services*
- Add service to Hope Mills and Spring Lake
- Add service to Fayetteville Regional Airport

*What is Microtransit?



How would the City of Fayetteville benefit from transit?

- ✓ Reduces emissions
- ✓ Saves individuals money
- ✓ More attractive to younger generations
- ✓ Contributes to economic development
- ✓ Can help break the cycle of poverty



$9,561

ANNUAL COST OF OWNING A CAR *(2020)**

*American Automobile Association



$480

ANNUAL COST OF RIDING FAST *(2022)*

19.3%

FAYETTEVILLE POVERTY RATE *(2019)*

FAST Helps Fulfill the City of Fayetteville's Goals

CITY OF FAYETTEVILLE	FAST
MISSION: To provide quality and sustainable public services for our community to thrive and businesses to grow.	**MISSION:** To improve the quality of life by connecting Fayetteville's residents, workers, visitors, and places with a highly-valued safe, efficient, reliable and innovative transportation.
GOAL 1: Safe and Secure Community	**GOAL 1:** Provide a safe and secure public transit system – both on buses and at bus stops - for the entire Fayetteville community
GOAL 2: Responsive City Government Supporting a Diverse and Viable Community	**GOAL 2:** Stimulate economic activity through business and community partnerships
GOAL 3: City investment in Today and Tomorrow	**GOAL 3:** Strategically invest in sustainable transportation options
GOAL 4: Desirable place to Live, Work, and Recreate	**GOAL 4:** Enhance quality of life through public transit to retain current customers (and attract new ones) by providing services that connects our communities
GOAL 5: Financially Sound City Providing Exemplary City Services	**GOAL 5:** Ensure cost-effective, efficient and responsible use of resources and aggressively pursue funding partnerships to minimize use of local resources
GOAL 6: Collaborative Citizen & Business Engagement	**GOAL 6:** Build strategic, collaborative partnerships by creating environments of community engagement

Tyffany L. Neal, MPA

Assistant Transit Director
TyffanyNeal@fayettevillenc.gov

Fayetteville Area System of Transit (FAST)
455 Grove Street | Fayetteville, NC 28301
www.FayettevilleNC.gov | www.ridefast.net

To access the full Transit Development Plan, scan the QR code to the left or visit **www.fayettevillenc.gov/city-services/transit/about-fast/transit-development-plan**.