



AUGUST 1, 2022

Transit Development Plan

City Council





Today's Agenda

Transit Development Plan

The Plan

FAST Facts

Recommendations

Finance Plan



Transit Development Plan

What is a Transit Development Plan?

10-year vision

Future-oriented

Community built

Budgetary
guidance

System-wide
improvements





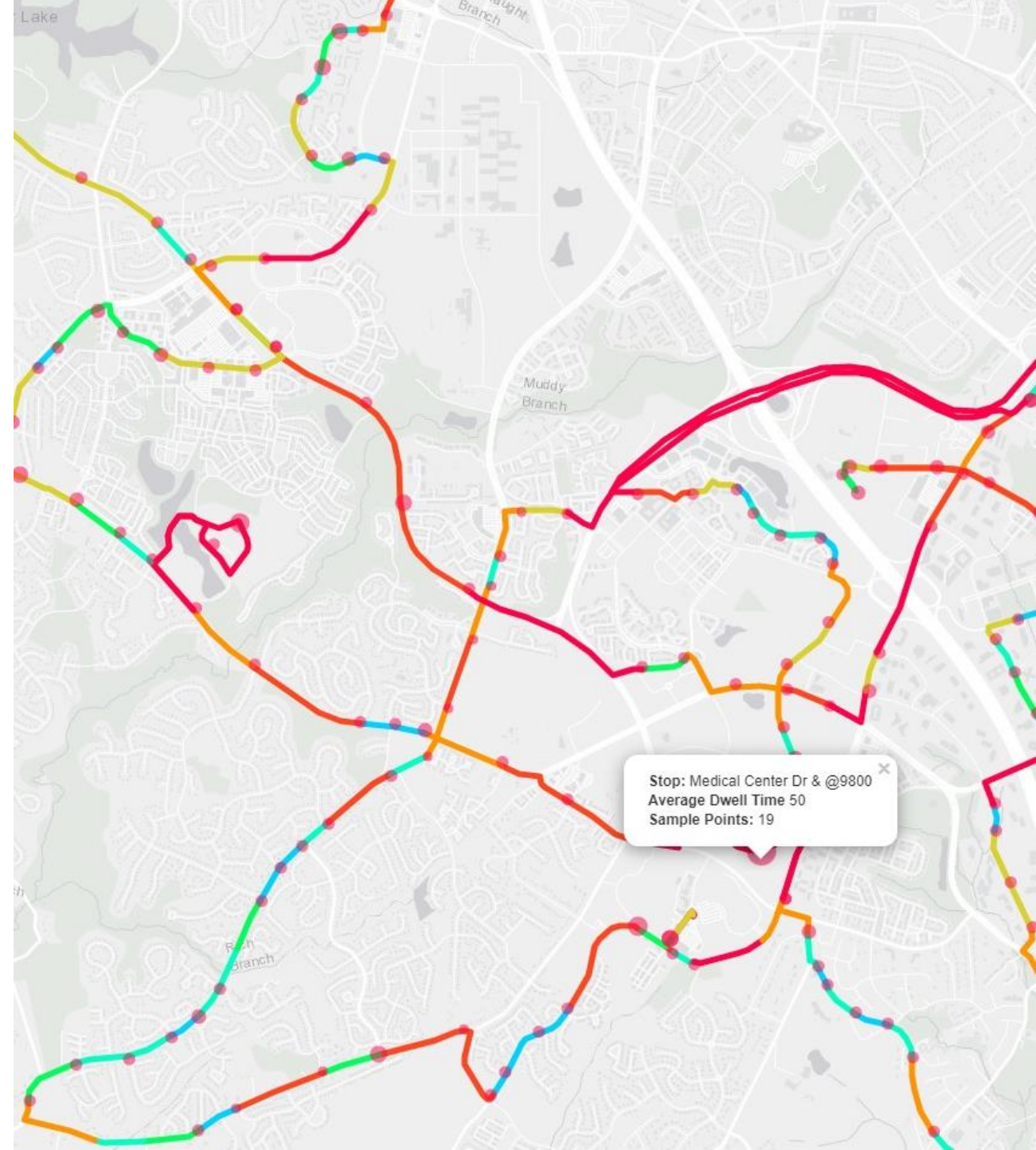
The Plan

STEP 1
**Rebuild
Service**

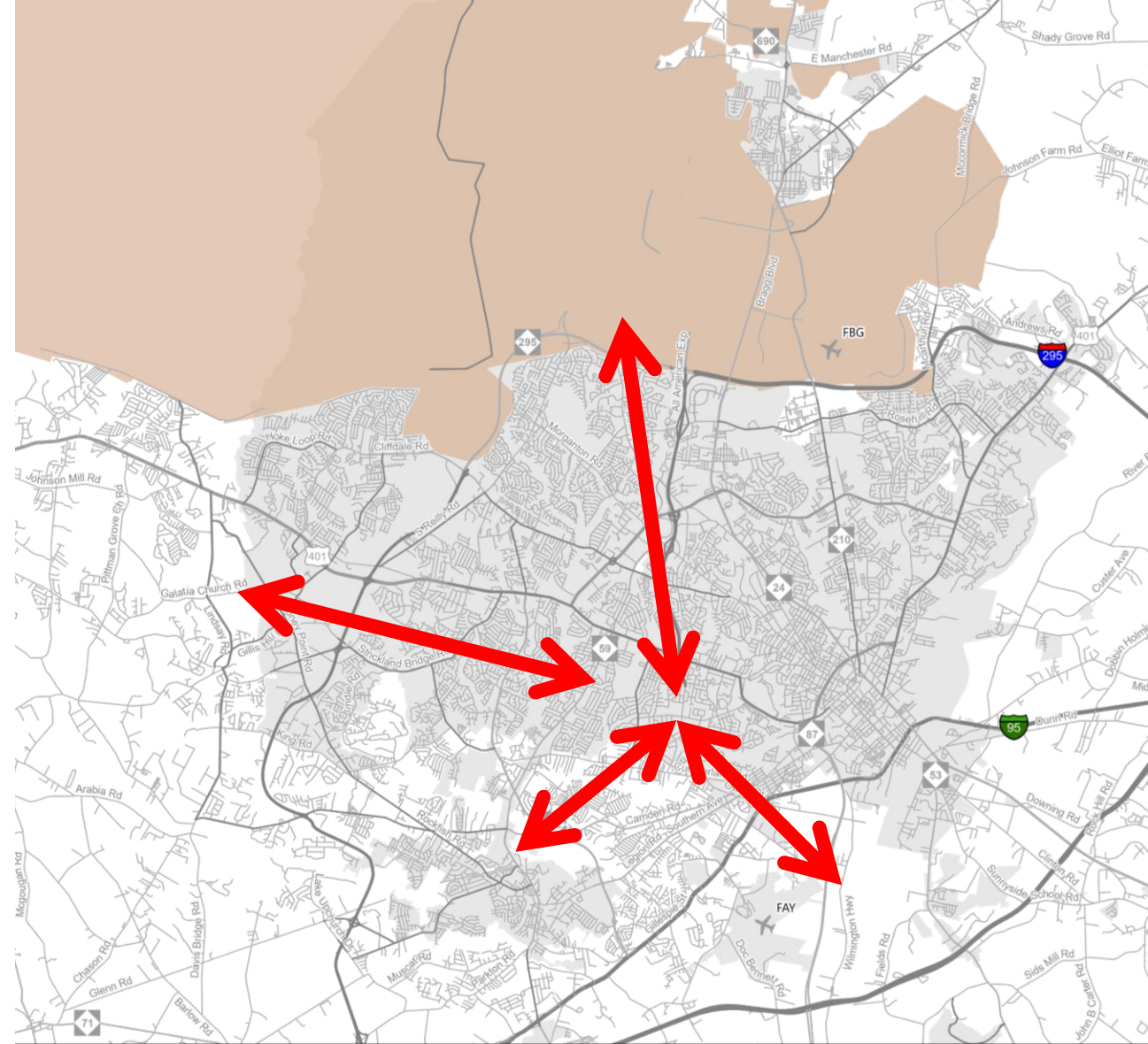


STEP 2

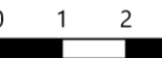
Improve Service



STEP 3 Expand Service



- ✈ Airport
- Ft. Bragg
- ▭ County Boundary



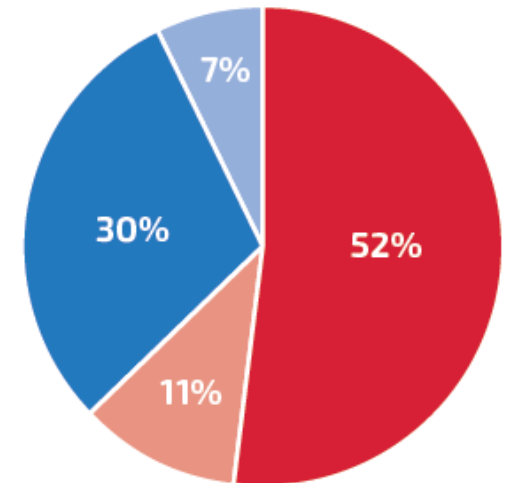
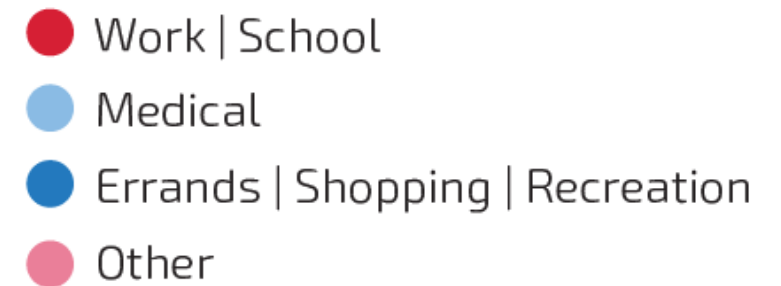


FAST Facts

Key Facts

- FAST wants to serve all Fayetteville residents, commuters, and visitors
- 2020 Pandemic highlighted essential nature of FAST services
- >50% of FAST riders are going to work or school
- FAST continues its efforts to recruit and retain employees
- FAST secured competitive federal grants for electric vehicles and a cashless fare system
- Fares have not increased since 2013

Trip Purpose

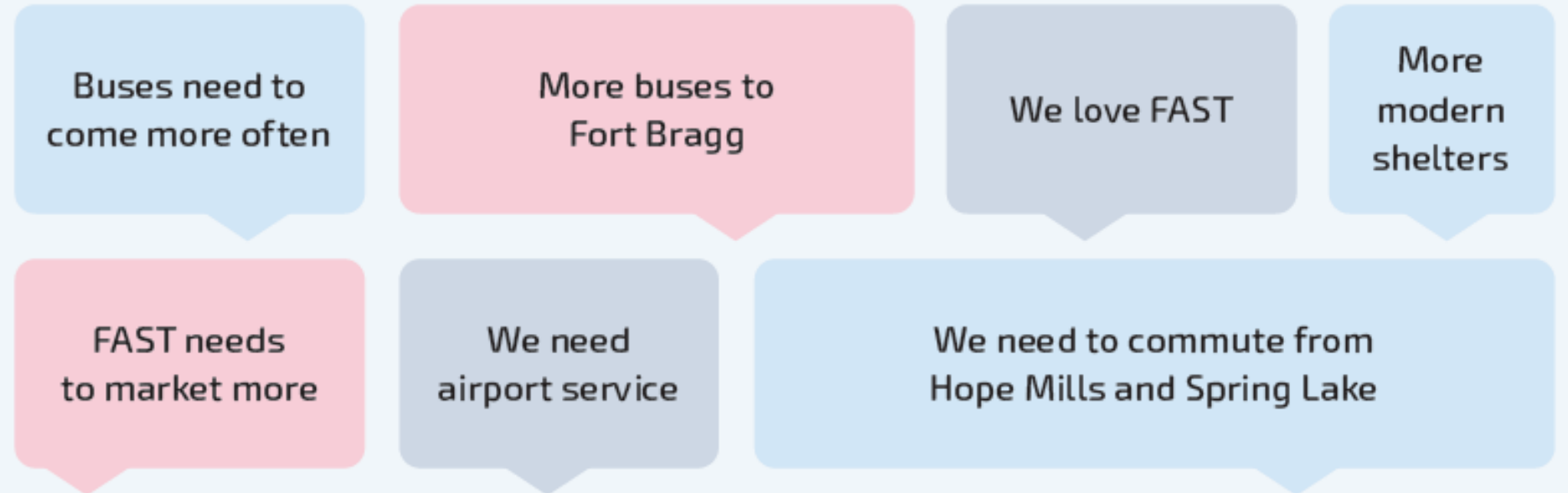


Key Input

WHAT WE DID:

 PUBLIC	 STAKEHOLDER	 STAFF	 PUBLIC
2 Listening Sessions	3 Project Advisory Committee (PAC) Meetings	1 Transit Operator Conversations	1 Survey

WHAT WE HEARD:

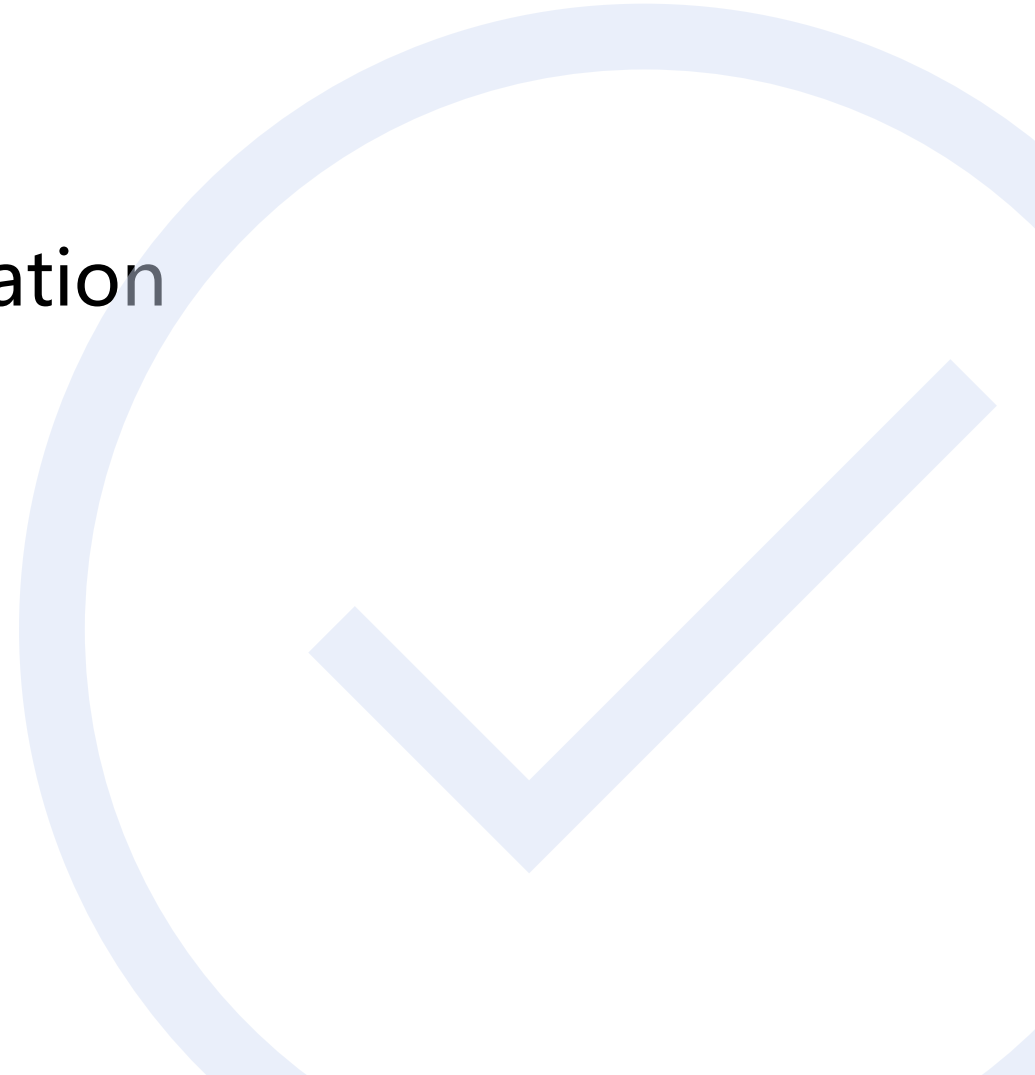




Recommendations

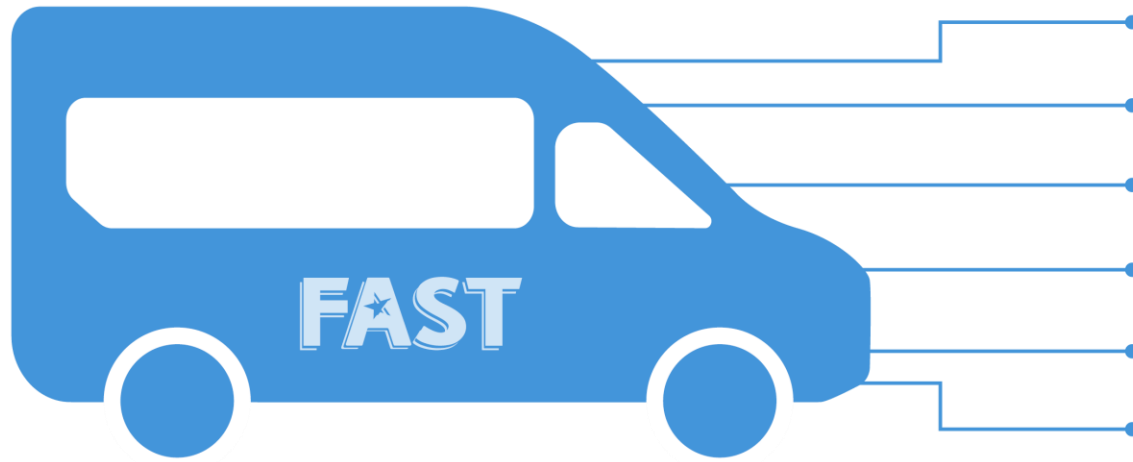
Step 1 | Rebuild Service

- Return nighttime service
- Increase service to Fort Bragg
- Review staffing levels and compensation
- Prepare marketing plan



Nighttime Service

What is Microtransit?

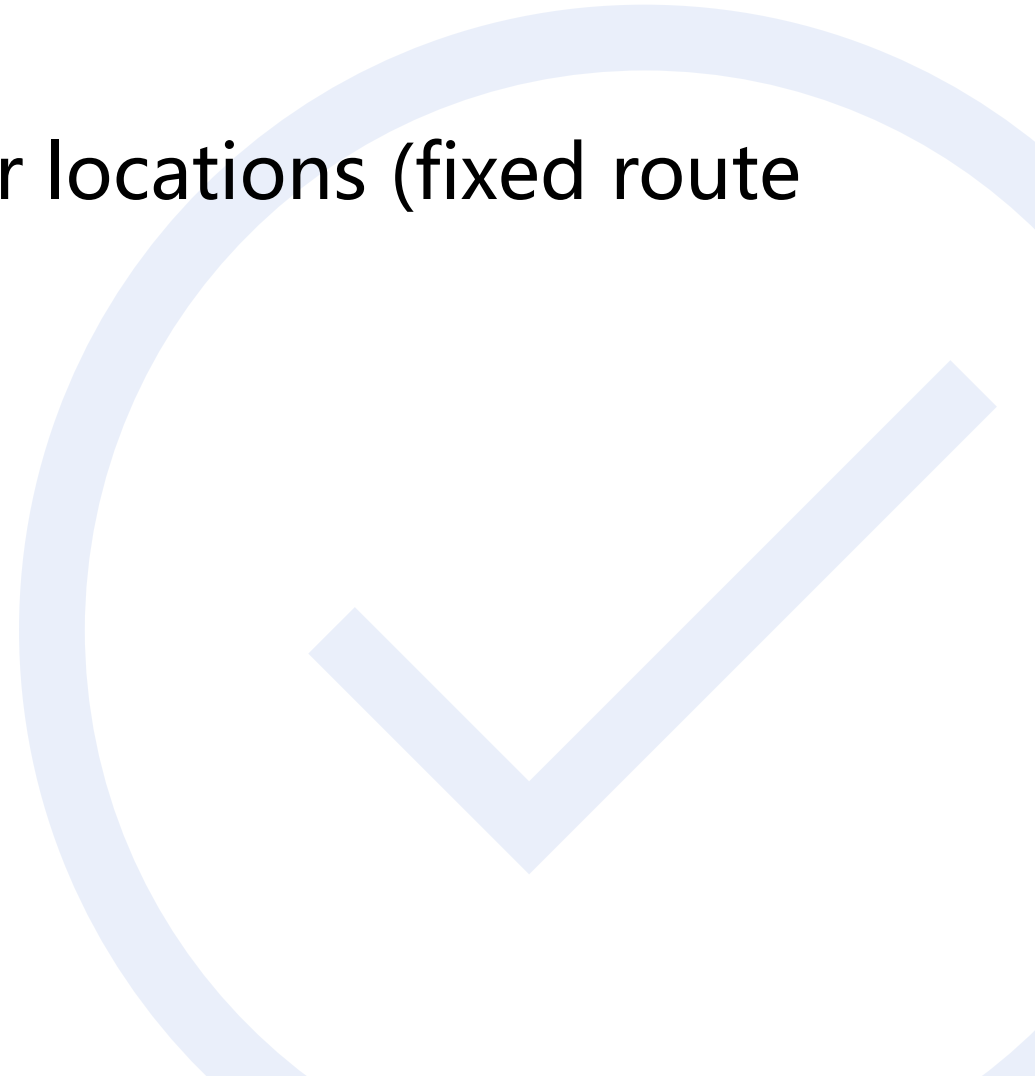


- » Public version of Uber/Lyft
- » Demand response/real-time
- » Flexible
- » Smaller vehicles
- » Tech-enabled
- » Shared transportation



Step 2 | Improve Service

- Increase frequency
- Modernizing and enhancing transfer locations (fixed route and FAST *Trac!*)
- Recruit & educate developers
- Expand marketing plan



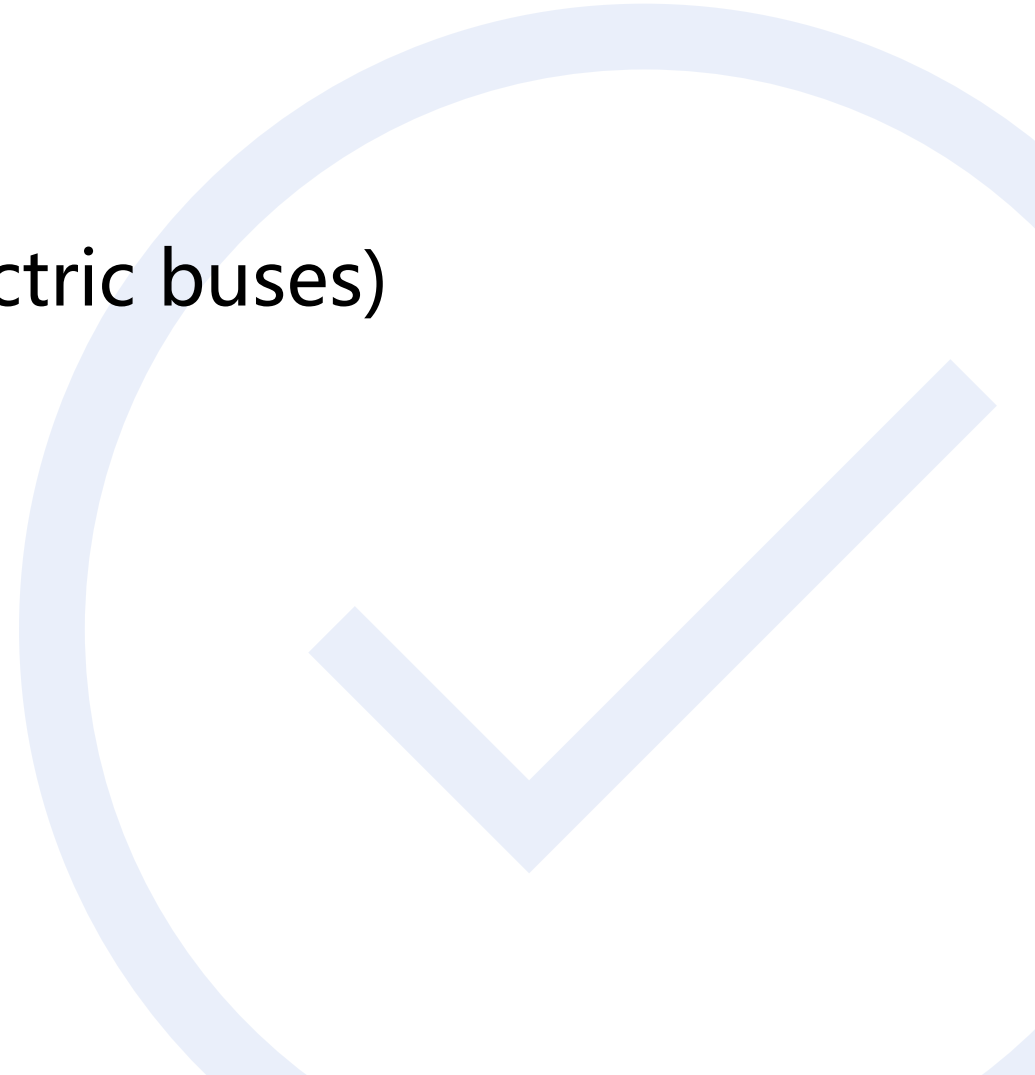
Step 3 | Expand Service

- Go regional with service to Hope Mills & Spring Lake
- Expand to Fayetteville Regional Airport



Continuous Improvement

- Investment in shelters
- Investment in ADA improvements
- Vehicle replacement (phasing in electric buses)
- Institute good repair principles



Timeline





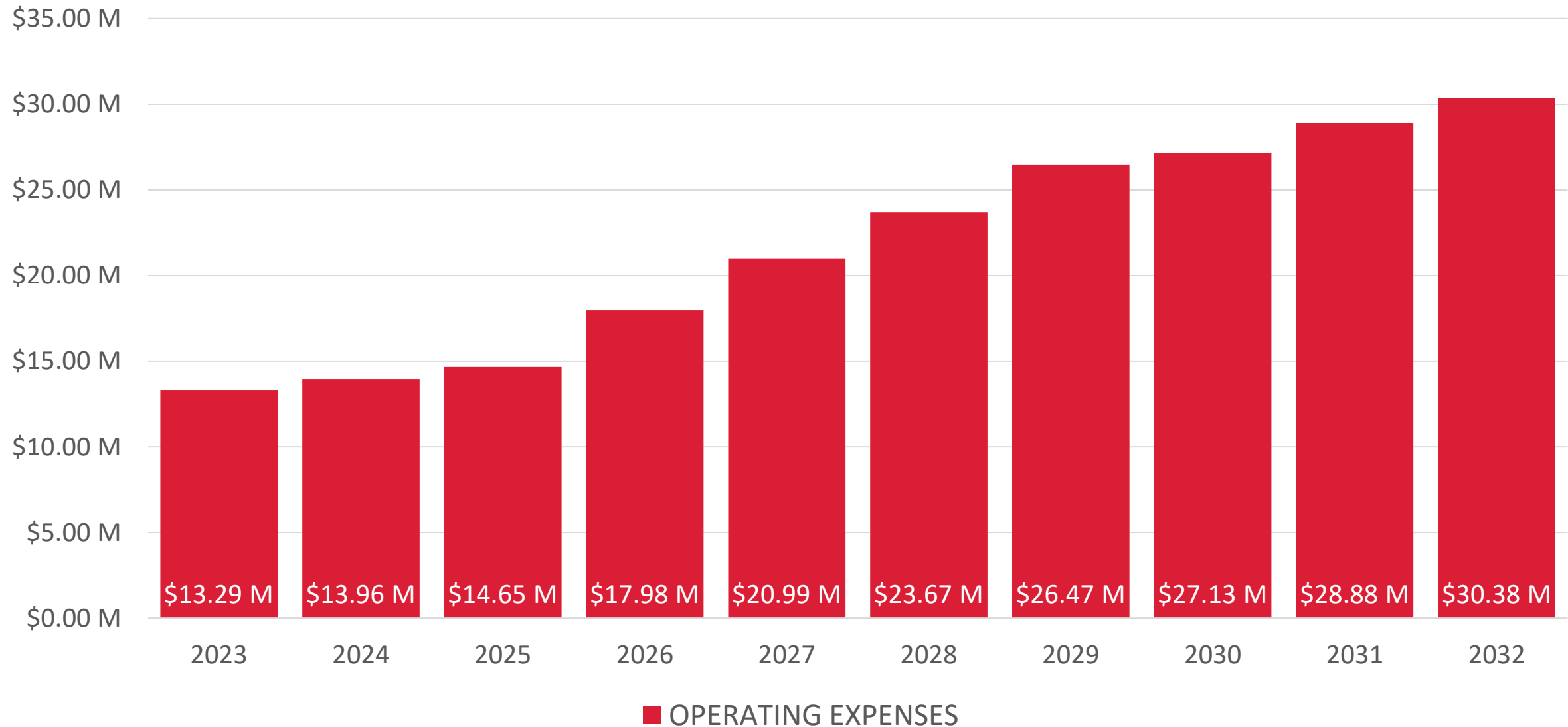
Finance Plan

Finance Plan

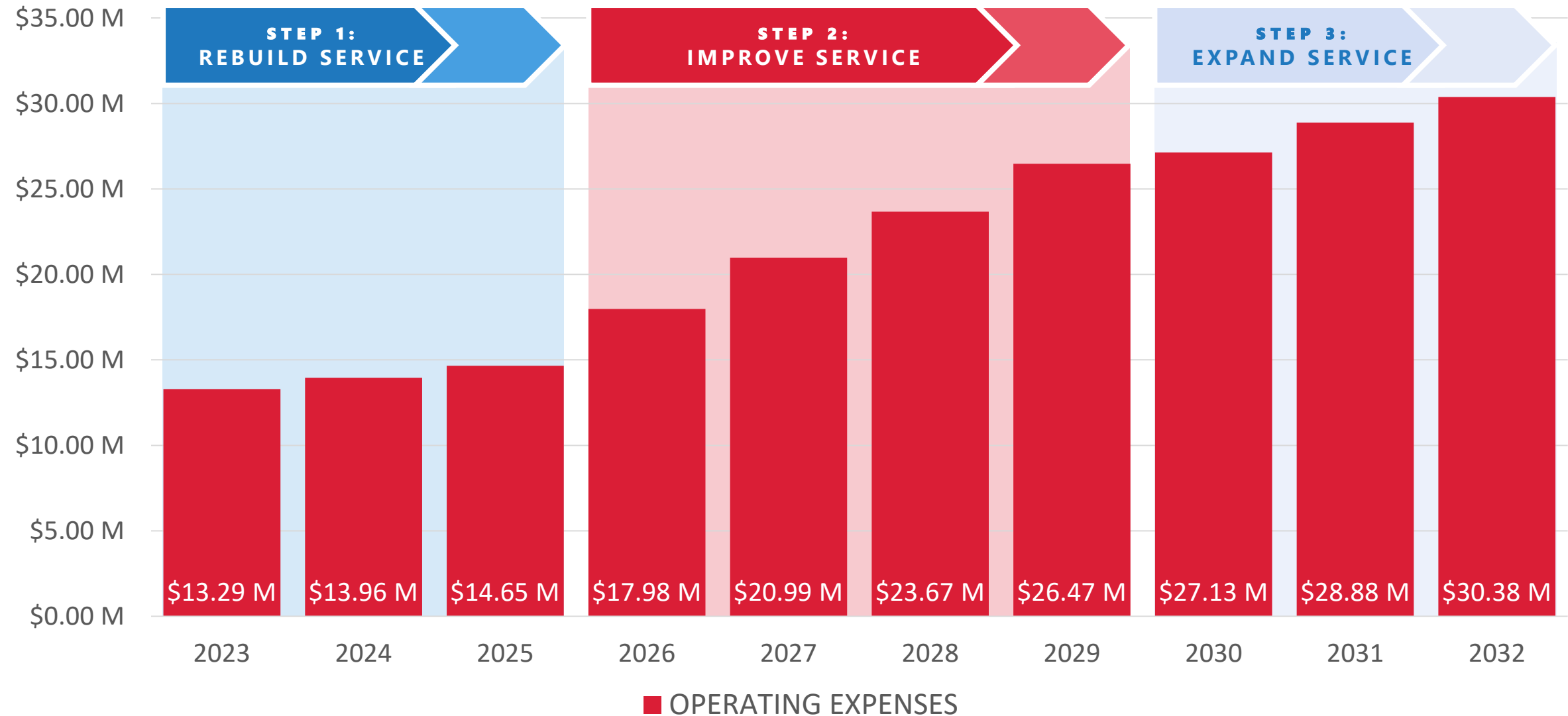
- Big picture
- 10-year plan
- Planning-level projections
- Not a budget
- City Council approval of TDP does NOT commit any funds



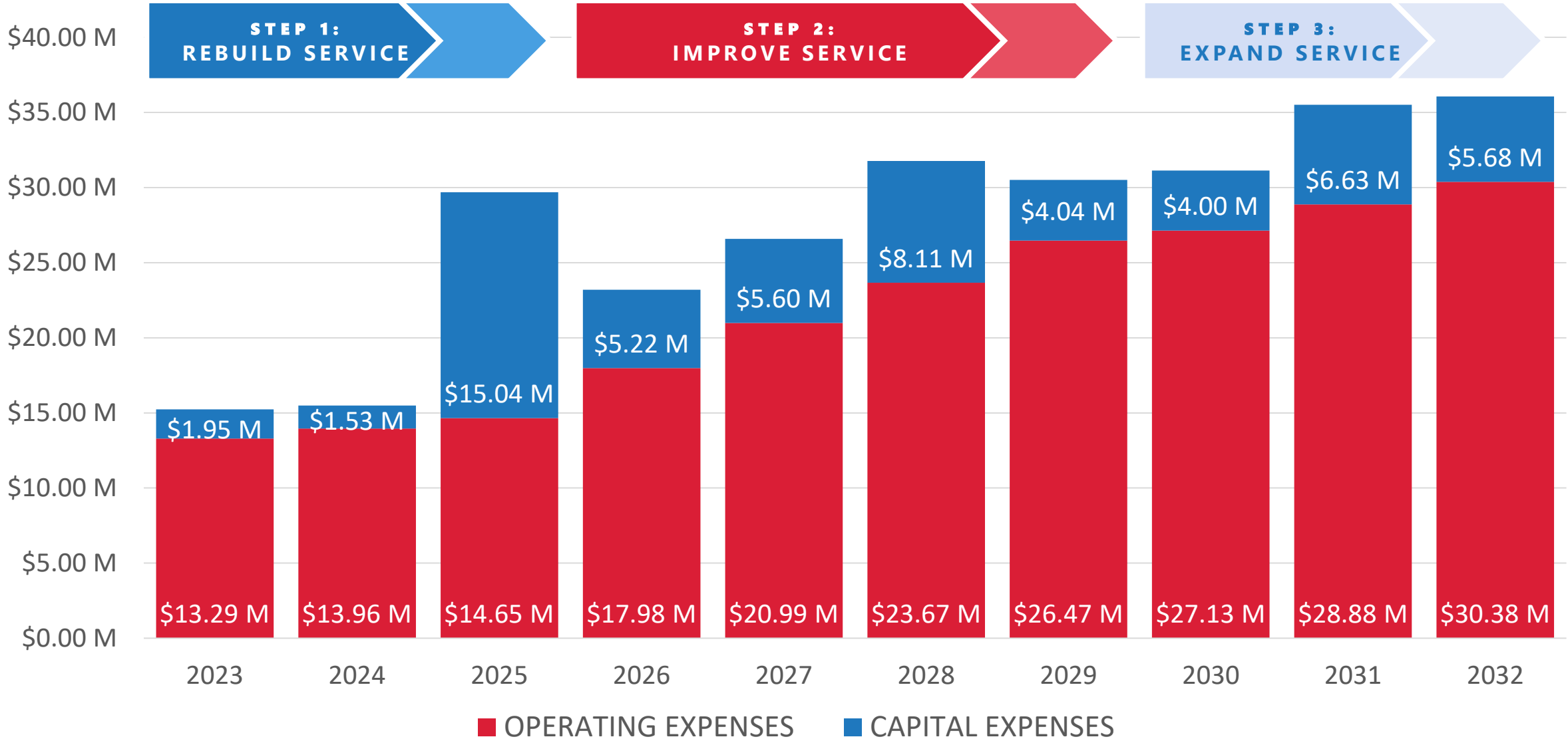
Finance Plan | Operating Expenses



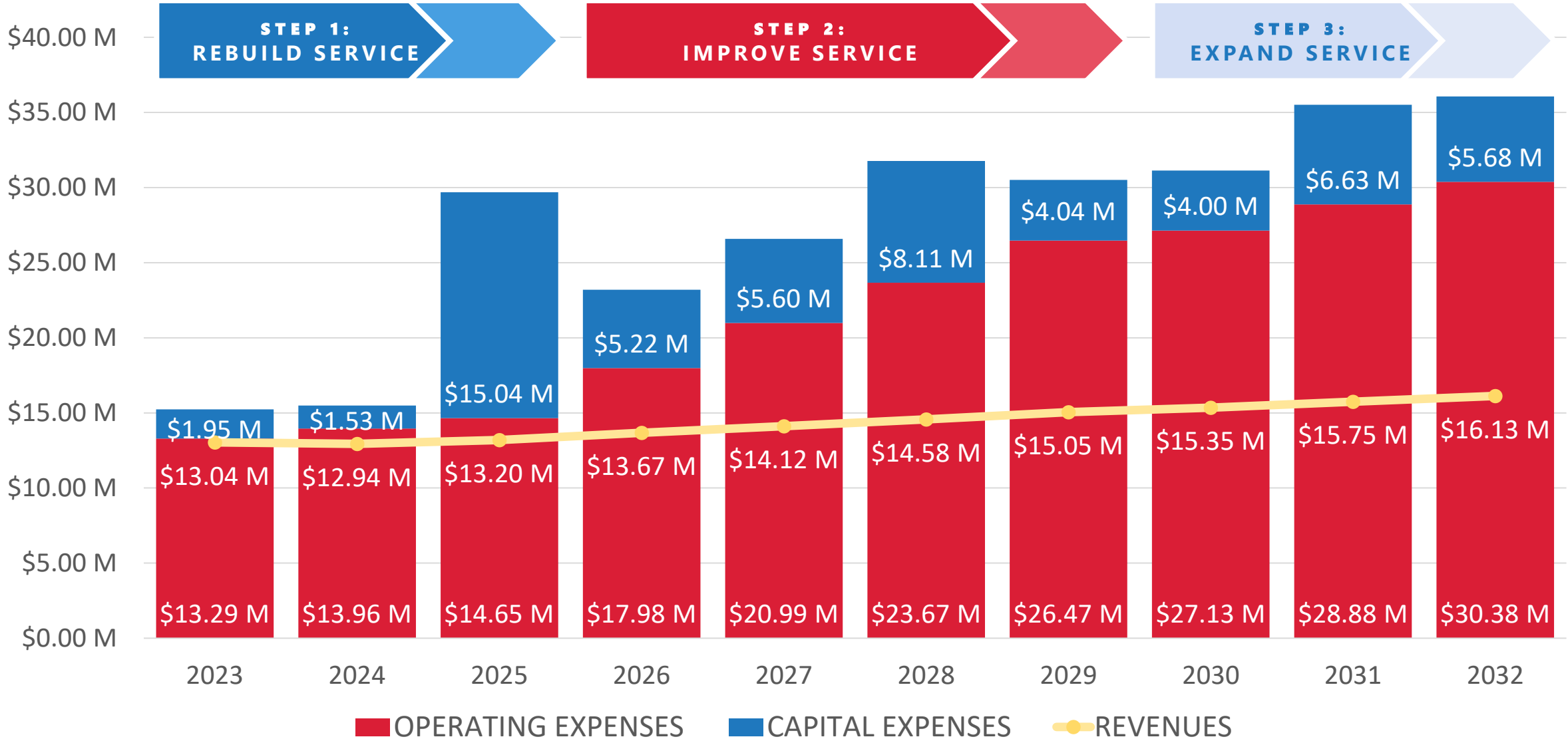
Finance Plan



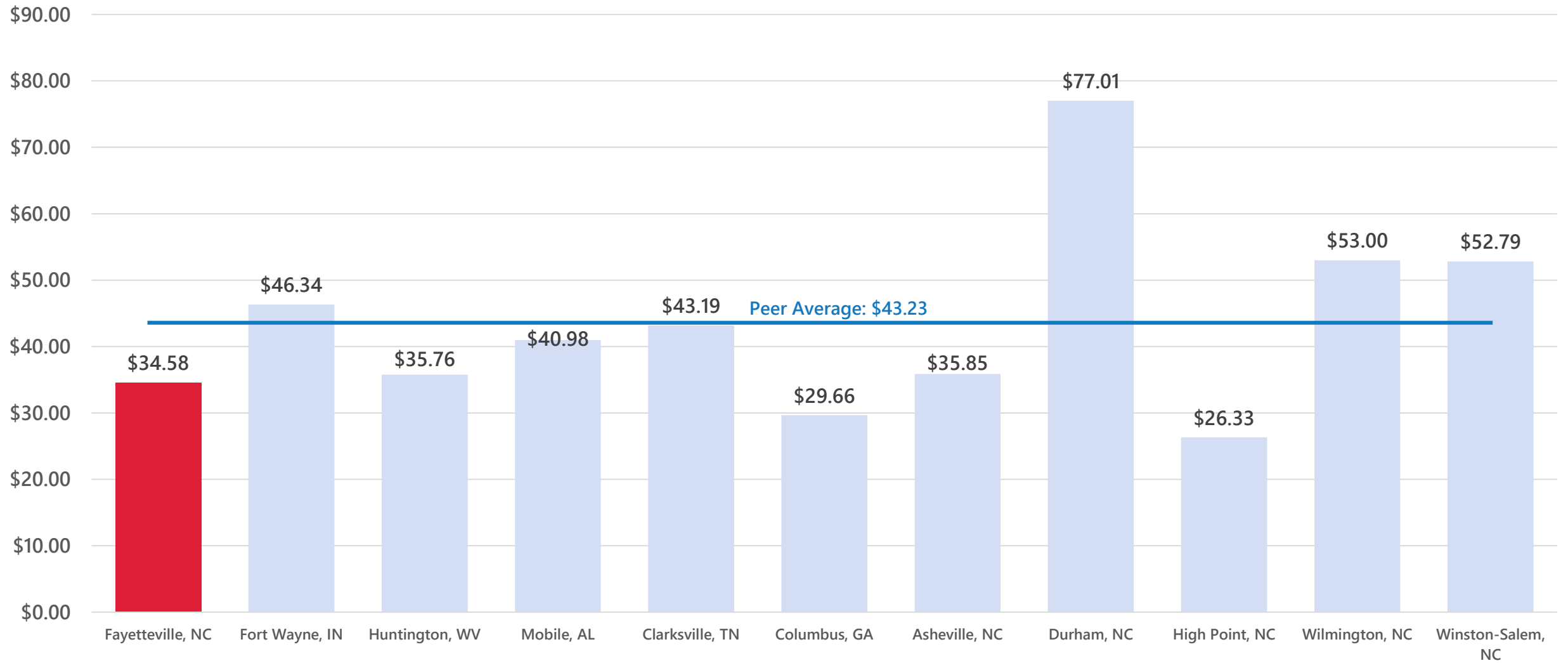
Finance Plan



Finance Plan



Transit Funding per Capita





Thank you!

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