

CITY OF FAYETTEVILLE | JULY 2022

Transit Development Plan 2023–2032

What is a TDP?

A Transit Development Plan or TDP is a 10-year needs-based plan recommending improvements to transit services, infrastructure, technology, plans and policies.

TDP Approach



Data analysis



Listening



Discovery and
understanding

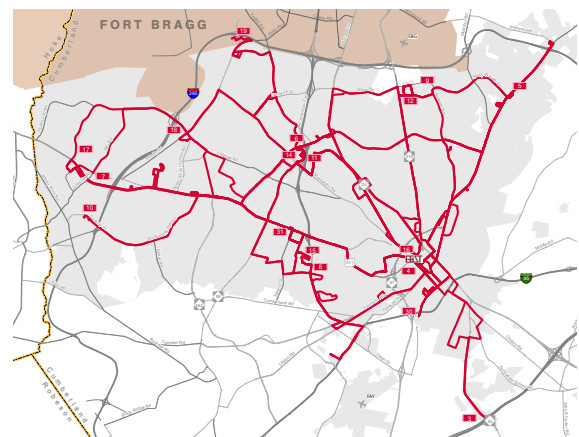


Documentation
and adoption

FAST Services Today

The Fayetteville Area System of Transit, commonly known as FAST, operates 18 weekday fixed routes (*shown at right*) as well as complementary paratransit service, known as FASTTrac!. In total, the two services provided almost 2 million trips in 2020. In recent years, FAST has made significant strides in improving bus stop amenities, including shelters and enhanced accessibility for individuals with disabilities. FAST has accomplished all of these improvements while still expending less per trip than its peers.

In 2017, FAST opened the FAST Transit Center, a state of the art facility, in downtown Fayetteville as its primary transfer location. FAST also connects numerous destinations, including downtown Fayetteville, Cross Creek Mall, Fort Bragg, multiple higher education facilities and medical facilities, among many other destinations.



FAST Service Area | 95 square miles

For more information on routes, visit
www.ridefast.net.

FAST Facts

Ridership

2019



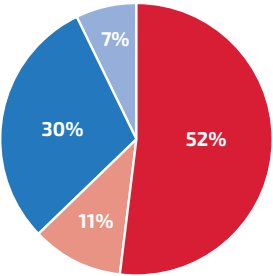
1,389,419 Fixed Route trips



63,423 FASTTrac! trips

Trip Purpose

- Work | School
- Medical
- Errands | Shopping | Recreation
- Other



Efficiency

FAST is efficient and effective in use of their resources.

FAST receives only 80% of the funding their peers do



But provides 98% compared to their peers in hours of bus service

Engagement

WHAT WE DID:

PUBLIC	STAKEHOLDER	STAFF	PUBLIC
2 Listening Sessions	3 Project Advisory Committee (PAC) Meetings	1 Transit Operator Conversations	1 Survey

WHAT WE HEARD:



TDP Recommendations



STEP 1 **REBUILD SERVICE** (2023–2024)

- » Maintain existing fixed route and FASTTrac! services
- » Restore nighttime service through a combination of core fixed routes and microtransit areas
- » Modernize shelters and improve ADA accessibility at bus stops
- » Increase service to Fort Bragg
- » Phase in replacement of diesel vehicles with electric vehicles
- » Ensure right mix of staff and competitive wages for future transit growth
- » Develop targeted marketing plan

STEP 2 **IMPROVE SERVICE** (2025–2030)

- » Continue all improvements from Step 1
- » Strategically double frequency on targeted routes
- » Enhance transfer locations for fixed route and FASTTrac!
- » Add new maintenance facility
- » Educate and collaborate with developers to produce transit friendly developments
- » Update targeted marketing plan

STEP 3 **EXPAND SERVICE** (2031–2032)

- » Continue all improvements from Steps 1 and 2
- » Expand microtransit services*
- » Add service to Hope Mills and Spring Lake
- » Add service to Fayetteville Regional Airport

*What is Microtransit?



How would the City of Fayetteville benefit from transit?

- ✓ Reduces emissions
- ✓ Saves individuals money
- ✓ More attractive to younger generations
- ✓ Contributes to economic development
- ✓ Can help break the cycle of poverty



\$9,561

ANNUAL COST OF OWNING A CAR (2020)*

*American Automobile Association



\$480

ANNUAL COST OF RIDING FAST (2022)



19.3%

FAYETTEVILLE POVERTY RATE (2019)

FAST Helps Fulfill the City of Fayetteville's Goals

CITY OF FAYETTEVILLE

MISSION: To provide quality and sustainable public services for our community to thrive and businesses to grow.

GOAL 1: Safe and Secure Community

GOAL 2: Responsive City Government Supporting a Diverse and Viable Community

GOAL 3: City investment in Today and Tomorrow

GOAL 4: Desirable place to Live, Work, and Recreate

GOAL 5: Financially Sound City Providing Exemplary City Services

GOAL 6: Collaborative Citizen & Business Engagement

FAST

MISSION: To improve the quality of life by connecting Fayetteville's residents, workers, visitors, and places with a highly-valued safe, efficient, reliable and innovative transportation.

GOAL 1: Provide a safe and secure public transit system – both on buses and at bus stops – for the entire Fayetteville community

GOAL 2: Stimulate economic activity through business and community partnerships

GOAL 3: Strategically invest in sustainable transportation options

GOAL 4: Enhance quality of life through public transit to retain current customers (and attract new ones) by providing services that connects our communities

GOAL 5: Ensure cost-effective, efficient and responsible use of resources and aggressively pursue funding partnerships to minimize use of local resources

GOAL 6: Build strategic, collaborative partnerships by creating environments of community engagement

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www.FayettevilleNC.gov | www.ridefast.net



To access the full Transit Development Plan, scan the QR code to the left or visit www.fayettevillenc.gov/city-services/transit/about-fast/transit-development-plan.