

## **Cliffdale Road Traffic Information:**

MPT Mohn asked for information specifically regarding segment #4, S. Reilly – Rim, identified below. Staff is providing the following information regarding the entire corridor for Council information. Generally, Cliffdale is one of the City's major thoroughfares and evidences diverse transportation characteristics as it passes through different development types and density. Staff's review did not identify any characteristics that distinguish Cliffdale from other major thoroughfares in Fayetteville. You will see that enforcement activity is highest in those segments where accidents are a greater risk.

Cliffdale is a NC DOT managed street. The state's highway safety program monitors all accidents with damage estimated to be in excess of \$1,000, or where there is serious injury. That information is used to prioritize and design road improvements. Much of Cliffdale is either scheduled for improvements that are designed to improve road safety or for further study. No further action to address accidents or other traffic related issues is recommended at this time.

Traffic count data provided below is from NCDOT's website for 2016 and crash data is for the 24 month period from January 2016 to January 2018.

### **Road Segments:**

#### **1. Morganton – S. McPherson Church:**

Traffic Count: 13,000 vehicles per day (vpd)

Projects Planned: Project to widen to 4 lanes.

#### **2. S. McPherson Church – Bunce:**

Traffic Count: 19,000 vpd from McPherson Ch to All American Freeway

36,000 vpd from All American Freeway to Glensford

32,000 vpd from Glensford to Skibo

35,000 vpd from Skibo to Bunce

Projects Planned: Corridor study

#### **3. Bunce – S. Reilly:**

Traffic Count: 37,000 vpd from Bunce to 71<sup>st</sup> School

34,000 vpd from Bunce to S. Reilly

Projects Planned: Median project funded.

DATA: 874 Total Reported Accidents

Intersection Accidents

192 Accidents (Reilly Rd & Cliffdale Rd)

173 Accidents (Skibo Rd & Cliffdale Rd)

59 Accidents (Bunce Rd & Cliffdale Rd)

34 Accidents (McPherson Church & Cliffdale Rd)

1 Accident (Morganton Rd intersection)

3 Fatalities for this Segment

5130 Traffic Stops Performed

1794 Citations written

7541 Proactive Directed Patrols noted for the area

4. S. Reilly – Rim:

Traffic Count: 34,000 vpd

Projects Planned: Hwy 295 is scheduled to be constructed through this segment by 2020. This will add a new interchange among other improvements that are expected to have a significant traffic calming effect.

DATA:        135 Total Accidents  
                 1,222 Traffic Stops

5. Hoke Loop – Raeford:

Traffic Count: 12,000 vpd

Projects Planned: Median project being evaluated. Conversion of intersection with Beverly to “supers street” right turn only with a u-turn.

DATA:        24 Accidents  
                 38 Traffic Stops  
                 1 Fatality  
                 123 Proactive Directed Patrols noted for the area