

CREATE COMMUNITY CONVERSATION AND ACTION TO ADDRESS ECONOMIC MOBILITY AND DRIVE CHANGE IN THE ECONOMIC OUTCOMES OF FAYETTEVILLE & CUMBERLAND COUNTY RESIDENTS

Council Member Larry Wright, Kirk deViere, Adam Svolto



#### **A CLEAR IMPERATIVE**

"Build an <u>infrastructure of opportunity</u> to ensure **all** our citizens have a clear path to <u>family-supporting work</u>, that employers have the <u>workforce</u> they need to <u>grow and innovate</u>, and that our <u>civic culture</u> is one that supports prosperity for all."



#### BACKGROUND

- Multi-year effort to optimize systems, policies, resources
- City of Fayetteville serving as convener
- Close partnership with Cumberland County
- Open, public process



# **COMPREHENSIVE ACTION PLAN**

- Developed by five workgroups
- Leverages existing assets and models
- Prioritizes 11 focus communities
- Additional work needed on measures and funding



## **FOCUS COMMUNITIES**

Old Wilmington Road/B Street Area Massey Hill **Murchison Road** Ramsey Street—Country Club Drive Cedar Creek Road **Bonnie Doone** Shaw Heights/University Estates **Bunce Road** Spring Lake **Downtown Fayetteville** SE Cumberland County (unincorporated)



# **OBJECTIVES—PRE-K**

Lead Agency: Partnership for Children

1: Increase preschool attendance rates by 10 percentage points

2: Increase available slots in high-quality childcare centers (especially in childcare "deserts")



### **OBJECTIVES—K-12**

Lead Agency: Community-Agency Council

1. Double enrollment in job based/job skill learning opportunities for HS graduates within three years

2. Reduce suspensions by 15 percentage points



## **OBJECTIVES—LIFE SKILLS**

Lead Agency: Communities in Schools

1. Increase parental resilience by connecting 500 families to community resources (Walker-Spivey model)

2. Recruit/mentor 10 percent of parent participants to serve as mentors themselves



#### **OBJECTIVES--HOUSING**

Lead Agency: TBD

1. Increase inventory of safe, affordable housing for residents who are severely cost burdened (paying over 50% income in housing)

2. Build capacity for residents in 11 focus communities to engage in housing policy development



# **OBJECTIVES—WORKFORCE**

Lead Agency: Cumberland County Workforce Development Board/K-12 Community-Agency Committee

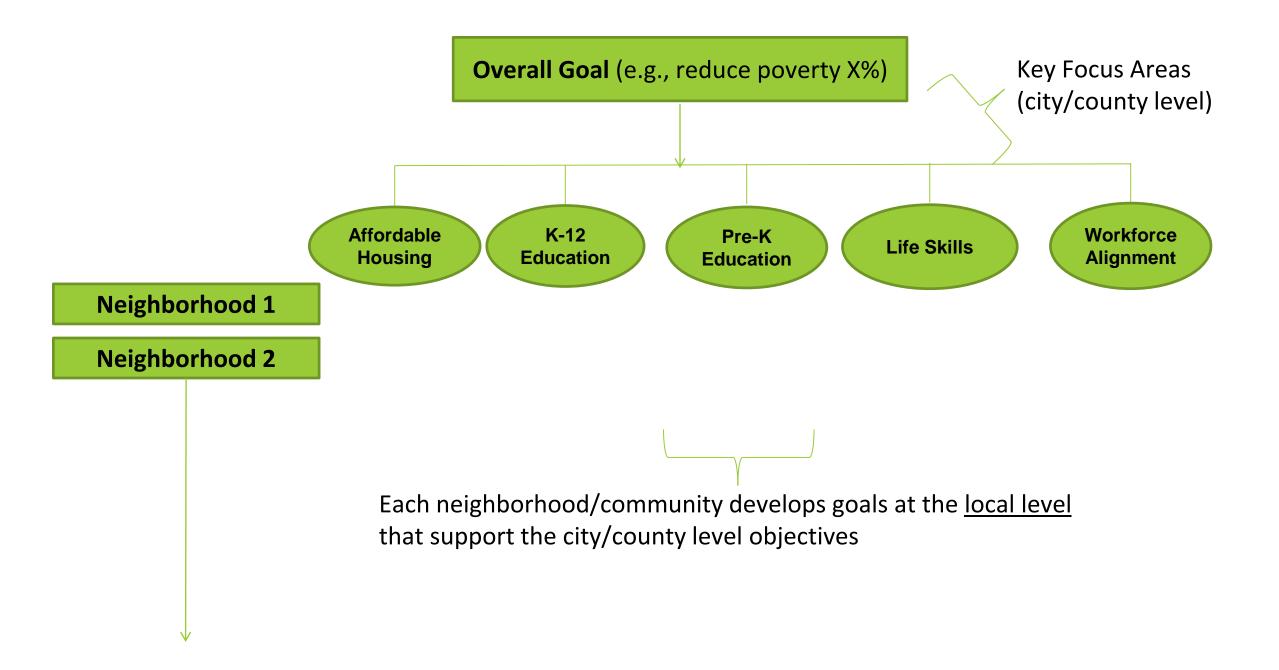
1. Improve alignment between industry demand and education/training resources

2. Increase capacity for local education/training system to serve individuals in focus communities



#### **NEXT STEPS**

- Present Comprehensive Action Plan to Cumberland County Board of Commissioners and the Cumberland County School Board
- Finalize measures for objectives
- Confirm fiscal agents for grant-seeking
- Complete funding plan/grant applications
- Empanel Neighborhood Revitalization Teams





#### QUESTIONS