

Small Local Business Enterprise Program

City of Fayetteville

The City began tracking the geographic location of all vendors on July 1, 2017.

Aspirational Goal: **40%** local participation of total spend (all checks and pcard purchases)

Measure	FY18 YTD	Percent Participation YTD
Total Spend	\$ 79,151,971	
Local MSA*	\$ 30,731,088	39%
NC Less MSA	\$ 21,741,700	27%
Non-NC	\$ 26,679,183	34%
Total Vendor Registrations	73	
Veteran Owned	17	23%
Women Owned	19	26%
Male Owned	50	68%
Local MSA*	32	44%
NC Less MSA	10	14%
Non-NC	5	7%
Unidentified	9	12%
Purchased Order Dollars	\$ 81,694,984	
Local MSA	\$ 28,240,044	35%
NC Less MSA	\$ 16,574,463	20%
Non-NC	\$ 36,880,476	45%
Construction Contracts	\$ 37,352,965	
Prime Dollars	\$ 25,007,681	67%
Subcontracted Dollars	\$ 12,345,284	33%
Prime by Location	\$ 25,007,681	
Local MSA	\$ 6,753,851	27%
Non-MSA	\$ 18,253,830	73%
Subcontracts by Ethnicity	\$ 10,990,317	
African American	\$ 6,005,930	55%
Caucasian	\$ 1,273,843	12%
Native American	\$ 1,283,259	12%
Hispanic	\$ 2,335,172	21%
Subcontracts by Gender	\$ 10,990,317	
Male Owned	\$ 10,289,028	94%
Female Owned	\$ 701,289	6%
Baseball Venue	\$ 12,822,248	
Contracts Awarded to Local Businesses	\$ 6,441,158	50%
Contracts SDBE	\$ 6,381,088	50%
Procurement Cards by Location	\$ 1,330,966	
Local MSA	\$ 787,335	59%
NC Less MSA	\$ 306,470	23%
Non-NC	\$ 234,773	18%

* MSA = Cumberland and Hoke Counties