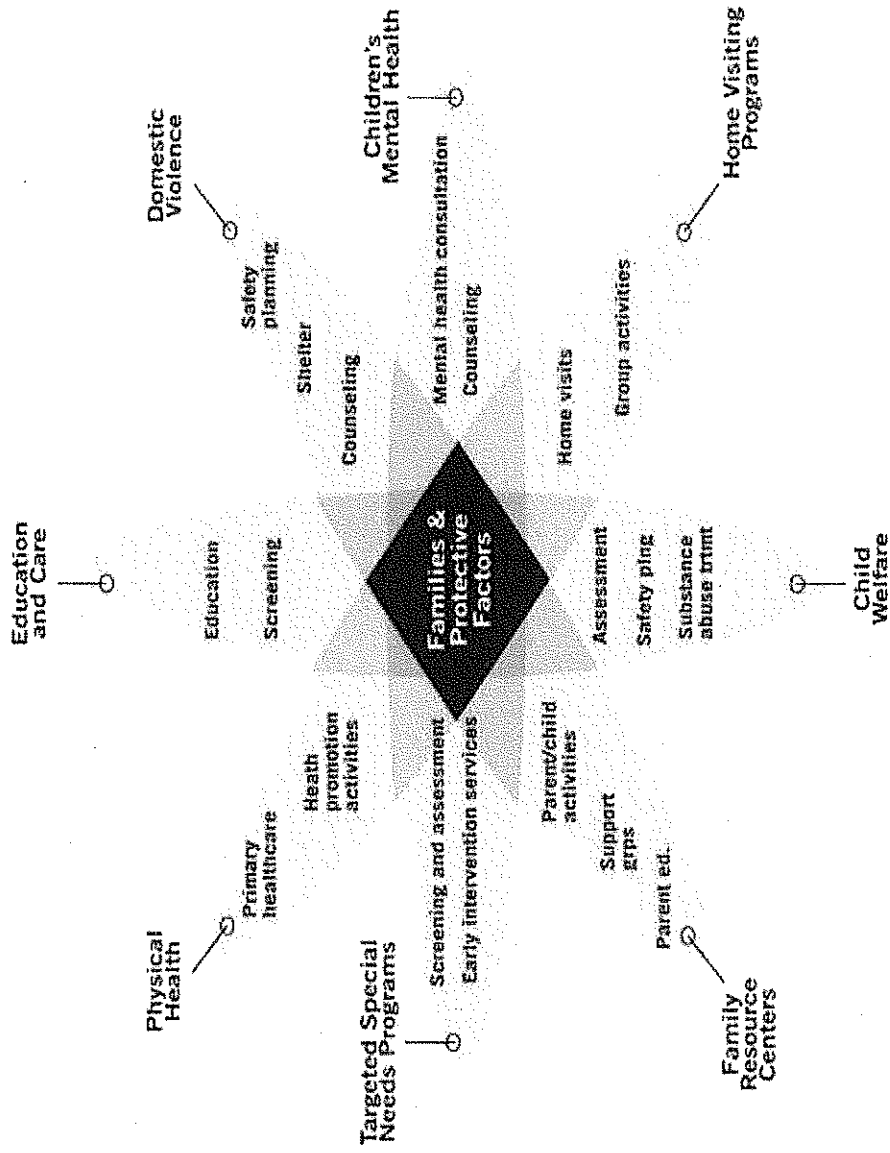
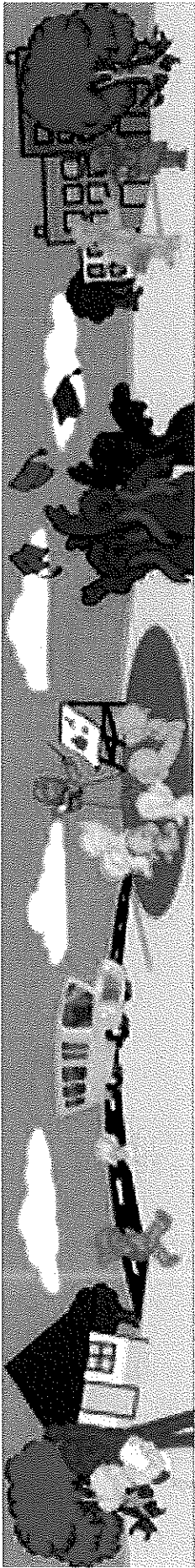




## Community Child Abuse Prevention Plan

|                                                                                             |    |
|---------------------------------------------------------------------------------------------|----|
| Contents                                                                                    |    |
| S.O.A.R. Team.....                                                                          | 3  |
| Vision Statement.....                                                                       | 3  |
| Mission Statement.....                                                                      | 3  |
| Impact Area.....                                                                            | 3  |
| Guiding Principles .....                                                                    | 3  |
| SOAR Stakeholders .....                                                                     | 4  |
| Background .....                                                                            | 9  |
| Collective Impact Framework.....                                                            | 10 |
| Common Agenda .....                                                                         | 11 |
| Shared Measurement.....                                                                     | 12 |
| What is Child Abuse and Neglect (Maltreatment)? .....                                       | 12 |
| What is the Scope of the Child Abuse and Neglect (Maltreatment) Problem? .....              | 12 |
| What Factors Contributes to Child Abuse and Neglect? .....                                  | 13 |
| How Does Experiences in Childhood Shape Our Lives? .....                                    | 14 |
| What Factors Promote Resilience and Reduce the Likelihood of Child Abuse and Neglect? ..... | 15 |
| What Difference Will We Make? .....                                                         | 27 |
| Mutually Reinforcing Action Plan.....                                                       | 29 |
| Gaps .....                                                                                  | 29 |

## **S.O.A.R. Team**

# **Strengthen Families, Provide Optimal Child Development And Reduce Child Abuse and Neglect**

### **Vision Statement**

Cumberland County is a safe and stable community, where children are nurtured and families thrive.

### **Mission Statement**

Educate, empower, and support families so they are able to provide nurturing homes for their children.

### **Impact Area**

1. Build the capacity of parents and prevention partners to understand, deliver, evaluate and advocate for the prevention of child abuse and neglect.
2. Cultivate beneficial prevention-focused partnerships to create a shared language, build efficiency and extend reach.

### **Guiding Principles**

1. Staff and families work together in relationships based on equality and respect.
2. Staff enhances families' capacity to support the growth and development of all family members – adults, youth, and children.
3. Families are resources to their own members, to other families, to programs, and to communities.
4. Programs affirm and strengthen families' cultural, racial, and linguistic identities and enhance their ability to function in a multicultural society.
5. Programs are embedded in their communities and contribute to the community-building process.
6. Programs advocate with families for services and systems that are fair, responsive, and accountable to the families served.
7. Practitioners work with families to mobilize formal and informal resources to support family development.
8. Programs are flexible and continually responsive to emerging family and community issues.
9. Principles of family support are modeled in all program activities, including planning, governance, and administration.



## SOAR Stakeholders

| Prevention Partners                                              | Mission Statement                                                                                                                                                                                                                                                                                                                  | Programs                                                                                                   | Program Type                                                                               | Team Members                                                                                                                                                                                                                                                                                                                                                                                  |
|------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Action Pathways                                                  | As an anti-poverty organization, we advocate for individuals and communities, through developing pathways into economic stability and by providing alerts and challenges to actions and policies that foster disadvantaged, poor, at-risk communities and individuals.                                                             | 1. Early Head Start<br>2. Head Start                                                                       | Skill Building/Education for Children<br><br>Parent Education/Support<br><br>Home Visiting | <ul style="list-style-type: none"> <li>▪ Christiana Adeyemi, Executive Director, Head Start</li> <li>▪ Wanda Baker, Family Services Manager</li> <li>▪ Angela Boggess, Parent Representative – Aspire Program</li> <li>▪ Ar-Nita Davis, GSBG Director</li> <li>▪ Alysia Haddox, Head Start Parent Representative</li> <li>▪ Kathy Hall, Executive Assistant- Parent Representative</li> </ul> |
| Alliance Behavioral Healthcare                                   | Improve the health and well-being of the people we serve by ensuring highly effective, community-based support and care.                                                                                                                                                                                                           | 3. Alliance Behavioral Healthcare                                                                          | Information, Screening & Referral                                                          | <ul style="list-style-type: none"> <li>▪ Sharon Glover, System of Care Coordinator</li> <li>▪ Terrasine Gardner, Community Relations Manager</li> </ul>                                                                                                                                                                                                                                       |
| Army Community Service – Family Advocacy Program                 | Facilitate the command's ability to provide comprehensive, standardized, coordinated and responsive services that support soldiers, Department of Army civilians and families regardless of geographic location and to maximize technology and resources, eliminate duplication in service delivery and measure service effective. | 4. Child Advocates<br>5. New Parent Support Program<br>6. Parent Education Trainers<br>7. Victim Advocates | Parent Education/Support<br><br>Home Visiting                                              | <ul style="list-style-type: none"> <li>▪ Tom Hill, Family Advocacy Program Manager</li> <li>▪ Scott Chase, Child Advocate Program Coordinator</li> <li>▪ Stacy Hale, Parent Education Program Manager</li> <li>▪ Sue O'Brien, Program Manager, New Parent Support Program</li> </ul>                                                                                                          |
| Army Community Service –Exceptional Family Member Program (EFMP) | Facilitate the command's ability to provide comprehensive, standardized, coordinated and responsive services that support soldiers, Department of Army civilians and families regardless of geographic location and to maximize technology and resources, eliminate duplication in service delivery and measure service effective. | 8. Exceptional Family Member Program (EFMP)                                                                | Information, Screening, And Referral                                                       | <ul style="list-style-type: none"> <li>▪ Tricia Newton, EFMP Program Manager</li> </ul>                                                                                                                                                                                                                                                                                                       |
| Balm in Gilead (BIG)                                             | Rescue the dying and brokenhearted.                                                                                                                                                                                                                                                                                                | 9. Pastoral Counseling                                                                                     | Parent Education/Support                                                                   | <ul style="list-style-type: none"> <li>▪ Dr. James.C. Basnight</li> <li>▪ Jill Basnight</li> <li>▪ Dr. Vivian Rhone</li> </ul>                                                                                                                                                                                                                                                                |
| Boys and Girls Homes of North Carolina                           | Boys and Girls Homes of North Carolina, Inc. is dedicated to providing a comprehensive array of residential and                                                                                                                                                                                                                    | 10. Foster Care                                                                                            | Parent Education/Support                                                                   | <ul style="list-style-type: none"> <li>▪ Tracey Natale, Program Supervisor</li> <li>▪ Leilani Turner, Foster Care Consultant</li> </ul>                                                                                                                                                                                                                                                       |

| Prevention Partners                                 | Mission Statement                                                                                                                                                                                                                                      | Programs                                                                                                                                                                                                                                                                                                                                             | Program Type                                                                                        | Team Members                                                                                                                                                                                                      |
|-----------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                     | community-based services to meet the needs of vulnerable children by addressing their physical, emotional, social, educational and spiritual development.                                                                                              |                                                                                                                                                                                                                                                                                                                                                      |                                                                                                     |                                                                                                                                                                                                                   |
| Cape Fear Valley Health                             | Providing exceptional healthcare for all our patients.                                                                                                                                                                                                 | 11. Child Maltreatment                                                                                                                                                                                                                                                                                                                               | Parent Education/Support                                                                            | <ul style="list-style-type: none"> <li>▪ Jeannie Fiser, Child Maltreatment Coordinator</li> </ul>                                                                                                                 |
| Center for Family and Community Engagement (CFFACE) | Our mission is to advance safe, healthy, and productive families and communities.                                                                                                                                                                      | 12. Community Engagement<br>13. Training and Technical Assistance                                                                                                                                                                                                                                                                                    | Service Providers Training and Technical Assistance                                                 | <ul style="list-style-type: none"> <li>▪ Jenny King, Training Coordinator/Trainer</li> </ul>                                                                                                                      |
| Child Advocacy Center (CAC)                         | Joining hands with community partners, we provide a safe and friendly center that supports the prevention, investigation, and prosecution of child abuse.                                                                                              | 14. Annual Community Prevention Breakfast<br>15. Community Pinwheel Campaign<br>16. Human Trafficking Awareness Forum<br>17. Launching Hope<br>18. Partner in Prevention (PIP)<br>19. Professional Educational Trainings for Child Abuse Investigators<br>20. Scream Free Marriage<br>21. Scream Free Parenting<br>22. Stewards of Children Training | Parent Education/Support<br>Public Education<br>Service Providers Training and Technical Assistance | <ul style="list-style-type: none"> <li>▪ Vanessa Allen, Community Coalition Member</li> <li>▪ Faith Boehmer, Prevention/Volunteer Coordinator</li> <li>▪ Roberta Humphries, Executive Director</li> </ul>         |
| City of Fayetteville Police Department              | We are committed to leading the community problem-solving efforts that improve the quality of life for all citizens of Fayetteville. We will work assertively with the community to address the underlying conditions that lead to crime and disorder. | 23. Adopt a Cop<br>24. Educating Kids on Gun Violence<br>25. Some Parts Are Not for Sharing<br>26. Sexting Program and Internet Safety                                                                                                                                                                                                               | Skill Building/Education for Children                                                               | <ul style="list-style-type: none"> <li>▪ Gina V. Hawkins, Chief of Police</li> <li>▪ John Somerindyke, Youth Services/Special Victims Unit</li> <li>▪ Peggy Smith, Youth Services/Special Victims Unit</li> </ul> |

| Prevention Partners                             | Mission Statement                                                                                                                                                                                                                                                                                                                                                                                 | Programs                                                                                                                                                                 | Program Type                                                                       | Team Members                                                                                                                                                                                                                                                                                                                 |
|-------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Coastal Horizons Center, Inc.                   | A critical access behavioral health agency that promotes choices for healthier lives and safer communities by providing a continuum of professional services for prevention, crisis intervention, sexual assault victims, criminal justice alternatives, and treatment of substance use and mental health disorders.                                                                              | 27. Intensive Family Preservation Services (IFPS)                                                                                                                        | Parent Education/Support<br>Service Providers<br>Training and Technical Assistance | <ul style="list-style-type: none"> <li>Joshua Main, IFPS Program Supervisor</li> </ul>                                                                                                                                                                                                                                       |
| Cumberland County Child Protection Team         |                                                                                                                                                                                                                                                                                                                                                                                                   | 28. Child Protection Teams                                                                                                                                               | Parent Education/Support                                                           | <ul style="list-style-type: none"> <li>Jeannie Fiser, Child Maltreatment Coordinator</li> </ul>                                                                                                                                                                                                                              |
| Cumberland County Department of Public Health   | Provide high-quality service in a professional, efficient, and fiscally responsible manner while improving the health of Cumberland County.                                                                                                                                                                                                                                                       | 29. Care Coordination for Children (CC4C)                                                                                                                                | Parent Education/Support<br>Home Visiting                                          | <ul style="list-style-type: none"> <li>Marika Hoeckmann, Local Public Health Administrator</li> <li>Kimberly Davis, Care Coordination for Children Supervisor</li> </ul>                                                                                                                                                     |
| Cumberland County Department of Social Services | Stands united to enhance the quality of life for the citizens of the county by promoting self-sufficiency and maximizing well-being thereby, enabling individuals and families to believe in their own abilities and become self-reliant.                                                                                                                                                         | 30. Child Protective Services                                                                                                                                            | Social Services                                                                    | <ul style="list-style-type: none"> <li>Sandy Connor, Assistant Director of Children's Services</li> <li>Martha Russel, Program Manager</li> <li>Mary Taylor, Training Supervisor</li> </ul>                                                                                                                                  |
| Cumberland County Schools (CCS)                 | Is committed to empowering all students to collaborate, compete, and succeed in an increasingly interconnected world.                                                                                                                                                                                                                                                                             | 31. Early-Intervention/<br>Special Education<br>32. Title I Pre-K & NC<br>Pre-K<br>33. Adult and Parenting<br>Education Programs                                         | Parent Education/Support                                                           | <ul style="list-style-type: none"> <li>Elizabeth Fishbaugh, Program Specialist with the Early-In Special Education Program</li> <li>Wanda Wesley, Pre-K/Family Literacy Coordinator</li> <li>Natasha Scott, Executive Director, Student Services</li> <li>Pamela Story, Social Work Coordinator, Homeless Liaison</li> </ul> |
| Cumberland County Sheriff's Office              | The mission of the Cumberland County Sheriff's Office is to maintain a high quality of life for all residents and visitors of Cumberland County. We have adopted a philosophy of Community Oriented Law Enforcement working in partnership with citizens to develop policing services to meet the unique needs of the community, while assuring fairness, equal treatment, and protection to all. | 34. Career Day at all of the Cumberland County Schools<br>35. Five Days of Christmas in July<br>36. Good Behavior Citation<br>37. Keys to Life<br>38. National Night Out | Public Education<br>Skill Building/Education for Children                          | <ul style="list-style-type: none"> <li>Joe Parisi, Chief of Detectives</li> <li>Kim Gagnon, Special Victims Unit/Youth Services</li> <li>Larry Sheets, Special Victims/Youth Services</li> </ul>                                                                                                                             |

| Prevention Partners                                 | Mission Statement                                                                                                                                                                                                                       | Programs                                                                                                                                                                | Program Type                                                                                                                                         | Team Members                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|-----------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                     |                                                                                                                                                                                                                                         | 39. Operation Cease Fire (Promotes Gun Safety)/Movie Night<br>40. Read Across America Every March<br>41. Shop with the Sheriff                                          |                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| Falcon Children's Home                              | We provide a safe, healing journey for hurting children and families - where love makes a difference.                                                                                                                                   | 42. Adoption<br>43. Foster Care<br>44. Residential Care                                                                                                                 | Parent Education/Support<br>Skill Building/Education for Children                                                                                    | <ul style="list-style-type: none"> <li>Tracy Starling, Director of Social Services</li> </ul>                                                                                                                                                                                                                                                                                                                                                                |
| Fayetteville Community Church (FCC)/                | Loving God, Loving Each Other                                                                                                                                                                                                           | 45. Pastoral Counseling                                                                                                                                                 | Parent Education/Support                                                                                                                             | <ul style="list-style-type: none"> <li>Dr. James C. Basnight</li> <li>Jill Basnight</li> <li>Dr. Vivian Rhone</li> </ul>                                                                                                                                                                                                                                                                                                                                     |
| Giving Hands Association                            | Use biblical principles to promote stability in the community. Seek to assist families experiencing hardships, offer educational resources and supports for the prevention of cruelty to children, and provide volunteer opportunities. | 46. Parent Cafés<br>47. Community Resources<br>48. Food Pantry<br>49. Closing Closet                                                                                    | Parent Education/Support                                                                                                                             | <ul style="list-style-type: none"> <li>Shelly Savoy, Executive Director</li> </ul>                                                                                                                                                                                                                                                                                                                                                                           |
| Insight Human Services                              | Offer the highest quality care to reduce the negative impacts of substance abuse and mental illness in the communities we serve.                                                                                                        | 50. Substance Abuse Prevention Services                                                                                                                                 | Parent Education/Support<br>Skill Building/Education for Children                                                                                    | <ul style="list-style-type: none"> <li>Bernard Jones, Program Specialist</li> </ul>                                                                                                                                                                                                                                                                                                                                                                          |
| Partnership for Children of Cumberland County (PFC) | Be the driving force to engage partners to achieve lasting positive outcomes for all children, beginning at birth.                                                                                                                      | 51. Community Engagement & Resource Development<br>52. Family Resource Center<br>53. NC Pre-K<br>54. Nurturing Parenting Program<br>55. Professional Development Center | Home Visiting<br>Parent Education/Support<br>Parent Family Skill Building<br>Public Education<br>Service Providers Training and Technical Assistance | <ul style="list-style-type: none"> <li>Michelle Bailey, NC Pre-K Coordinator</li> <li>Violet Baker-Johnson, Individual Referral Assistant</li> <li>Linda Blanton, VP of Planning &amp; Evaluation</li> <li>Eileen Cedzo, Family Resource Center Counseling Manager</li> <li>Janice Hanner, Family Resource Center Counselor</li> <li>Julanda Jett, Professional Development Manager</li> <li>Sharon Moyer, Communication Engagement Administrator</li> </ul> |

| Prevention Partners                | Mission Statement                                                                                                                                                                       | Programs                               | Program Type                          | Team Members                                                                                                 |
|------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------|---------------------------------------|--------------------------------------------------------------------------------------------------------------|
|                                    |                                                                                                                                                                                         | 56. Program Coordination/Evaluation    | Skill Building/Education for Children | <ul style="list-style-type: none"> <li>Tavares Wilkerson, Family Resource Center Counselor</li> </ul>        |
| Prevent Child Abuse North Carolina | Prevent Child Abuse North Carolina supports the development of safe, stable, nurturing relationships for children in their families and communities to prevent child abuse and neglect. | 57. Prevent Child Abuse North Carolina | Public Education                      | <ul style="list-style-type: none"> <li>Melea Rose-Waters, Parent and Community Engagement Manager</li> </ul> |



## Background

In 2013, a group of early childhood supporters came together to answer the question, “What if we could create a system in Cumberland County that makes a suite of prevention and intervention parent education and family support services available for all children and their families?” Our journey has been guided by the wisdom, knowledge and experience of individuals who have helped us lay the groundwork, frame our approach, facilitate our discussions, and inform our recommendations.

|                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|--------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| What was the unmet need?                                     | <ul style="list-style-type: none"> <li>✓ The unmet needs identified for the community <ul style="list-style-type: none"> <li>○ Uncoordinated action among isolated organizations.</li> <li>○ Lack of shared measures.</li> </ul> </li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| How was the unmet need identified?                           | <ul style="list-style-type: none"> <li>✓ Mapped the Parent Education Programs By Level Of Intensity [2013–14]</li> <li>✓ Conducted a Strength*Weakness*Opportunities*Threat* (SWOT) Strategy Session; Identified strategies to <u>capitalize</u> on strengths, <u>addressed</u> weaknesses, <u>maximized</u> opportunities and <u>minimized</u> threats [2013–14]</li> <li>✓ Incorporated questions into our Annual Family Needs Assessment to get families perspectives [2014–15]</li> <li>✓ Environmental scan of key data points.</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
| What actions did our collaborative take to address the need? | <ul style="list-style-type: none"> <li>✓ Two PFC staff members visited the Catawba Parenting Network Center to view the model [2013–14]</li> <li>✓ PFC convened groups and individuals for broader goals and greater impact regarding parent education support. [2013–14]</li> <li>✓ Developed a Strategic Goal and Objectives [2013–14]</li> <li>✓ Developed Resolution of Support [2013–14]</li> <li>✓ Cross-Service System Nurturing Parenting Program Training [2014–15]</li> <li>✓ Community-Based Parent Education Workshops conducted [2014–15] <ul style="list-style-type: none"> <li>○ 44 individuals representing PFC and 10 other organization were certified in the evidenced-based <i>Nurturing Parenting Community Based Training</i>.</li> </ul> </li> <li>✓ Created a common vocabulary among stakeholders.</li> <li>✓ First<sup>1</sup> certified national trainer for Protective Factors in NC [2015–16]</li> <li>✓ Cross-Service System Protective Factors Training [2015–16] <ul style="list-style-type: none"> <li>○ 10 county and community-based agencies participated in pilot Protective Factors training curricula</li> </ul> </li> <li>✓ Partnered with Child Advocacy Center and Prevent Child Abuse NC to develop Child Abuse Prevention Plan [2016-17]</li> <li>✓ Partnered with Coastal Horizon and Prevent Child Abuse NC to conduct Protective Factors Training [2016–17]</li> <li>✓ Child Abuse Prevention Plan Teams Sessions [2016-17]</li> <li>✓ Embedded Community ACEs and Protective Factors Surveys into PFC Family Needs Assessment [2016–17]</li> <li>✓ Screening of <i>Resilience: The Biology of Stress &amp; the Science of Hope</i> [2016–17]</li> <li>✓ Child Abuse Prevention Plan Teams Sessions [2017–18]</li> <li>✓ Community-wide screenings of <i>Resilience: The Biology of Stress &amp; the Science of Hope</i> [2017–18]</li> </ul> |

## Collective Impact Framework

For this task, we proposed the Collective Impact Model, established by John Kania's and Mark Kramer's 2011 study on the effectiveness of coordinated, collaborative efforts. This model relies on five conditions: a common agenda, shared measurements, mutually reinforcing activities and programming, continuous communication, and an effective backbone organization.

### Common Agenda

Individuals, neighborhoods, key organizations, businesses, education groups, schools, faith communities and policy makers must actively support each other's efforts and work toward a common goal or vision.

### Shared Measurement

After setting a bold community goal or goals, agree to collect data and measure consistent outcomes (i.e., results) across all participants to create alignment, accountability and the ability to see when strategies are or are not working.

### Mutually Reinforcing Action Plan

The power of collective action does not come from the number of participants or the standardization of efforts, but from the coordination of activities through the plan of action.

### Continuous Communication

Consistent and open communication is needed to build trust, assure mutual objectives and create common motivation.

### Backbone Support

A successful plan requires central coordination by a "backbone" organization or organizations and widespread community involvement.

## Common Agenda

## Common Agenda

There are various agencies and programs responsible for specialized services based on the prevention framework. All of them have some aspect of their work focused on building capacity with families. The protective factors brings a simple, universal APPROACH to families, framing familiar research that already guides each system's work in a way that helped create a new way of thinking.

The SOAR Team's Common Agenda reflects years of work from a coalition of community leaders. The Common Agenda incorporates the Protective Factors Framework around two impact areas.

1. **Build The Capacity Of Parents And Prevention Partners To Understand, Deliver, Evaluate And Advocate For The Prevention Of Child Abuse And Neglect.**
  - a. Increase Social and Emotional Competence of Children
  - b. Build Parental Resilience
  - c. Increase Knowledge Of Parenting And Of Child And Youth Development
  - d. Build Concrete Support in Time of Need
  - e. Broaden Social Networks
2. **Cultivate Beneficial Prevention-Focused Partnerships To Create Shared Language, Efficiency And Reach.**
  - a. Collective Action To Reduce Child Protection Risks, Build Assets And Increase Thriving
  - b. Sustainable Networks Of Services And Supports Contribute To Child Protection
  - c. Influence Community To Promote And Support Child Protection



## Shared Measurement

## Shared Measurement

Relative to our community goal, collect data and measure consistent outcomes (i.e., results) across all participants to create alignment, accountability and the ability to see when strategies are or are not working.

### What is Child Abuse and Neglect (Maltreatment)?

At the Federal level, the Child Abuse Prevention and Treatment Act defines child abuse and neglect as: Child abuse and neglect has been defined as “any recent act or failure to act on the part of a parent or caretaker which results in death, serious physical or emotional harm, sexual abuse or exploitation; or an act or failure to act, which presents an imminent risk of serious harm.”

### What is the Scope of the Child Abuse and Neglect (Maltreatment) Problem?

In 2015-16, based on investigations conducted, North Carolina reported that an estimated 6,632 unique children were victims of abuse or neglect in 2016, resulting in a victimization rate of 76.99 per 1,000 children in the population compared to a state rate of 56.99. Annual rate of child victimization (per 1,000 children) for Cumberland County is 21.59 while NC's rate was 13.47. Victims of substantiated or indicated maltreatment who were NOT victims of another substantiated or indicated report within a 12-month period was 86.80% for Cumberland County while NC's percentage was 89.46%.

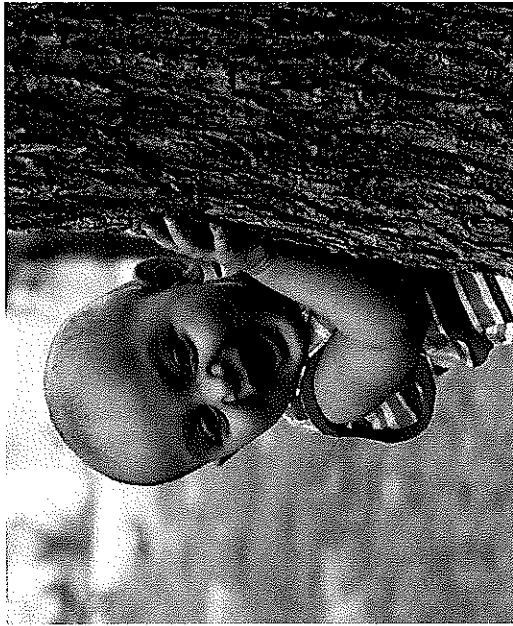
For Cumberland County, the percentage of child victims by gender was similar for boys and girls (51% and 49%, respectively). In 2016, children aged 0-5 years accounted for 55% of all victims. About 31% of victims were between the ages of 6 and 12 years, and 14% were aged 13-17 years. Similarly, although 34% of victims were White, rates of victimization were highest among African American at 44%, American Indian and Alaska Native children at 2.0%, and other races at 20%. Among all the children with a substantiated report of abuse and/or neglect within the first 6 months of the reporting period, 8.6% of this total for Cumberland County had another substantiated report within 6 months of the first report, while the state is 6.7%.

Of all children in foster care during a 12-month period, the rate of victimization per 100,000 days of care for Cumberland County was 11.97 compared to 8.41 for NC. The rate of placement moves per day of foster care for Cumberland County was 5.42 compared to the state's rate of 4.73. The national standard is 4.12 moves per 1,000 days in foster care.



Source: <http://fosteringcourtimprovement.org/nc/County/Cumberland/>; [http://sasweb.unc.edu/cgi-bin/hroker?\\_service=default&\\_program=caweb.lexp.sas&county=Cumberland&label=County&entry=2](http://sasweb.unc.edu/cgi-bin/hroker?_service=default&_program=caweb.lexp.sas&county=Cumberland&label=County&entry=2)

## What Factors Contributes to Child Abuse and Neglect?



A variety of risk factors have been associated with child maltreatment. A brief, meaningful snapshot of some statistics, with origins in a 2003 report by the US Department of Health and Human Services, and a separate 2006 article related to the intergenerational transmission of abuse and neglect, will help to illuminate the impact of these risk factors.

<http://centerforchildwelfare.fmhi.usf.edu/kb/irprev/a%20coordinated%20response%20to%20child%20abuse%20and%20neglect-the%20foundation%20for%20practice.pdf>

### Low Socioeconomic Status

Children from families with annual incomes below \$15,000 were 22 times more likely to be harmed by child abuse and neglect as compared to children from families with annual incomes above \$30,000.

### Parental History of Abuse

Parents who were neglected as children are 2.6 times more likely to neglect and 2 times more likely to physically abuse their children than those who were not. Parents who were physically abused as children are 5 times more likely to physically abuse and 1.4 times more likely to neglect their children than those who were not.

### Family Structure

The rate of child abuse in single-parent households is 27.3 children per 1,000, which is near twice the rate of child abuse in two-parent households (15.5 children per 1,000). Only 3.2% of the boys and girls who were raised with both biological parents had a history of maltreatment. However, 18.6% of those in other family configurations had been maltreated.

### Marital/Parental Conflict & Domestic Violence

Between 30% to 60% of families where spouse abuse takes place, child maltreatment also occurs.

### Child Disability

Children with disabilities are 1.7 times more likely to be maltreated than children without disabilities.



## How Does Experiences in Childhood Shape Our Lives?

Adverse childhood experiences (ACEs) are stressful or traumatic events to include:

| Abuse                                                                                                           | Neglect                                                                                       | Dysfunction                                                                                                                                                                                                                             |
|-----------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>Physical abuse</li> <li>Sexual abuse</li> <li>Emotional abuse</li> </ul> | <ul style="list-style-type: none"> <li>Physical neglect</li> <li>Emotional neglect</li> </ul> | <ul style="list-style-type: none"> <li>Intimate partner violence</li> <li>Substance misuse within household</li> <li>Household mental illness</li> <li>Parental separation or divorce</li> <li>Incarcerated household member</li> </ul> |

### The ACE Pyramid: A New Framework for Prevention

Research has demonstrated a strong relationship between ACEs, substance use disorders, and behavioral problems. When children are exposed to chronic stressful events, their neurodevelopment can be disrupted. As a result, the child's cognitive functioning or ability to cope with negative or disruptive emotions may be impaired. Over time, and often during adolescence, the child may adopt negative coping mechanisms, such as substance use or self-harm. Eventually, these unhealthy coping mechanisms can contribute to disease, disability, and social problems, as well as premature mortality.

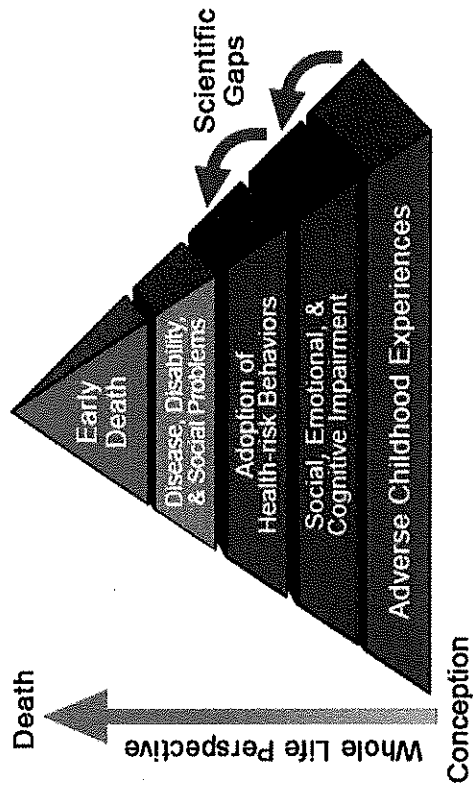
The Partnership for Children of Cumberland County included the ACE questions in its Annual Family Needs Assessment to get a community ACE Score. The ACE Score takes interrelatedness of ACEs into account to show how they add up to exert their effects. The number of categories of ACEs is added up for each person to produce the ACE Score (range: 0-10). An ACE Score of 0 means that none of the categories were reported, while an ACE Score of 2+ means that the person reported 2 or more categories of ACEs.

|        | Cumberland County | North Carolina | National |
|--------|-------------------|----------------|----------|
| 0 ACE  | 50%               | 50%            | 52%      |
| 1 ACE  | 19%               | 25%            | 25%      |
| 2+ ACE | 31%               | 24%            | 22%      |

Additionally, the table below depicts how many respondents reported the following ACE factor.

| Emotional abuse | Physical abuse    | Sexual abuse   | Emotional Neglect | Physical neglect | Intimate partner violence | Parental separation or divorce | Substance misuse within household | Household mental illness | Incarcerated household member |
|-----------------|-------------------|----------------|-------------------|------------------|---------------------------|--------------------------------|-----------------------------------|--------------------------|-------------------------------|
| 20%<br>[85/415] | 12.5%<br>[52/415] | 5%<br>[22/415] | 9%<br>[36/415]    | 17%<br>[25/415]  | 9%<br>[38/415]            | 33%<br>[136/415]               | 20%<br>[84/415]                   | 15%<br>[61/415]          | 9%<br>[36/415]                |

The ACE Score captures the cumulative negative impact on social, emotional and cognitive development, and other impairments in the function of brain and body systems. These impairments are the biologic pathways to health risks, disability, disease, and early mortality. The short- and long-term outcomes of these childhood exposures include many health and social problems. As the number of adverse childhood experiences increases, the risk of developing significant health problems increases in a strong and graded fashion; this is called a “dose response” reaction. More ACEs equals more risk for negative outcomes! The ACE Pyramid depicts how childhood stressors (ACEs) affect health and social well-being throughout the lifespan.



## What Factors Promote Resilience and Reduce the Likelihood of Child Abuse and Neglect?

Research has found that successful prevention strategies must both reduce risk factors and build protective factors to best safeguard the safety and well-being of children. Just as there are factors that place families at risk for maltreating their children, there are other factors that may protect them from vulnerabilities—factors that promote resilience. Protective factors are defined as conditions or attributes of individuals, families, communities, or the larger society that both mitigate risk factors and actively enhance well-being. The protective factors within the Strengthening Families Approach are: (a) parental resilience, (b) social connections, (c) concrete support in times of need, (d) children’s social and emotional competence, and (e) knowledge of parenting and child development.

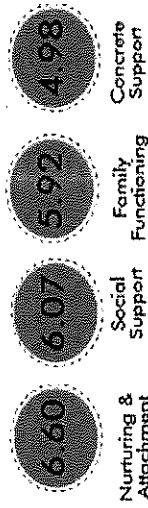
The Parents’ Assessment of Protective Factors (PAPF) was developed as a measure to assess the presence, strength, and growth of parents’ self-reported beliefs, feelings, and behaviors that are regarded as indicators of the Strengthening Families Protective Factors. The Partnership for Children of Cumberland County included the Protective Factors questions in its Annual Family Needs Assessment. The instrument measures protective factors in four areas: family functioning/resiliency, social support, concrete support, nurturing and attachment, and knowledge of parenting/child development.

- Family Functioning/Resiliency: Having adaptive skills and strategies to persevere in times of crisis. Family’s ability to openly share positive and negative experiences and mobilize to accept, solve, and manage problems. **5.92**
- Social Support: Perceived informal support (from family, friends, and neighbors) that helps provide for emotional needs. **6.07**
- Concrete Support: Perceived access to tangible goods and services to help families cope with stress, particularly in times of crisis or intensified need. **4.98**
- Nurturing and Attachment: The emotional tie along with a pattern of positive interaction between the parent and child that develops over time. **6.6**

## Community Findings

What is Resilience?

Resilience is the ability to adjust (or bounce back) when bad things happen. Research shows resilience helps reduce the effects of ACEs. Protective factors are internal and external resources that help us to build our resilience.





## What Our Prevention Partners Are Doing Regarding Child Abuse Prevention?



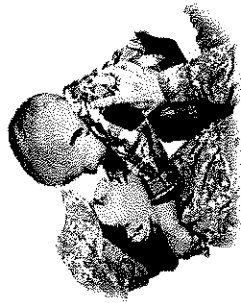
### Social and Emotional Competence of Children

Several research studies have demonstrated that—for both mothers and fathers—high levels of emotional, informational, instrumental or spiritual support are associated with positive parental mood; positive perceptions of and responsiveness to one's children; parental satisfaction, well-being and sense of competence; and lower levels of anger, anxiety, and depression. The following list is of community resources addressing the *Social and Emotional Competence of Children*. The matrix is a starting point; it is not an exhaustive list. The list will grow as more partners join the effort.

| Community Resources that Increase Social and Emotional Competence of Children |                                    |                                                                                                     |                                     |
|-------------------------------------------------------------------------------|------------------------------------|-----------------------------------------------------------------------------------------------------|-------------------------------------|
| Evidenced Based Practice                                                      | Name of Organization               | Service Provided                                                                                    | Target Population                   |
| <i>Body Safety Awareness</i>                                                  | Child Advocacy Center              | Public Education                                                                                    | 3 to 12 year olds                   |
| <i>Career Day at all of the Cumberland County Schools</i>                     | Cumberland County Sheriff's Office | Public Education                                                                                    | School age children                 |
| <i>Children's Support Group</i>                                               | Child Advocacy Center              | Parent Education/Support                                                                            |                                     |
| <i>Conscience Discipline</i>                                                  | Action Pathway                     | Skill Building/Education for Children<br>Parent Education/Support<br>Home Visiting                  | Pregnant mothers<br>Birth to age 3  |
| <i>Disciples of Christ</i>                                                    | Fayetteville Community Church      | Skill Building/Education for Children                                                               | 10 to 12 year olds                  |
| <i>Early Head Start</i>                                                       | Action Pathway                     | Skill Building/Education for Children<br>Parent Education/Support<br>Home Visiting                  | Pregnant mothers,<br>birth to age 3 |
| <i>Early-In Special Education Preschool</i>                                   | Cumberland County Schools          | Skill Building/Education for Children                                                               | 3 to 4 year-olds                    |
| <i>Educating Kids on Gun Violence</i>                                         | Fayetteville Police Department     | Public Education                                                                                    | Children in 2 <sup>nd</sup> Grade   |
| <i>Exceptional Family Member Program</i>                                      | Army Community Services            | Information/Screening/Referral<br>Parent Education/Support                                          | Military Families                   |
| <i>Family Advocacy Program</i>                                                | Army Community Services            | Skill Building/Education for Children<br>Information/Screening/Referral<br>Parent Education/Support | Military Families                   |
| <i>Financial Readiness Program</i>                                            | Army Community Services            | Skill Building/Education for Children<br>Information/Screening/Referral<br>Parent Education/Support | Military Families                   |
| <i>Head Start</i>                                                             | Action Pathway                     | Skill Building/Education for Children<br>Parent Education/Support<br>Home Visiting                  | 3 to 5 year-olds                    |
| <i>Host 19 Days of Prevention (November 1-19)</i>                             | Child Advocacy Center              | Public Education                                                                                    | General Public                      |
| <i>King Kids</i>                                                              | Fayetteville Community Church      | Skill Building/Education for Children                                                               | 6 to 9 year olds                    |



| Community Resources that Increase Social and Emotional Competence of Children                            |                                                     |                                                                                                                   |                                         |
|----------------------------------------------------------------------------------------------------------|-----------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|-----------------------------------------|
| Evidenced Based Practice                                                                                 | Name of Organization                                | Service Provided                                                                                                  | Target Population                       |
| <i>Let's Talk About It</i>                                                                               | Fayetteville Community Church                       | Skill Building/Education for Children                                                                             | Teens                                   |
| <i>New Parent Support Program</i>                                                                        | Army Community Services                             | Information/Screening/Referral<br>Parent Education/Support<br>Skill Building/Education for Children               | Military Families                       |
| <i>NC Pre-K</i>                                                                                          | Partnership for Children of Cumberland County, Inc. | Skill Building/Education for Children                                                                             | 3 to 4 year-olds                        |
| <i>Nurturing Parenting Program (NPP) Nurturing Skills (NSF) for Families Program</i>                     | Partnership for Children of Cumberland County, Inc. | Parent Education/Support<br>Home Visiting                                                                         | Birth to age of entry into kindergarten |
| <i>Nurturing Parenting Program (NPP) Parents &amp; Their Infants, Toddlers &amp; Preschoolers (PIPR)</i> | Partnership for Children of Cumberland County, Inc. | Parent Education/Support<br>Home Visiting                                                                         | Birth to age of entry into kindergarten |
| <i>Pinwheel Campaign</i>                                                                                 | Child Advocacy Center                               | Public Education                                                                                                  | General Public                          |
| <i>Read Across America Every March</i>                                                                   | Cumberland County Sheriff's Office                  | Public Education                                                                                                  | General Public                          |
| <i>Second Step Curriculum</i>                                                                            | Action Pathway                                      | Skill Building/Education for Children                                                                             | 3 to 5 year olds                        |
| <i>Sexting Program And The Dangers Of That And Internet Safety</i>                                       | Fayetteville Police Department                      | Public Education                                                                                                  | School Age Children                     |
| <i>Social and Emotional Foundations for Early Learning (SEFEL) Model</i>                                 | Cumberland County Schools                           | Skill Building/Education for Children                                                                             | 3 to 4 year-olds                        |
|                                                                                                          | Action Pathway                                      |                                                                                                                   | 3 to 5 year olds                        |
|                                                                                                          | Partnership for Children of Cumberland County, Inc. |                                                                                                                   | 3 to 4 year-olds                        |
| <i>Survivor Outreach Services</i>                                                                        | Army Community Services                             | Information/Screening/Referral<br>Parent Education/Support<br>Skill Building/Education for Children               | Military Families                       |
| <i>Title I Pre-k/Family Literacy</i>                                                                     | Cumberland County Schools                           | Skill Building/Education for Children<br>Social and Emotional Foundation for Early Learning, and Parent Education | 4-year-olds and their parents           |



## Parental Resilience

Numerous researchers have concluded that how parents respond to stressors is much more important than the stressor itself in determining the outcomes for themselves and their children. Parents are more likely to achieve healthy, favorable outcomes if they are resilient. Resilience is the process of managing stress and functioning well even when faced with challenges, adversity, and trauma. The following list is of community resources addressing the *Parental Resilience*. The matrix is a starting point; it is not an exhaustive list. The list will grow as more partners join the effort.

| Community Resources that Increase Parental Resilience              |                                                                |                                                                                                     |                                         |
|--------------------------------------------------------------------|----------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|-----------------------------------------|
| Evidenced Based Practice                                           | Name of Organization                                           | Service Provided                                                                                    | Target Population                       |
| <i>123 Magic</i>                                                   | Cumberland County Dept. Of Public Health<br>– Health Education | Parent Education/Support                                                                            | 2 to 12 year olds                       |
| <i>Active Parenting</i>                                            | Cumberland County Dept. Of Public Health<br>– Health Education | Parent Education/Support                                                                            | 1 to 4 year olds                        |
| Adolescent Parenting Program                                       | Cumberland County Dept. Of Public Health                       | Parent Education/Support<br>Home Visiting                                                           | Pregnant/Parenting teens                |
| <i>Bring the Protective Factors Framework to Life in Your Work</i> | Coastal Horizons Center, Inc.                                  | Service Providers Training and Technical Assistance                                                 | General Public                          |
|                                                                    | Partnership for Children of Cumberland County, Inc.            |                                                                                                     |                                         |
|                                                                    | Prevent Child Abuse North Carolina                             |                                                                                                     |                                         |
| <i>Child birth Classes</i>                                         | Cumberland County Dept. Of Public Health<br>– Health Education | Parent Education/Support                                                                            | Pregnant women                          |
| <i>Early Head Start</i>                                            | Action Pathway                                                 | Skill Building/Education for Children<br>Parent Education/Support<br>Home Visiting                  | Pregnant mothers<br>Birth to age 3      |
| <i>Exceptional Family Member Program</i>                           | Army Community Services                                        | Information/Screening/Referral<br>Parent Education/Support<br>Skill Building/Education for Children | Military Families                       |
| <i>Family Advocacy Program</i>                                     | Army Community Services                                        | Information/Screening/Referral<br>Parent Education/Support<br>Skill Building/Education for Children | Military Families                       |
| <i>Grieving Well</i>                                               | Fayetteville Community Church                                  | Parent Education/ Support                                                                           | Those dealing with loss<br>of loved one |
| <i>Head Start</i>                                                  | Action Pathway                                                 | Skill Building/Education for Children<br>Parent Education/Support<br>Home Visiting                  | 3 to 5 year olds                        |
| <i>Launching Hope</i>                                              | Child Advocacy Center                                          | Parent Education/Support                                                                            | Parents of Teens or<br>Tweens           |

| Community Resources that Increase Parental Resilience                                |                                                                                |                                                                                                     |                                                    |
|--------------------------------------------------------------------------------------|--------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|----------------------------------------------------|
| Evidenced Based Practice                                                             | Name of Organization                                                           | Service Provided                                                                                    | Target Population                                  |
| <i>MEND (Model Expectations, Needs and Determination)</i>                            | Fayetteville Community Church                                                  | Parent Education/Support                                                                            | Married Couples                                    |
| <i>Mighty Warriors</i>                                                               | Fayetteville Community Church                                                  | Parent Education/Support                                                                            | Those dealing with anxiety, depression & addiction |
| <i>New Parent Support Program</i>                                                    | Army Community Services                                                        | Information/Screening/Referral<br>Parent Education/Support<br>Skill Building/Education for Children | Military Families                                  |
| <i>Nurturing Parenting Program (NPP) Nurturing Skills (NSF) for Families Program</i> | Partnership for Children of Cumberland County, Inc.                            | Parent Education/ Support<br>Home Visiting                                                          | Birth to age of entry into kindergarten            |
|                                                                                      | Partnership for Children of Cumberland County, Inc.                            | Parent Education/Support<br>Home Visiting                                                           | Birth to age of entry into kindergarten            |
|                                                                                      | Army Community Services<br>Partnership for Children of Cumberland County, Inc. | Public Education                                                                                    | General Public                                     |
| <i>Resilience: The Biology of Stress &amp; the Science of Hope</i>                   |                                                                                |                                                                                                     |                                                    |
| <i>Scream Free Marriage</i>                                                          | Child Advocacy Center (CAC)                                                    | Parent Education/Support                                                                            | Married Couples                                    |
| <i>Scream Free Parenting</i>                                                         | Child Advocacy Center (CAC)                                                    | Parent Education/Support                                                                            | Parent Or Expectant Parents (Ages 1 -18)           |
|                                                                                      | Cumberland County Dept. Of Public Health                                       | Parent Education/Support                                                                            | Parents with children of all ages                  |
| <i>Survivor Outreach Services</i>                                                    | Army Community Services                                                        | Information/Screening/Referral<br>Parent Education/Support<br>Skill Building/Education for Children | Military Families                                  |
| <i>The Breakfast Club</i>                                                            | Fayetteville Community Church                                                  | Parent Education/Support                                                                            | Conflict Resolution & Relationships                |





## Knowledge of Parenting and Child Development

Scientists in these fields have provided much evidence of the critical importance of early childhood as the period in which the foundation for intellectual, social, emotional and moral development is established. Furthermore, numerous research studies show this foundation is determined by the nature of the young child's environments and experiences that shape early brain development. The following list is of community resources addressing the *Knowledge of Parenting and Child Development*. The matrix is a starting point; it is not an exhaustive list. The list will grow as more partners join the effort.

| Community Resources that Increase Knowledge of Parenting and Child Development |                                                     |                                                                                                     |                                            |
|--------------------------------------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------------------------------------------------------|--------------------------------------------|
| Evidenced Based Practice                                                       | Name of Organization                                | Service Provided                                                                                    | Target Population                          |
| 24/7 Dads                                                                      | Army Community Service                              | Information/Screening/Referral<br>Parent Education/Support                                          | Military Families                          |
| Childbirth Classes                                                             | Cape Fear Valley Health                             | Parent Education/Support                                                                            | Expecting Parents                          |
| Child Abuse Summit                                                             | Child Advocacy Center                               | Parent Education/Support                                                                            | Parents                                    |
| Chosen—Domestic Minor Sex Trafficking Workshop                                 | Child Advocacy Center                               | Parent Education/Support                                                                            | Parents                                    |
| Early Head Start                                                               | Action Pathway                                      | Skill Building/Education for Children<br>Parent Education/Support<br>Home Visiting                  | Pregnant mothers<br>Birth to age 3         |
| Exceptional Family Member Program                                              | Army Community Services                             | Information/Screening/Referral<br>Parent Education/Support<br>Skill Building/Education for Children | Military Families                          |
| Family Advocacy Program                                                        | Army Community Services                             | Information/Screening/Referral<br>Parent Education/Support<br>Skill Building/Education for Children | Military Families                          |
| Head Start                                                                     | Action Pathway                                      | Skill Building/Education for Children<br>Parent Education/Support<br>Home Visiting                  | 3 to 5 year olds                           |
| Information, Referral and Follow-Up                                            | Army Community Services                             | Information/Screening/Referral<br>Parent Education/Support                                          | Military Families                          |
| Internet Safety Workshop                                                       | Child Advocacy Center                               | Parent Education/Support                                                                            | Parents                                    |
| Launching Hope                                                                 | Child Advocacy Center                               | Parent Education/Support                                                                            | Parent of teenager or<br>tween             |
| New Parent Support Program                                                     | Army Community Services                             | Information/Screening/Referral<br>Parent Education/Support<br>Skill Building/Education for Children | Military Families                          |
| Nurturing Parenting Program (NPP) Nurturing Skills (NSF) for Families Program  | Partnership for Children of Cumberland County, Inc. | Parent Education/Support<br>Home Visiting                                                           | Birth to age<br>of entry into kindergarten |

| Community Resources that Increase Knowledge of Parenting and Child Development                           |                                                     |                                                                                                     |                                            |
|----------------------------------------------------------------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------------------------------------------------------|--------------------------------------------|
| Evidenced Based Practice                                                                                 | Name of Organization                                | Service Provided                                                                                    | Target Population                          |
| <i>Nurturing Parenting Program (NPP) Parents &amp; Their Infants, Toddlers &amp; Preschoolers (PITR)</i> | Partnership for Children of Cumberland County, Inc. | Parent Education/Support<br>Home Visiting                                                           | Birth to age<br>of entry into kindergarten |
| <i>Parenting 1-4</i>                                                                                     | Army Community Service                              | Information/Screening/Referral<br>Parent Education/Support                                          | Military Families                          |
| <i>Recognizing and Reporting Workshop</i>                                                                | Child Advocacy Center                               | Parent Education/Support                                                                            | Parents                                    |
| <i>Relocation Readiness Program</i>                                                                      | Army Community Services                             | Information/Screening/Referral<br>Parent Education/Support                                          | Military Families                          |
| <i>Scream Free Marriage</i>                                                                              | Child Advocacy Center                               | Parent Education/Support                                                                            | Married Couples                            |
| <i>Scream Free Parenting</i>                                                                             | Army Community Service                              | Information/Screening/Referral<br>Parent Education/Support                                          | Military Families                          |
| <i>Stewards of Children Workshop</i>                                                                     | Child Advocacy Center                               | Parent Education/Support                                                                            | Parents                                    |
| <i>Survivor Outreach Services</i>                                                                        | Army Community Services                             | Information/Screening/Referral<br>Parent Education/Support<br>Skill Building/Education for Children | Parents<br>Military Families               |



## Concrete Supports

Assisting parents to identify, find and receive concrete support in times of need helps to ensure they and their family receive the basic necessities everyone deserves in order to grow (e.g., healthy food, a safe environment), as well as specialized medical, mental health, social, educational or legal services. The following list is of community resources addressing the *Concrete Support*. The matrix is a starting point; it is not an exhaustive list. The list will grow as more partners join the effort.

| Community Resources that Build Concrete Support in Time of Need |                                                 |                                                                                    |                                                                                 |
|-----------------------------------------------------------------|-------------------------------------------------|------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|
| Evidenced Based Practice                                        | Name of Organization                            | Service Provided                                                                   | Target Population                                                               |
| 211                                                             | United Way of Cumberland Count                  | Resource Directory                                                                 | All                                                                             |
| <i>Airborne Attic</i>                                           | Army Community Service                          | Household Goods Supports                                                           | Military Families E4 and below                                                  |
| <i>Army Emergency Relief (AER)</i>                              | Army Community Service                          | Economic Supports                                                                  | Military Families facing financial emergency situation                          |
| <i>ASPIRE Self-Sufficiency Program</i>                          | Action Pathways                                 | Economic Supports                                                                  | Low wealth individuals and families                                             |
| <i>Assuring Better Child Health and Development (ABCD)</i>      | Carolina Collaborative Community Care (4C)      | Health and Development on Track                                                    | All Children                                                                    |
| <i>Autism Resource and Referral</i>                             | Autism of Cumberland County                     | Resource Directory                                                                 | Families with children suspected of or diagnosed with Autism Spectrum Disorders |
| <i>Car Seat Safety Program</i>                                  | Partnership for Children of Cumberland County   | Family Support                                                                     | Low wealth individuals and families                                             |
| <i>Child Care Subsidy</i>                                       | Cumberland County Department of Social Services | Economic Supports                                                                  | Low wealth individuals and families                                             |
| <i>Child Care Subsidy</i>                                       | FTCC Child Care Subsidy                         | Economic Supports                                                                  | Low wealth individuals and families                                             |
| <i>Child Care Subsidy</i>                                       | PFC Child Care Subsidy                          | Economic Supports                                                                  | Low wealth individuals and families                                             |
| <i>Care Coordination for Children</i>                           | Cumberland County Dept. of Public Health        | Health and Development on Track                                                    | Children birth to five with special healthcare needs                            |
| <i>Diaper Bank of North Carolina</i>                            | Partnership for Children of Cumberland County   | Family Support                                                                     | Children birth to five                                                          |
| <i>Duke Energy Helping Home Fund</i>                            | Action Pathways                                 | Economic Supports                                                                  | Low wealth individuals and families                                             |
| <i>Early Head Start</i>                                         | Action Pathways                                 | Skill Building/Education for Children<br>Parent Education/Support<br>Home Visiting | Pregnant mothers<br>Birth to age 3                                              |
| <i>Employment Readiness Program</i>                             | Army Community Services                         | Employment Readiness                                                               | Military Families                                                               |

| Community Resources that Build Concrete Support in Time of Need                          |                                                    |                                                                                                        |                                                                                                                                                  |
|------------------------------------------------------------------------------------------|----------------------------------------------------|--------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|
| Evidenced Based Practice                                                                 | Name of Organization                               | Service Provided                                                                                       | Target Population                                                                                                                                |
| <i>Exceptional Family Member Program</i>                                                 | Army Community Services                            | Information/Screening/Referral<br>Parent Education/Support<br>Skill Building/Education for<br>Children | Military Families                                                                                                                                |
| <i>Family Advocacy Program</i>                                                           | Army Community Services                            | Information/Screening/Referral<br>Parent Education/Support<br>Skill Building/Education for<br>Children | Military Families                                                                                                                                |
| <i>Family Focus Guide</i>                                                                | Partnership for Children of Cumberland<br>County   | Resource Directory                                                                                     | General Public                                                                                                                                   |
| <i>Family Resource Center</i>                                                            |                                                    | Family Resource Center                                                                                 | All Families                                                                                                                                     |
| <i>Head Start</i>                                                                        | Action Pathway                                     | Skill Building/Education for<br>Children<br>Parent Education/Support<br>Home Visiting                  | 3 to 5 year olds                                                                                                                                 |
| <i>Lending Closet</i>                                                                    | Army Community Services                            | Parent Education/ Support                                                                              | Military Families                                                                                                                                |
| <i>Multicultural Readiness Program</i>                                                   | Army Community Services                            | Information/Screening/Referral<br>Parent Education/Support                                             | Military Families                                                                                                                                |
| <i>Newborn &amp; Post-Partum Home Visiting Nursing Services</i>                          | Cumberland County Dept. of Public<br>Health        | Home visits and nursing<br>assessments                                                                 | Newborns and post-partum<br>women                                                                                                                |
| <i>New Parent Support Program</i>                                                        | Army Community Services                            | Information/Screening/Referral<br>Parent Education/Support<br>Skill Building/Education for<br>Children | Military Families                                                                                                                                |
| <i>Pregnancy Care Management</i>                                                         | Cumberland County Dept. of Public<br>Health        | High Risk Care Management<br>services<br>Home Visiting                                                 | High risk due to previous<br>preterm birth, chronic medical<br>conditions complicating<br>pregnancy, substance use,<br>unsafe living environment |
| <i>Relocation Readiness Program</i>                                                      | Army Community Services                            | Information/Screening/Referral<br>Parent Education/Support                                             | Military Families                                                                                                                                |
| <i>Second Harvest Food Bank</i>                                                          | Action Pathways                                    | Economic Supports                                                                                      | Low wealth individuals and<br>families                                                                                                           |
| <i>Special Supplemental Nutrition Program for Women,<br/>Infants, and Children (WIC)</i> | Cumberland County Department of<br>Social Services | Economic Supports                                                                                      | Low wealth individuals and<br>families                                                                                                           |
| <i>Supplemental Nutrition Assistance Program (SNAP)</i>                                  |                                                    | Economic Supports                                                                                      | Low wealth individuals and<br>families                                                                                                           |
| <i>Survivor Outreach Services</i>                                                        | Army Community Services                            | Information/Screening/Referral<br>Parent Education/Support                                             | Military Families                                                                                                                                |



| Community Resources that Build Concrete Support in Time of Need |                           |                                                                                                                   |                               |
|-----------------------------------------------------------------|---------------------------|-------------------------------------------------------------------------------------------------------------------|-------------------------------|
| Evidenced Based Practice                                        | Name of Organization      | Service Provided                                                                                                  | Target Population             |
| Title I Pre-k/Family Literacy                                   | Cumberland County Schools | Skill Building/Education for Children                                                                             | 4-year-olds and their parents |
|                                                                 |                           | Skill Building/Education for Children<br>Social and Emotional Foundation for Early Learning, and Parent Education |                               |
| Volunteer Program                                               | Army Community Services   | Information/Screening/Referral<br>Parent Education/Support                                                        | Military Families             |





### Social Connections

A growing body of research has demonstrated the strong link between young children's social-emotional competence and their cognitive development, language skills, mental health and school success. The following list is of community resources addressing the *Social Connections*. The matrix is a starting point; it is not an exhaustive list. The list will grow as more partners join the effort.

| Community Resources that Broaden Social Connections  |                                               |                                                                                                     |                                   |
|------------------------------------------------------|-----------------------------------------------|-----------------------------------------------------------------------------------------------------|-----------------------------------|
| Evidenced Based Practice                             | Name of Organization                          | Service Provided                                                                                    | Target Population                 |
| <i>Army Family Team Building</i>                     | Army Community Services                       | Classes about Military Lifestyles, Skills and Behavior                                              | Military Families                 |
| <i>Autism Breakfast Club Support Group</i>           | Autism Of Cumberland County                   | Support Group Meetings                                                                              | Preschool-Elementary Age Children |
| <i>Autism Lunch Club Support Group</i>               | Autism Of Cumberland County                   | Support Group Meetings                                                                              | Middle School Age Children        |
| <i>Autism Resource Roundtable</i>                    | Autism Of Cumberland County                   | Workshop                                                                                            |                                   |
| <i>Breastfeeding Classes</i>                         | Cape Fear Valley Health                       | Parent Education/Support                                                                            | Breastfeeding Moms                |
| <i>Childbirth Classes</i>                            | Cape Fear Valley Health                       | Parent Education/Support                                                                            | Expecting Parents                 |
| <i>Circle Of Parents</i>                             | Autism Of Cumberland County                   | Support Group Meetings                                                                              | Parents Of Preschooler            |
| <i>Early Head Start</i>                              | Action Pathway                                | Skill Building/Education for Children<br>Parent Education/Support<br>Home Visiting                  | Pregnant mothers, birth to age 3  |
| <i>Exceptional Family Member Program</i>             | Army Community Services                       | Information/Screening/Referral<br>Parent Education/Support<br>Skill Building/Education for Children | Military Families                 |
| <i>Family Advocacy Program</i>                       | Army Community Services                       | Information/Screening/Referral<br>Parent Education/Support<br>Skill Building/Education for Children | Military Families                 |
| <i>Head Start</i>                                    | Action Pathway                                | Skill Building/Education for Children<br>Parent Education/Support<br>Home Visiting                  | 3 to 5 year olds                  |
| <i>High Functioning Autism Support Group</i>         | Autism Of Cumberland County                   | Support Group Meetings                                                                              | Parents Of Preschooler            |
| <i>Grandparents Raising Grandchildren</i>            | Partnership For Children Of Cumberland County | Support Group                                                                                       | Grandparents                      |
| <i>Information, Referral and Follow-Up</i>           | Army Community Services                       | Information/Screening/Referral<br>Parent Education/Support                                          | Military Families                 |
| <i>Mobilization and Deployment Readiness Program</i> | Army Community Services                       | Information/Screening/Referral<br>Parent Education/Support                                          | Military Families                 |
| <i>Multicultural Readiness Program</i>               | Army Community Services                       | Information/Screening/Referral<br>Parent Education/Support                                          | Military Families                 |

| Community Resources that Broaden Social Connections              |                                               |                                                                                                        |                             |
|------------------------------------------------------------------|-----------------------------------------------|--------------------------------------------------------------------------------------------------------|-----------------------------|
| Evidenced Based Practice                                         | Name of Organization                          | Service Provided                                                                                       | Target Population           |
| <i>New Parent Support Program</i>                                | Army Community Services                       | Information/Screening/Referral<br>Parent Education/Support<br>Skill Building/Education for<br>Children | Military Families           |
| <i>Neonatal Intensive Care Unit (NICU) Parents Support Group</i> | Cape Fear Valley Health                       | Parent Education/Support                                                                               | Parents with babies in NICU |
| <i>Play Date</i>                                                 | Partnership For Children Of Cumberland County | Facilitated Parent-Child Playgroups                                                                    | Families                    |
| <i>Story And Art Time</i>                                        | Partnership For Children Of Cumberland County | Facilitated Parent-Child Playgroups                                                                    | Families                    |
| <i>Survivor Outreach Services</i>                                | Army Community Services                       | Information/Screening/Referral<br>Parent Education/Support<br>Skill Building/Education for<br>Children | Military Families           |
| <i>Volunteer Program</i>                                         | Army Community Services                       | Information/Screening/Referral<br>Parent Education/Support                                             | Military Families           |



**Optimal Child Development ~ Increased Family Strengths ~ Responsive Service System ~ Reduced Child Abuse & Neglect**

**Community-Level Indicators**

- Overall Child Well-Being Ranking
- Early Intervention - 0-5 years
- Chronic School Absenteeism
- Community ACE Score
- Community Protective Factors Score
- Children in OSS Custody Rate per 1,000
- Child Abuse & Neglect Rate per 1,000

**Program Outcomes**

- Children learn to talk about and handle feelings
- Parents can overcome hard times and rebound
- Parents know how children grow and learn
- Parents know where to turn for help
- Parents have friends

**Strategies**

- Ability of a child to self-regulate their emotions and behaviors in appropriate ways
- Develop adaptive skills and strategies to persevere in times of crisis
- Parents use effective, positive and nurturing parenting strategies
- Access to resources to assist families on coping with stress
- Help people to develop an awareness of social needs

**Prevention Partners**

- Adolescent Partners
- Alcohol Behavior Network
- Army Community Service
- Boys and Girls Homes of NC
- Casey Van Vleet Health System
- Child Advocacy Center
- Coastal Horizon Center
- Department of Social Services
- Department of Social Services
- Family Court
- Family Counseling Church
- Life Enhancement
- Parents
- Parents for Children
- Protect Child Abuse of NC
- Schools
- College & Universities
- Department of Public Health
- Department of Community Protection and Emergency Response

**4**

Sustainable Networks Of Services And Supports Contribute To Child Protection

**3**

Influence Community To Promote And Support Child Protection

**BUILDING PROTECTIVE FACTORS**

- With a special focus on these core approaches at the program level
- Social & Emotional Competence of Children
- Parental Resilience
- Knowledge Child Development
- Concrete Supports
- Social Connections

**2**

With a special focus on these core approaches at the program level

**1**

Lift and build the capacity of parents and prevention partners to protect children from abuse and neglect. Link and unite prevention partners around a shared prevention agenda.

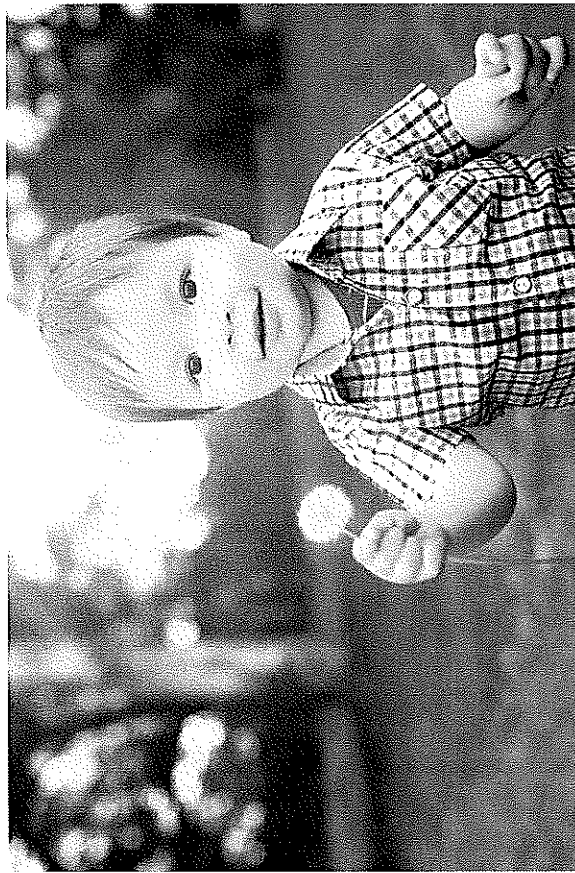
**5**

Collective Action Reduces Child Protection Risks, Build Assets And Increase Thriving

27

Our plan is framed around six strategic areas.

1. We will build a nurturing community bringing coherence, sustainability, and consistently higher performance. Multiple factors cause community problems; therefore, efforts to affect behavioral, environmental, and social change must be collaborative and multidimensional. It will take Collective Action to have Collective Impact. Individual agendas must be abandoned in favor of a collective approach. The Plan encourages public and private agencies to foster a strengths-focused, asset-based approach to engaging families by integrating the Strengthening Families Protective Factors Framework into all types of community and family services.
2. We will cultivate expanded prevention-focused partnerships to implement a shared vision, engage in shared action, and strengthen networks and partnerships. Collaboration across governmental jurisdictions and across the public, private, and nonprofit sectors is needed to reinforce one another's work and investments.
3. We will focus on the Protective Factors. When these five factors, or attributes, are present in families, the likelihood of abuse and neglect occurring decreases. By lifting these attributes up in Cumberland County, all children who live here will have the safe, stable, nurturing environments they deserve.
4. We will influence our community with a continuum of prevention evidence based or evidence informed strategies at the societal, community, family and individual levels.
5. We will network with prevention partners in all sectors of the community to embrace the role they can play to strengthen families and keep children safe.
6. We will act collectively to maximize the effectiveness of prevention efforts to ensure optimal child development, increased family strengths, a responsive service system and a decrease in child abuse and neglect. The plan steers the efforts of prevention partners and will be use as a vehicle for promoting community dialogue, problem solving and planning at the local level. The road to successful child maltreatment prevention requires integration of existing programs, services, and funding streams into a flexible and comprehensive system of supports for children and families.



## Mutually Reinforcing Action Plan

### Mutually Reinforcing Action Plan

Building a nurturing community required our focus to veer from program development to system building, with the intent of bringing coherence, sustainability, and consistently higher performance. We are intentionally focusing on what unites, rather than what differentiates. The power of our collective action comes from the coordination of our different activities through a mutually reinforcing plan of action. Each stakeholder's efforts fit into an overarching plan.

### Gaps

In conducting a brief environmental scan, the team identified the following gaps.

| Gaps                                                                                                                                     | Priority Area                                                                                                                                                     | Action Teams and Strategic Priorities                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Limited options for non-military parents of children birth-18 years regarding parent education                                        | Impact Area 1: Build the capacity of parents and prevention partners to understand, deliver, evaluate and advocate for the prevention of child abuse and neglect. | <b>Family Engagement Team</b><br>A. Integrate Strengthening Families protective factors as an overarching framework to unify and build on current work and assets across the continuum to amplify both knowledge and momentum to positively impact greater numbers of families and children<br>B. Create innovative ways for families' voices to be heard and be responsive to families' feedback, experiences and recommendations to improve systems<br>C. Scale up evidence-based/informed family engagement programs in ways that best meet the needs of families |
| 2. Appropriate, affordable, and family-oriented resources for children with emotional or behavioral difficulties                         |                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 3. Lack of community awareness regarding services/resources                                                                              |                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 4. No comprehensive picture of all the work being done in the child abuse and neglect prevention area by the myriad of stakeholders      | Impact Area 2: Cultivate beneficial prevention-focused partnerships to create shared language, efficiency and reach of local and statewide prevention efforts.    | A. <b>Steering Team:</b> Advance innovative partnerships that increase and leverage prevention funds<br>B. <b>Data Team:</b> Advance the use of data to maximize prevention efforts<br>C. <b>Community Trainings Team:</b> Strengthen the capacity of providers and prevention networks to build resiliency in families and effectively implement prevention practices, particularly for families over-represented in the child welfare system                                                                                                                       |
| 5. Each intervention requires a different set of measures resulting in splintered efforts that dilute the impact of the field as a whole |                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 6. Lack of awareness and commitment to support safe, stable, nurturing relationships and environments                                    |                                                                                                                                                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |

## Continuous Communication

Continuous  
Communication

Partners will reach agreements about common messages and stay in regular communication with each other.

## Backbone Support

Backbone  
Support

A successful plan will require central coordination by a “backbone” organization or organizations and widespread community involvement.



## **Community Child Abuse Prevention Plan Resolution of Support**

WHEREAS, multiple factors cause community problems; therefore, efforts to affect behavioral, environmental, and social change must be collaborative and multidimensional;

WHEREAS, adverse childhood experiences (ACEs) are traumatic experiences, such as abuse, neglect and household dysfunction, and can result in toxic stress and have a profound effect on a child's developing brain and body;

WHEREAS, protective factors serve as a buffer to prevent families from becoming "at risk" for abuse and neglect;

WHEREAS, multiple agencies provide services, resources and supports to parents, children and other family members;

WHEREAS, collaboration across governmental jurisdictions and across the public, private, and nonprofit sectors is needed to reinforce one another's work and investments;

WHEREAS, we can choose a course for change that will lead to the mutually reinforcing outcomes of optimal child development, increased family strengths, a responsive service system and a decrease in child abuse and neglect;

WHEREAS, there is a network of prevention partners ensuring access to evidence-based/informed prevention programs for children and their families all along the age continuum;

WHEREAS, our Community Child Abuse Prevention Plan is framed around Sound Science, Strong Families, and Stronger Services;

AND WHEREAS, the plan steers the efforts of prevention partners to be used as a vehicle for promoting community dialogue, problem-solving and planning at the local level;

NOW, THEREFORE, BE IT RESOLVED that [ENTITY] hereby endorses the Community Child Abuse Prevention Plan.

ENDORSED this the [X] day of [MONTH], [YEAR].

Signed: [OFFICIAL]