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**FAYETTEVILLE CITY COUNCIL  
WORK SESSION MINUTES  
LAFAYETTE CONFERENCE ROOM  
SEPTEMBER 4, 2018  
5:00 P.M.**

Present: Mayor Mitch Colvin

Council Members Katherine K. Jensen (District 1); Daniel Culliton (District 2) (arrived at 5:10 p.m.); Tisha W. Waddell (District 3) (departed at 6:42 p.m.); D. J. Haire (District 4); Johnny Dawkins (District 5); William J. L. Crisp (District 6); Larry O. Wright, Sr. (District 7); Theodore Mohn (District 8); James W. Arp (District 9)

Others Present: Douglas Hewett, City Manager  
Karen McDonald, City Attorney  
Kristoff Bauer, Deputy City Manager  
Jay Reinstein, Assistant City Manager  
Telly Whitfield, Assistant City Manager  
Gina Hawkins, Police Chief  
Ben Major, Fire Chief  
Michael Gibson, Fayetteville-Cumberland Parks and Recreation Director  
Kevin Arata, Corporate Communications Director  
Jay Toland, Interim Chief Financial Officer  
Rob Stone, Public Services Director  
Cindy Blot, Community and Economic Development Director  
Lisa Harper, Assistant City Attorney  
Brandon Christian, Police Attorney  
Mark Brown, PWC Customer Services Director  
Pamela Megill, City Clerk  
Members of the Press

## **1.0 CALL TO ORDER**

Mayor Colvin called the meeting to order.

## **2.0 INVOCATION**

The invocation was offered by Council Member Waddell.

## **3.0 APPROVAL OF AGENDA**

**MOTION:** Council Member Haire moved to approve the agenda with the addition of two items: (1) NCDOT landscaping at I295 intersections, and (2) closed session for attorney-client privilege matter.

**SECOND:** Council Member Crisp

**VOTE:** UNANIMOUS (9-0)

## **4.0 OTHER ITEMS OF BUSINESS**

### **4.01 NCDOT Landscaping at I295 Intersections**

Council Member Haire introduced this item and stated NCDOT requested authorization to begin the bid process for the landscaping at the I295 intersections located at Ramsey Street, Murchison Road, and Bragg Boulevard. He stated NCDOT wants to start the bidding process in December 2018. This is a separate item from the maintenance item.

Discussion ensued.

**Consensus of Council was to authorize NCDOT to move ahead with the bid process for the landscaping at I295 intersections.**

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## 4.02 FAMPO Transportation Alternatives Grant Applications

Mr. Rob Stone, Public Services Director, presented this item and stated the Transportation Alternatives Program (TAP) was authorized by the Federal Transportation Funding Act--the Moving Ahead for Progress in the 21st Century Act (MAP-21) that was signed into law on July 16, 2012. The Transportation Alternatives Program provides expanded travel choices, strengthens the local economy, improves the quality of life, and protects the environment. TAP projects are reviewed and selected for funding by the Fayetteville Area Metropolitan Planning Organization (FAMPO). FAMPO placed a call for projects for 2018 on July 11, 2018, to eligible jurisdictions within their metropolitan planning area. FAMPO has \$1,800,000.00 in available funding for 2018. Deadline for applications was August 31, 2018. The Public Services Department submitted the following project applications for consideration of TAP funding:

1. Rosehill Road - Install sidewalk on the east side of Rosehill Road from Country Club Drive northward to Shaw Mill Road. This project has received TAP funds previously in the amount of \$436,500.00 with \$113,500.00 in City matching funds. The project estimate has increased based on additional drainage work required by NCDOT. We are requesting an additional \$240,000.00 in TAP funds that will require an additional \$60,000.00 in City matching funds for a total of \$300,000.00. This location was identified in Comprehensive Pedestrian plan.
2. Skibo Road - Install sidewalk (filling in gaps) and bus stop pads on the west side of Skibo Road from Richwood Court (across from Home Depot) northward to Bragg Boulevard. Requested \$480,000.00 in TAP funds that will require \$120,000.00 in City matching funds for a total of \$600,000.00. This location was identified in Comprehensive Pedestrian plan.
3. Yadkin Road - Install sidewalk on both sides of Yadkin from AAE northward to Santa Fe Drive. Requested \$560,000.00 in TAP funds that will require \$140,000.00 in City matching funds for a total of \$700,000.00. This location was identified in Comprehensive Pedestrian plan.
4. Hope Mills Road - Install sidewalk on the west side of Hope Mills Road from the southern City limit northward to S. Sumac Circle. Requested \$300,000.00 in TAP funds that will require \$75,000.00 in City matching funds for a total of \$375,000.00. This location was identified in the Comprehensive Pedestrian plan.
5. Bragg Boulevard - Install sidewalk and bus stop pads on the east side of Bragg Boulevard from Pamalee Drive northward to Shaw Road. Requested \$280,000.00 in TAP funds that will require \$70,000.00 in City matching funds for a total of \$350,000.00. Previously submitted as a TAP project but was not selected.
6. Ramsey Street - Install sidewalk on the east side of Ramsey Street from Andrews Road northward to Summerchase Drive. Requested \$68,000.00 in TAP funds that will require \$17,000.00 in City matching funds for a total of \$85,000.00.

The Public Services Department has received TAP projects in previous years along Skibo and Rosehill Roads. Jurisdictions with projects that are selected for funding will be required to authorize a resolution of support indicating an understanding of the obligation to provide the required 20 percent local funding match and maintain the project after completion. If selected, the City will be required to enter into a municipal agreement with NCDOT committing to the required

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20 percent local funding match and maintenance of the project after completion.

Discussion ensued.

**Consensus of Council was to direct staff to apply for the grant funding.**

### **4.03 FY 2018 Resident Survey Report**

Ms. Rebecca Jackson, Strategic Planning Analytics Director, stated the City of Fayetteville conducted a resident survey to seek residents' input regarding current programs and services, new initiatives, and future policy. The survey is part of the City's ongoing efforts to identify and respond to resident concerns and gather input about priorities for the community. Resident surveys are an important tool in determining if programs and services are meeting residents' expectations. Resident surveys also bring residents into the public decision-making process in the early stages of the strategic planning process. A consulting firm, ETC Institute, administered the survey to residents in the City of Fayetteville during the summer of 2018. A seven-page survey instrument was mailed to 4,500 randomly selected households. Residents who had not responded to the survey by mail were contacted by phone and given the option of completing the survey by phone or on the internet. The consultant received 696 survey responses which ensure the survey results have statistical significance with a precision of at least +/- 3.7 percent at the 95 percent level of confidence. The sample is statistically representative of the City's population with regard to the demographic and geographic composition of the sample. Ms. Jackson introduced Mr. Jason Morado, Senior Project Manager, ETC Institute.

Mr. Morado presented the Resident Survey results with the aid of a PowerPoint presentation. The survey results helped to identify areas in which the City is doing well, and areas that need improvement. In summary, Mr. Morado stated that residents generally have a positive perception of the City. Overall satisfaction with City services is generally the same throughout the City. In order to improve overall satisfaction with City services, the City should emphasize the following areas: traffic flow, maintenance of City streets, Police services, and economic and business development.

Discussion ensued.

**Consensus of Council was to accept the Resident Survey Report.**

### **4.04 Social Capital Survey and Community Forum Report**

Ms. Rebecca Jackson, Strategic Planning Analytics Director, presented this item with the aid of a PowerPoint presentation and stated Greater Fayetteville United, or GFU, is a nonprofit corporation, established over 20 years ago. GFU has been involved in several critical community efforts including Study Circles, community conversations, and mediation between law enforcement and residents. Membership includes representatives from local governments, public school system, higher learning institutions, local nonprofits, community agencies, businesses, public safety agencies, and engaged residents. Several GFU founding members are still active participants. The mission of GFU is to serve as the convener of community resources and organizations to enhance the quality of life through education, cooperation, and empowerment. GFU is committed to the goal of establishing and sustaining dialogue and partnerships, in an effort to increase inclusion, civic empowerment, and social capital. GFU provided a first look into the level of social capital for Cumberland County and its seven municipalities with the completion of this benchmarking survey and community forum. The City continues to grow and change. Now, more than ever, we face complicated issues and, just like communities across the nation, these issues demand innovative and collaborative solutions. We must focus on

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strengthening the social fabric of our community to improve the quality of life for all. Social Capital is the glue that holds our community together. It is the measure of interracial trust, communication, engagement in politics, formal group involvement, giving and volunteering, faith based engagement, and informal social ties. Communities with a strong foundation of trust between and among different groups are healthier, thrive economically and educationally, and are more likely to take action to improve their community. Low levels of social capital often translate into a lower quality of life for residents. These communities also have less civic engagement, which can diminish a community's ability to come together to solve its problems. The social capital assessment project was a collaborative community project. GFU gratefully acknowledged the support of the Raymond and Eleanor Manning Family Fund of Cumberland Community Foundation, the City of Fayetteville, the Fayetteville-Cumberland Human Relations Commission, and Fayetteville State University for their generous support with this project. Cumberland Community Foundation funded \$20,000.00 and the City of Fayetteville funded \$12,460.00 for a total budget of \$32,460.00 for the survey and the community forum. The Director of Strategy and Performance Analytics Office for the City served as project team lead. The Human Relations Commission and Fayetteville State University assisted with logistics and venue for the community forum. Together, the survey and forum provided the data the community needs to establish a benchmark and empower residents and local agencies to work together to build stronger fabric and strengthen community bonds. The survey was conducted in May 2017. It was administered by a nationally recognized consultant. The results of the social capital assessment point to community strengths and also key gap areas to improve. GFU conducted a community forum focusing on the survey results and empowering residents and encouraging engagement to develop solutions to address lagging indicators. The forum provided the opportunity for the community to understand more about our social capital and come together to bridge the gap. The Fayetteville-Cumberland Social Capital Community Forum was held on September 19, 2017, at the Fayetteville State University, Shaw Auditorium, 1200 Murchison Road. More than 160 residents from across the county attended the social capital forum to hear more about the results of the social capital survey and to participate in a collaborative discussion on moving community forward as one. GFU meets every month on the first Wednesday at 7:30 a.m. at the Kiwanis Recreation Center, 352 Devers Street, in Fayetteville, NC. All are welcome to attend.

Discussion ensued.

This item was for informational purposes only.

#### **4.05 Modification to the City of Fayetteville's Human Relations Ordinance**

Dr. Anthony Wade, Human Relations Director, presented this item and stated at the Human Relations Commission's regular meeting on June 14, 2018, the Commission unanimously voted to request that the City Council allow a modification to the aforementioned section of the ordinance to add sexual orientation, gender identity, and Veteran status to the groups referenced above. It is the Commission's belief that this action will underscore the City's commitment to Goal 4 involving a community that values diversity, inclusion, and equity of treatment for all. The amended ordinance includes the following modifications: Part II, Chapter 2, Article II, Sec. 2-39j of the City's Human Relations Ordinance be modified to state that the Human Relations Director "may receive, investigate and seek and adjust for and with the Human Relations Commission, complaints or charges of discrimination within the city, based on race, color, religion, national origin, ancestry, sex, disability, age, sexual orientation, gender identity and veteran status." The Human Relations Commission and City staff recommends approval of the recommended modifications to the Human Relations Ordinance.

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Ms. Sheila Cuffee, Human Relations Commission Chair, provided the following American Psychological Association definitions:

- Sex - A person's biological status typically assigned at birth based on the appearance of external genitalia.
- Sexual orientation - Sexual orientation refers to the sex of those to whom one is sexually and romantically attracted.
- Gender identity - Gender identity refers to one's sense as male, female or something else.

Ms. Cuffee provided the following EEOC definition:

- Veteran - An individual who served in the army, navy, air force, marine corps or coast guard of the united states or in an auxiliary service of one of those branches.

Discussion ensued.

**Consensus of Council was to move this item forward to the September 10, 2018, City Council regular meeting agenda.**

## CLOSED SESSION

**MOTION:** Council Member Dawkins moved to go into closed session for an attorney-client privileged matter pursuant to N.C.G.S. § 143-318.11(3).  
**SECOND:** Council Member Culliton  
**VOTE:** UNANIMOUS (10-0)

The regular session recessed at 7:19 p.m. The regular session reconvened at 7:52 p.m.

**MOTION:** Council Member Crisp moved to go into open session.  
**SECOND:** Council Member Arp  
**VOTE:** UNANIMOUS (9-0)

## 5.0 ADJOURNMENT

There being no further business, the meeting adjourned at 7:52 p.m.

Respectfully submitted,

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PAMELA J. MEGILL  
City Clerk

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MITCH COLVIN  
Mayor

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