



DATE: August 29, 2018  
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 FROM: Jon Martens  
 PROJECT NAME: Fayetteville Downtown Parking Plan  
 PROJECT NUMBER: 19-1141.00

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The following provides a project update for the Downtown Parking Management Plan for Fayetteville, North Carolina. Each major scope item is listed as either completed or given a summary of remaining work to be completed. The main items remaining are assembling the draft report, which is nearing completion.

**PARKING SUPPLY AND DEMAND ANALYSIS**

**Completed Items:**

- Inventory existing parking supply
- Occupancy counts – weekday and weekend
- Turnover analysis
- Overtime parking observation
- Future parking conditions

**Partially completed:**

- Model event parking conditions (working)

**COMMUNITY ENGAGEMENT:**

**Completed Items:**

- Stakeholder Meetings
  - Government
  - Business Owners and Residents
- Electronic Survey
- Public - Open Forums
  - Morning session – 4<sup>th</sup> Friday
  - Evening session – 4<sup>th</sup> Friday

**Outstanding item:**

- Public forum session after draft report to City staff

## SITE ALTERNATIVES ANALYSIS

### Completed Items:

- Review potential new parking sites based on need
- Provide potential sizing of reviewed options
- Review walking distances

No remaining items.

## PARKING MANAGEMENT POLICIES AND PRACTICES

### Completed Items:

- Review parking polices, practices, and ordinances related to parking
- Review organization structure and staffing
- Review and comment on existing rates, restrictions, regulatory and wayfinding signage
- Review parking equipment technology for both on-street and off-street and make recommendations
- Provide peer city comparison of key parking elements
- Identify potential customer service improvements to consider

### Outstanding item:

- Review historical revenue statements and citations by type

## DELIVERABLES AND PRESENTATION

### Working/Outstanding items:

- Draft parking plan outlining findings and recommendations
- Prepare presentation materials of finalized draft plan for input
- Participate in presenting plan at public meeting