

City of Fayetteville

Small Local Business Enterprise Program Failer Program Month Canolina

Presented By: Kimberly Toon, Purchasing Manager





Local Vendor Participation Goal

- All projects, Purchase Orders and Procurement Card Purchases
 - 40% Local Participation Aspirational Goal



Local Defined

Definition

- Metropolitan Statistical Area (MSA)
- Cumberland and Hoke County
- Local Business defined as the headquarters or primary executive or administrative of the business, or all established office, plant, store, warehouse, or other facility where the majority of the business operations and transactions are conducted and located within the City of Fayetteville, MSA. This is verified through the business signed affirmation of location and State of North Carolina or Cumberland County tax documentation verifying location.



Outreach Efforts

- Building Local/Small Business Capacity Monthly Meeting
- Member of the Construction Resource Office Advisory Board (CRO) at Fayetteville State University
- U.S. Department of Transportation DBE Workshop
- How to Do Business with the City?



Future Outreach Efforts

- Partnering with Metcon the City CM at Risk for the Senior Center West projects
- Coordinate a combined Vendor Fair with all local government entities
- Minority Enterprise Development Week in Fayetteville (MED) September 2019
- Partnering with Workforce Development for future construction projects

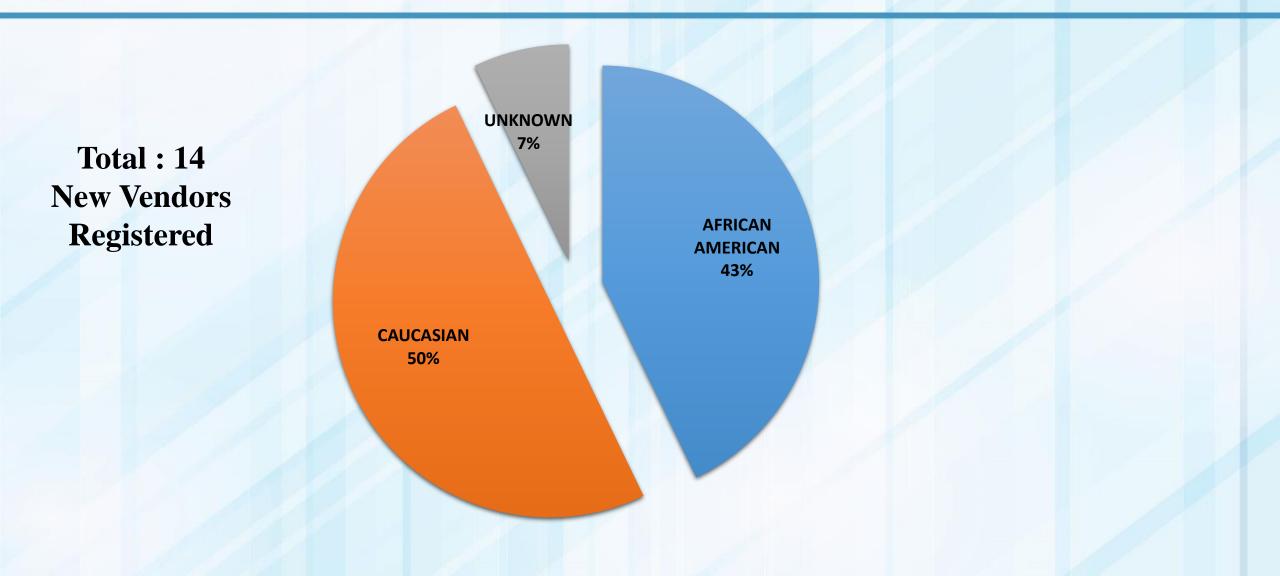


Vendors Seeking Technical Assistance

- Average 2-3 per day
 - Reasons:
 - E-notify Sign-Up
 - Copy of Plans and Specifications
 - Webpage Access
 - Vendor Application
 - How to Do Business with the City
 - General Questions
 - Bid Assistance



New Vendor Applications By Ethnicity (October 1 – December 31)



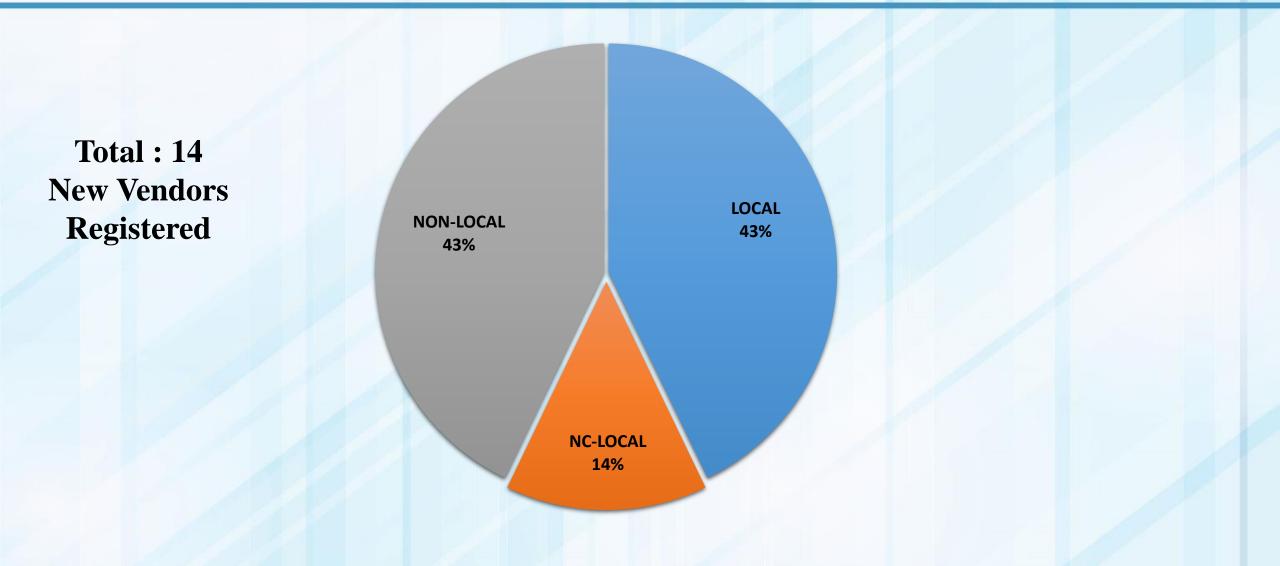


New Vendor Applications By Gender (October 1-December 31)

UNKNOWN **Total : 14** FEMALE 7% 21% **New Vendors** Registered MALE 72%

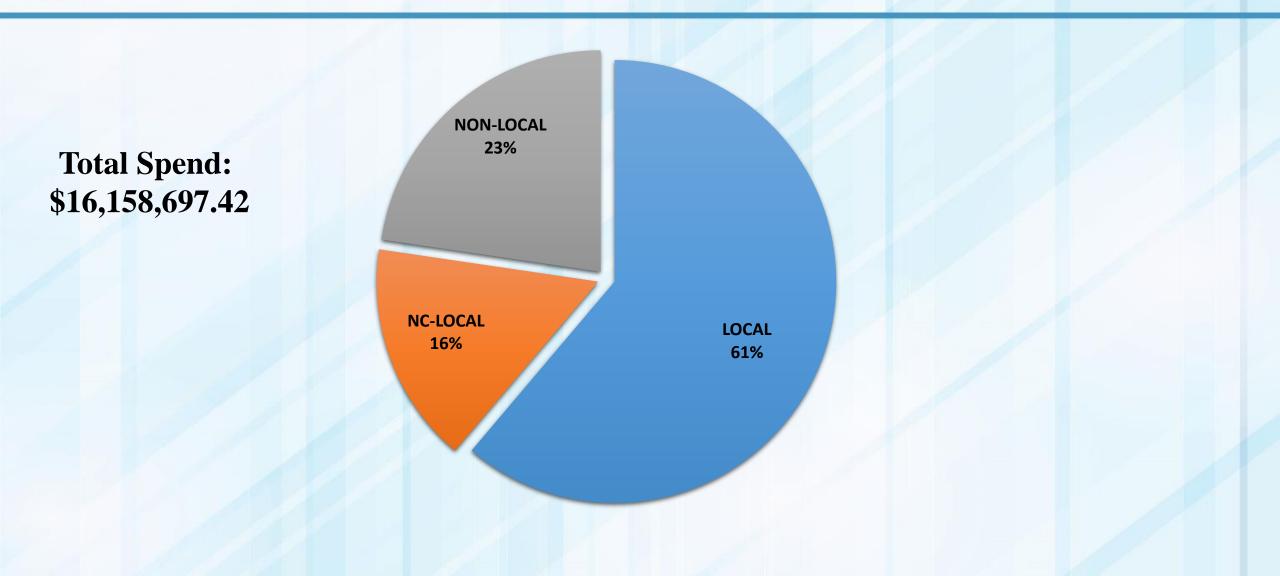


New Vendor Applications By Location (October 1-December 31)



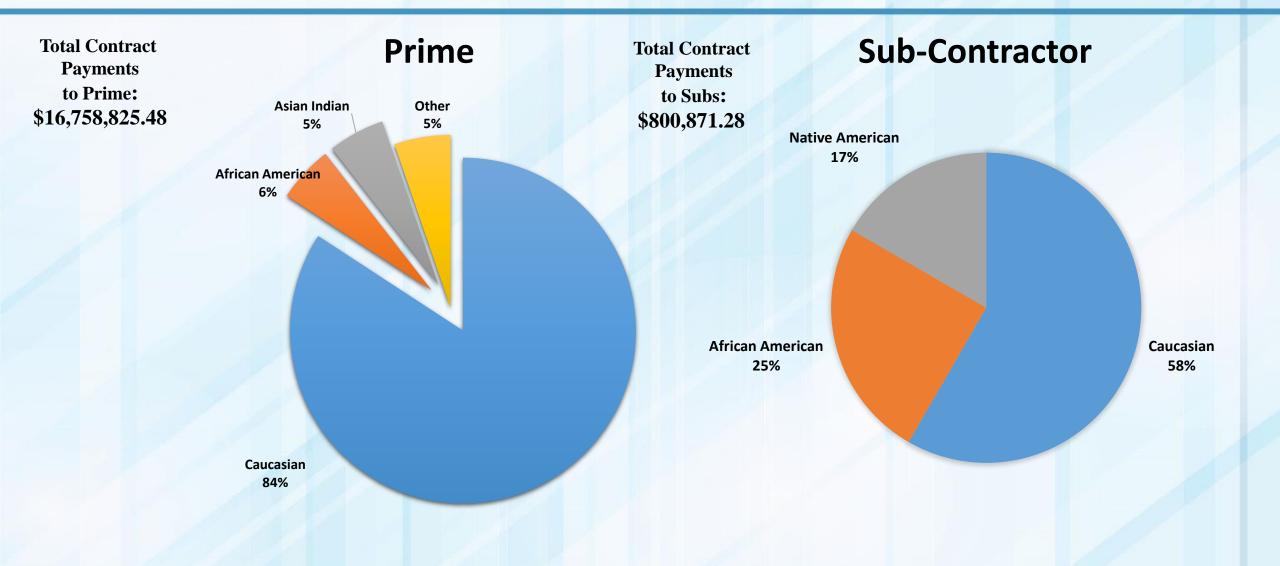


Purchase Orders By Location (October 1 – December 31)



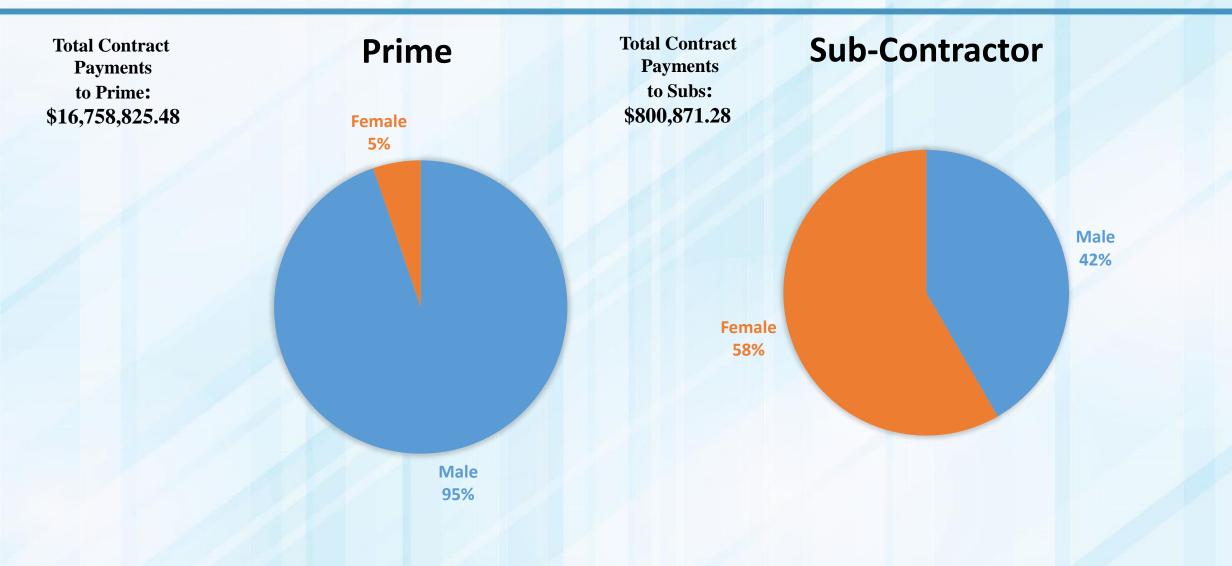


Contracts By Ethnicity (October 1 – December 31)



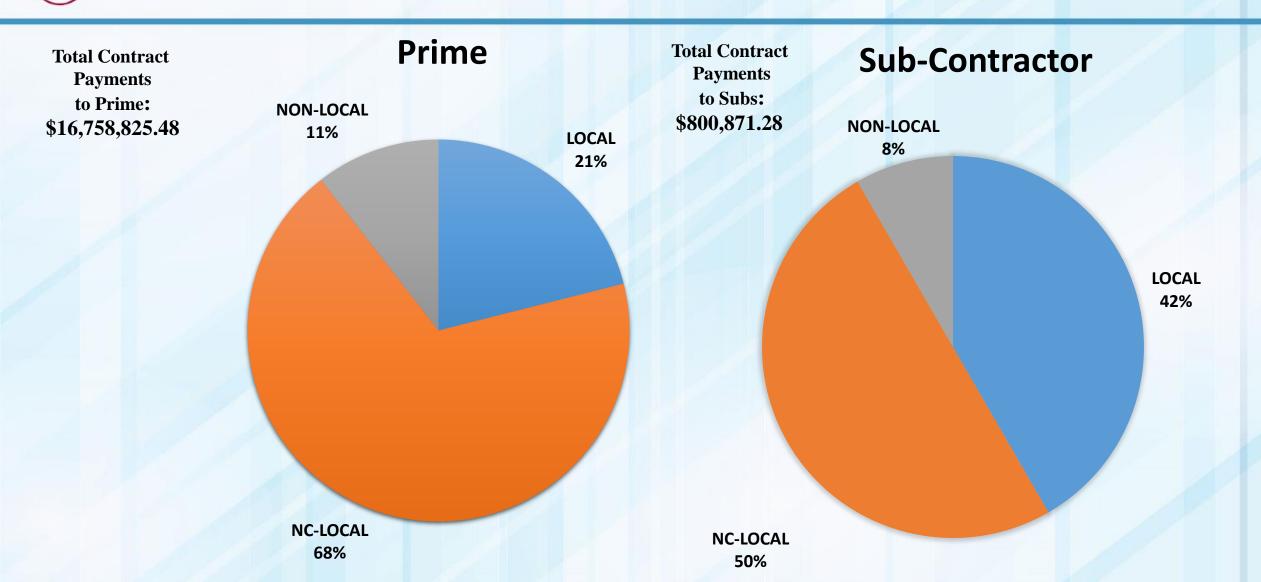


Contracts By Gender (October 1-December 31)





Contracts By Location (October 1- December 31)





Procurement Cards By Location (October 1 – December 31)

