

Small Local Business Enterprise Program

City of Fayetteville

The City began tracking the geographic location of all vendors on July 1, 2017.

Aspirational Goal: **40%** local participation of total spend (all checks and P-card purchases)

Measure	Percent Participation FY 18	FY19 Q1	Percent Participation
Total Spend		\$ 24,228,207.32	
Local MSA*	37.55%	\$ 8,474,479.98	34.98%
NC Less MSA	13.95%	\$ 2,107,869.64	8.70%
Non-NC	47.87%	\$ 13,645,857.70	56.32%
Purchased Order Dollars		\$ 19,735,123.00	
Local MSA	33.91%	\$ 5,525,834.44	28.00%
NC Less MSA	20.46%	\$ 1,973,512.30	10.00%
Non-NC	45.63%	\$ 12,235,776.26	62.00%
Construction Contracts		\$ 5,682,984.00	
Prime Dollars	69.47%	\$ 4,148,578.32	73.00%
Subcontracted Dollars	30.53%	\$ 1,534,405.68	27.00%
Prime by Location		\$ 4,148,578.32	
Local MSA	32.08%	\$ 2,862,519.04	69.00%
Non-MSA	67.92%	\$ 1,286,059.28	31.00%
Subcontracts by Ethnicity		\$ 5,682,984.00	
African American	55.93%	\$ 4,716,876.72	83.00%
Caucasian	12.11%	\$ 795,617.77	14.00%
Native American	11.05%	\$ 113,659.68	2.00%
Hispanic	20.12%	\$ 56,829.84	1.00%
Subcontracts by Gender		\$ 5,682,984.26	
Male Owned	92.82%	\$ 5,057,855.99	89.00%
Female Owned	7.18%	\$ 625,128.26	11.00%
Procurement Cards by Location		\$ 344,506.00	
Local MSA	55.55%	\$ 86,126.50	25.00%
NC Less MSA	21.99%	\$ 134,357.34	39.00%
Non-NC	22.30%	\$ 124,022.16	36.00%
Measure	FY18 Total	FY19 Q1	FY19 Q2
Total Vendor Registrations	85	27	14
Local MSA*	39	19	6
NC Less MSA	12	3	2
Non-NC	8	5	6
Unidentified	9	0	0

* MSA = Cumberland and Hoke Counties