Emergency Rental Assistance Program

March 22, 2021



Overview

- December 27, 2020 Congress passed the Consolidated Appropriations Act
- January 6, 2021 City was notified of need to apply for funds
- January 12, 2021 City applied for and received
- January 20, 2021 Treasury deposited \$6,383,863.50
- February 2, 2021 City/County staff met to discuss plan of action
- February 9, 2021 Request for Proposals (3rd party administrator)
- March 15, 2021 Selection of Excel
- Early April Program Launch



Background

CARES ACT (CV1)

- Business Technical Assistance In progress, moving funds to in-house
- Business Assistance SPENT
- Homeless Assistances PEN
- Rental Assistance PENT

CARES ACT (CV3)

- Business Assistance In progress, 50% spent in-house and by partner agencies
- Rental Assistance In progress, 80% spent by 10 partner agencies call 479-HOME or 433-1590 (City)

NC HOPE

• State Program - Call 211



Method of Delivery

- City/County Partnership \$10M in total, smooth experience for residents inside and outside the city limits.
- Contracted Service Professional management with a call center and software system.
- Applications taken online and in person
- Case Management provided by local hires
- Weekly updates on the status and amount expended



Selection Method

- Five companies responded to proposals
- Representatives from the City and County evaluated
- Five categories
 - Experience
 - Staffing
 - Approach
 - Schedule
 - Price

Excel Prior Experience

Project	Description of Work	Duration				
A. Hillsborough County, FL CARES Rent and Mortgage Assistance Program	CDBG-CV Rental and Mortgage Assistance Grant and Program Management	November 2020 – Present				
B. St. Johns County, FL COVID Emergency Back to Business Program	CDBG-CV Business Grant and Program Management	November 2020 – Present				
C. City of Gainesville, FL GNVCares About Neighbors and GNVCares About Business Emergency Assistance Grants	CDBG-CV Business Grant and Program Management	April 2020 to Present				
D. Clay County, FL Voluntary Home Buyout Program	CDBG-DR Buyout Program and Grant Management	July 2020 – Present				
E. Bonita Springs, FL HMGP and Voluntary Home Buyout Program Grant Application	CDBG-DR and FEMA 404 Hazard Mitigation Grant and Program Management	July 2020 - Present				
F. Florida DEO ReBuild Florida Residential Permanent Repair Program	HUD CDBG-DR Construction and Program Management	2019 – Present				
G. North Carolina Office of Resiliency & Recovery (NCORR) ReBuild North Carolina Housing Permanent Construction – Residential Rehabilitation	HUD CDBG-DR Construction and Program Management	2019 – Present				



Timeline

	Apr	May - Jun	July	Aug	Sep	Oct - Dec
1. Program Implementation, Outreach and Marketing, 60d*						
2. Applicant Intake, 120d*						
3. Household Eligibility and Verification, 120d*						
4. Grant Management, Disbursement, System Maintenance, Compliance, 180d*						
5. Cleanup and Closeout, 90d*						

Program Design

- In the third iteration of program guidelines
- Up to 80% Area Median Income

AMI%	1 Person	2 Person	3 Person	4 Person	5 Person	6 Person	7 Person	8 Person
80%	\$ 32,550	\$ 37,200	\$ 41,850	\$ 46,500	\$ 50,250	\$ 53,950	\$ 57,700	\$ 61,400

- Rent and Utilities (including broadband)
- Application fees, security deposits, and late fees (within reason)
- Covers past due rent up to March 13, 2020
- Covers future rent up to 3 months (if necessary)



Future Funding Sources

- The American Rescue Plan was signed into law on March 11, 2021
- Like this program, we expect that guidelines will be developed over the coming weeks and months
- There are mentions of funding that could directly benefit the City and this program but much remains unknown
- If additional funds are made available for this program the contract and budget would require amendment (via Council)





FayettevilleNC.gov