

At the Cool Spring Downtown District, we say that great cities do not happen by accident. They are built with intentionality, one street, one building, one art installation, and one new business at a time. And the District, a registered 501-C-3, has been at the center of all of that since 2017.

We emphasize that resilient cites will always be the most successful cities and resiliency is achieved in many ways: public policy, infrastructure, business growth, and by being clean and safe. But, most importantly, resiliency is achieved through strong and connected leadership that comes from every sector of our community: business leaders, non-profit leaders, neighborhoods, developers, civic leaders, and everyone in between. As such, it was with great pleasure that we announce the launch of our first ever District-wide snapshot – The State of the District. Find a link to the report here: <a href="https://www.dropbox.com/s/fejjcifoic8nu7b/2020%20online%20FINAL.pdf?dl=0">https://www.dropbox.com/s/fejjcifoic8nu7b/2020%20online%20FINAL.pdf?dl=0</a>

The report highlights the significant investments in construction, new businesses, public art, the growth of the Municipal Service District, and probably most importantly – the resiliency of the downtown district and its leadership.

As part of our effort to build a resilient city, the Cool Spring Downtown District, working in partnership with Mr. Ralph Huff and Coldwell Banker Advantage purchased two 2004 "Molly Trolleys". These classically vintage looking vehicles seat 36-passengers each. One trolley will serve as a circulator for downtown, connecting on a loop system on specific days between the residential nodes (Haymount District and B-Street Corridor) and the Commercial Business District. The second trolley will be made available to conventions, Crown Complex events, themed tours, and private rentals.

The District is seeking support for the "Can Do Coldwell Banker Trolleys" from the City of Fayetteville for the following:

- Parking the trolleys in a secure lot
- Fueling the Trolleys
- Supporting the trolley route with safe, approved "trolley stops"

Two trolleys, two different uses:

## Trolley A (AKA Linda's Line): Downtown, Haymount and B Street Corridor Circulator

Operational Days Thursday – Saturday 4:00 PM – 10:00 PM, Sunday 10:00 – 3:00 PM Start: Ray Street @ Festival Park

Woodpeckers Home Game Days, per season Festivals, as needed and requested

Cost: FREE

## **Proposed Route:**

- R Hay Street
- L E. Dobbin Street
- L Morganton Road
- R Hay Street
- L Franklin Street ---Otis Jones
- **R-** Person Street
- R- Old Wilmington Road
- L Campbell Avenue (Oak Run Apartment) Turn around at roundabout
- R- Old Wilmington Road
- L- Person Street Hay

Headway: 30 minute cycles.

## Trolley B: Rentals and Tours

Trolleys are a hit to rent for transportation or a private group tour. Whether safely and stylishly transporting your guests or making the trolley the chariot for your wedding event, The Can Do Coldwell Banker trolley is the perfect way to make your special event even more fun and memorable. Additionally, this trolley will be used during festival and the district will coordinate history, Christmas Lights, and other themed tours throughout the year.

- Our fleet consists of 36 passenger, nostalgic, trolleys, appointed with oak and brass
- Each trolley is equipped with operatable windows or clear, roll down curtains for inclement weather
- Trolleys are heated for ample comfort in the winter
- Trolleys are rented by the hour, with a minimum rental of 2 or 3 (continuous) hours depending on time of year and day of the week.
- Service can be provided to most locations in the Sandhills

• Trolleys are managed by Cool Spring, LLC, a partner of the Cool Spring Downtown District. CSDD is a nonprofit organization charged with revitalizing downtown Fayetteville and improving Fayetteville's stance as a destination.