



Legislation Text

File #: 18-310, Version: 1

TO: Mayor and Members of City Council

THRU: Jay Reinstein, Assistant City Manager

FROM: Cynthia Blot, Economic & Community Development Director

DATE: June 25, 2018

RE: Renewal of Cool Spring Downtown District, Inc. contract for Enhanced Services for an “Arts and Entertainment Focused” Downtown Municipal Service District

COUNCIL DISTRICT(S):
District 2

Relationship To Strategic Plan:
Desirable Place to Live, Work & Recreate

Executive Summary:
On June 26, 2017, City Council approved the contract award with Cool Spring Downtown District, Incorporated to provide Enhanced Services for an Arts and Entertainment Focused Downtown Municipal Service District. The original contact, dated September 1, 2017 expires June 30, 2018. Cool Spring Downtown district wishes to execute their first option to renew.

Background:
The Enhanced Services for an Arts and Entertainment Focused Downtown Municipal Service District contains five service elements: Economic Vitality and Development; Art and Design Enhancements; Promotion and Marketing; Special Events and Programming and Partnership, Organizational Support and Conflict resolution. Changes in the State statutes invalidated the City’s contract with the Downtown Alliance as the managing organization of the City’s Downtown Municipal Service District. In an effort to comply with the new rules, the City solicited Requests for Proposals (RFPs) seeking qualified agencies to contract for enhanced services in the Arts & Entertainment focused Downtown Municipal Service District. Cool Springs Downtown District, Incorporated, was selected to provide these services.

Issues/Analysis:
The first year of the contract will cover a ten month period beginning September 1, 2017. The contract language allows for renewal for an additional year for a period of two years contingent upon

the availability of funds.

Budget Impact:

\$220,000.00 from the MSD Fund and the General Fund is budgeted

Options:

Authorize the City Manager to execute a contract with Cool Spring Downtown District, Inc.
Do not authorize the City Manager to execute a contract with Cool Spring Downtown District and provide direction to staff.

Recommended Action:

Authorize the City Manager to execute a contract with Cool Spring Downtown District, Inc.

Attachments:

Original Contract
Contract Renewal
March 2018 Quarterly Report
Cool Spring District Quarterly Update March 2018