



Legislation Text

File #: 19-814, Version: 1

TO: Mayor and Members of City Council

THRU: Douglas J. Hewett, City Manager, ICMA-CM

FROM: Kristoff Bauer, Deputy City Manager, ICMA-CM

DATE: May 13, 2019

RE:
Resolution Downtown Parking Temporary Delegation of Authority

COUNCIL DISTRICT(S):
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Relationship To Strategic Plan:

Goal II: Diverse and Viable Economy

Objective D: To invest in community places, revitalizing downtown as a focal point and building opportunities to leverage the Cape Fear River

Executive Summary:

The construction of the stadium and associated redevelopment and development projects will have significant impact on parking availability downtown. Staff is recommending that the Council provide a temporary delegation to the City Manager during this construction period to temporarily revise fees and parking policy in the downtown area until Council can consider and adopt a comprehensive parking management program. Attached is a resolution confirming administrative flexibility for parking enforcement on the City Manager.

Background:

The Council provided the City Manager administrative authority to address parking issues related to construction of Segra Stadium and other project in September of 2017. That project has been completed. Event parking for games and other activities have resulted in undesirable impacts to businesses in the downtown.

Staff has issued a Request For Proposals (“RFP”) for a comprehensive parking management solution for the downtown. Staff will bring forward a recommended vendor to Council for consideration along with any regulatory adjustments necessary to implement that parking program later this year.

Issues/Analysis:

Staff provided Council with a memorandum outlining one potential program designed to address evening employee parking (see attached). Other accommodations are under development based the impacts of different events on diverse business activities.

Budget Impact:

Unclear as not all potential adjustments have been identified.

Options:

- Require all proposed changes come to Council for decision
- Adopt the proposed resolution confirming the administrative authority of the City Manager to adjust enforcement policies related to parking

Recommended Action:

Staff recommends that Council adopt the proposed resolution regarding downtown parking

Attachments:

Resolution Relating to Downtown Construction Parking September 2017
Proposed Resolution Relating to Downtown Parking
Memorandum Regarding Downtown Employee Parking