



Legislation Details (With Text)

File #: 20-1686 **Version:** 1 **Name:** FAY Airport Business Development Strategy
Type: Other Items of Business **Status:** Agenda Ready
File created: 12/23/2020 **In control:** City Council Work Session
On agenda: 1/4/2021 **Final action:**
Title: Airport - FCEDC Brief on FAY Airport Business Development Strategy
Sponsors:
Indexes:
Code sections:
Attachments: 1. FCEDC Airport Plan 12.1.20.pdf

Date	Ver.	Action By	Action	Result
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TO: Mayor and Members of City Council
THRU: Telly Whitfield, PhD, Assistant City Manager
FROM: Toney Coleman, PhD, A.A.E., Airport Director
DATE: January 4, 2021
RE:
FCEDC Brief on FAY Airport Business Development Strategy
COUNCIL DISTRICT(S):
All

Relationship To Strategic Plan:

Goal 2: Responsible City Government Supporting a Diverse and Viable Economy
Objective 2.4: Sustain a favorable development climate to encourage business growth.
Goal 4: Desirable Place to Live, Work and Recreate
Objective 4.1: Maintain public transportation investments with high quality transit and airport services.

Executive Summary:

- At the December 7, 2020 City Council Work Session, the Airport Director briefed Council on the current operational and financial status of FAY amidst COVID-19
- Airport Consultant Doug Banez discussed the Market Place in which FAY operates and how FAY plans to take advantage of the opportunities that exist in that environment.
- Incumbent Airline Representatives from American and Delta presented their perspectives on air service at FAY and answered Council questions.

- In the interest of time, Robert Van Geons of FCEDC provided a cursory overview of the FAY Airport Business Development Strategy
- It was City Council's desire that Mr. Van Geons return at the January 2021 Work Session for a more in-depth presentation of the data.

Background:

The Fayetteville Cumberland County Economic Development Corporation (FCEDC) is working with the Fayetteville Regional Airport (FAY) to design a series of economic development initiatives in conjunction with the Airport's Master Plan. This will require a collaboration of multiple partners sharing knowledge, experience, and vision to form a comprehensive strategy for the airport and surrounding areas.

Issues/Analysis:

N/A

Budget Impact:

TBD

Options:

N/A

Recommended Action:

N/A

Attachments:

Fayetteville Regional Airport (FAY) Airport Business Development Strategy