



## Legislation Text

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File #: 17-452, Version: 1

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**TO:** Mayor and Members of City Council

**THRU:** Jay Reinstein, Assistant City Manager

**FROM:** Randy Hume, Transit Director

**DATE:** October 2, 2017

**RE:**  
Transit Route 17

**COUNCIL DISTRICT(S):**  
District 7, District 8

**Relationship To Strategic Plan:**

Goal 4: Desirable Place to Live, Work and Recreate

Objective D: To develop and maintain public transportation investments with high quality transit and airport services

**Executive Summary:**

At the September 5, 2017 Work Session, Council Member Mohn presented a proposed route change to Route 17 that serves the west Fayetteville area. The purpose of the change was to provide more convenient bus service to the developments along Hoke Loop Road. Staff performed a preliminary review of the options presented. The proposal was discussed at the September 19 meeting of the Fayetteville Advisory Committee on Transit (FACT).

Staff needs more time to work with the community and develop route alternatives before making a recommendation. Transit staff will provide an update as requested by Council.

**Background:**

FAST Route 17 provides hourly bus service along Rim Road and Cliffdale Road with a terminal point at the Navy Federal Credit Union on Two Bales Road near the Gillis Hill area Walmart. Route 17 connects with other routes at Reilly and Cliffdale as well as at Bonanza and Santa Fe. Soon several trips will be extended to Cross Creek Mall and eliminate the need to make extra transfers. Route 17 is also slated to operate on Sundays when that service is implemented in November.

In response to citizen inquiries, Council Member Mohn developed some proposals that would have

Route 17 to operate its return trip along Hoke Loop Road instead of Cliffdale. There are some destinations along Hoke Loop that would be advantageous to serve. Staff agrees there is also a need to improve its fixed route service in this area. A portion of the Hoke Loop Road area, including the Lake Rim Recreation Center, is served by our FASTTRAC! ADA service.

Staff has reviewed the proposals but has not finalized any recommendations. Staff reviewed this with FACT members at its September meeting. Staff needs additional time to meet with interested citizens in this part of west Fayetteville in order to understand their needs and to review service proposals that best meet those needs.

Staff is prepared to provide an update at the October work session. After meeting with those in the Hoke Loop Road area, staff will develop service proposals for consideration by FACT and City Council. A route recommendation along with next steps will be prepared by the January 2018 work session.

**Issues/Analysis:**

Impacts of any proposed changes on existing transit customers and the potential for new riders needs to be analyzed. In addition, staff needs to better understand what transit connections will grow ridership by better meeting the area's travel patterns. These proposals also must be prioritized along with other services that may be identified in the Transit Development Plan (TDP) and its planned update.

**Budget Impact:**

None at this time

**Options:**

Receive the update from staff; or  
Provide other direction to staff

**Recommended Action:**

Receive the update.

**Attachments:**