



## Legislation Text

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**TO:** Mayor and Members of City Council

**THRU:** Douglas J. Hewett, ICMA-CM, City Manager

**FROM:** Kevin Arata, Corporate Communications Director

**DATE:** January 4, 2021

**RE:**  
State Action Plan FY21 Discussion

**COUNCIL DISTRICT(S):**  
All

**Relationship To Strategic Plan:**

Goal 6: Collaborative Citizen and Business Engagement

Objective 6.1: Ensure collaborative relationships with the business community, local governments, military, and stakeholders

**Executive Summary:**

None

**Background:**

On June 1, 2020, City Council advised the City Manager to hire a state lobbyist. This has enhanced the City's ability to seek assistance from its state representatives. The City will find new resources by engaging with the state government to pursue funding assistance for strategic focus areas identified in the State Action Plan. These efforts ensure protection and preservation of essential community assets and resources, allowing all areas of the community to thrive.

The State Action Plan is the result of input from the Mayor, City Council, and staff members. The draft of the State Action Plan was presented to Council during a Regular Meeting on October 26<sup>th</sup>, 2020. Council expressed a desire to bring this item to a Work Session to discuss it before adopting it in a future meeting.

City Council met in small groups with the lobbyists from Kilpatrick Townsend during the first week of December to give them feedback on the state action plan. The attached PowerPoint is the most up to date iteration of the plan.

**Issues/Analysis:**

None

**Budget Impact:**

None

**Options:**

None

**Recommended Action:**

None

**Attachments:**

City of Fayetteville 2021 State Action Plan