File #: 22-2872, **Version:** 1

TO: **Mayor and Members of City Council**

THRU: **Jay Toland, Assistant City Manager**

FROM: **Chris Lowery, Strategic & Performance Analytics Manager**

DATE: **August 8, 2022**

RE:
Acceptance of the FY 2022 Year-End Strategic Performance Report

COUNCIL DISTRICT(S):
All

Relationship To Strategic Plan:
As the City of Fayetteville continues to grow and thrive, the City Council looks to chart a course with a strategic plan which articulates a vision for our community's future that will ensure vitality and sustainability and provides direction for the City's programmatic performance expectations. Commitment to strategic planning and performance management strengthens the City of Fayetteville, ensuring excellent services and a high quality of life for residents

Executive Summary:

The Fayetteville City Council has worked very diligently to commit this organization to high performance and to use data and stakeholder input to create a strategic plan for the City that is forward thinking, progressive, relevant and outcome based.

The Mayor, City Council, and staff share a duty to ensure that the actions of public officials, employees, contractors, and volunteers of the City are carried out in the most responsible manner possible and that City policy, budgets, goals, and objectives are fully implemented.

In February 2021, the City Council met virtually in a two-day annual retreat to refine the City's strategic plan, prioritizing Targets For Action (TFA) for FY 2022. The City Council adopted the FY 2022 strategic plan at the June 2021 City Council Meeting. TFA are projects or initiatives identified by Council to move the needle toward defined outcomes laid out in the Council's strategic plan. TFA's are defined by a one-year action plan with milestones to focus the work of Council and staff.

The City Manager's Office has directed the Office of Strategy and Performance Analytics to meet regularly with teams to advance the Council's TFA and to report progress to City Council on a

quarterly basis during a City Council Meeting. Staff has provided the status of the Year-end Strategic Performance Report as of June 30, 2022, for Council consideration moving forward into the next fiscal year.

Commitment to performance management and strategic planning strengthens the operations of the City of Fayetteville, ensuring excellent services and high quality of life for residents. It allows for long-range planning at the organizational level with alignment to departmental operations and performance expectations. With this system in place, the City is able to allocate resources appropriately and build strategies for continuous improvement.

Background:
The City of Fayetteville desires to be data-driven and results-focused with a robust strategic plan and performance framework. The City believes that better policy is developed through proactively encouraging resident, employee and business participation in government by providing diverse engagement opportunities with easy and open access to public data and information.

Issues/Analysis:
None

Budget Impact:
Budget/ resources have been provided per individual TFA action plan.

Options:
1) City Council accepts the FY 2022 Year-End Strategic Performance Report

2) City Council rejects the FY 2022 Year-End Strategic Performance Report and provides additional direction to the City Manager.

Recommended Action:
City Council accepts the FY 2022 Year-End Strategic Performance Report.

Attachments:
FY 2022 Year End Strategic Performance Report.ppt
FY 2022 City Council Scorecard.xlsx